

MONEYMAX FINANCIAL SERVICES LTD.

(Incorporated in the Republic of Singapore)

(Company Registration No. 200819689Z)

**PROPOSED TRANSFER FROM CATALIST TO THE MAIN BOARD OF THE SINGAPORE
EXCHANGE SECURITIES TRADING LIMITED**

The Board of Directors (the “**Board**”) of MoneyMax Financial Services Ltd. (the “**Company**”) wishes to announce that the Company intends to undertake the proposed transfer of the listing of the Company from the Catalist of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) (the “**Catalist**”) to the Main Board of the SGX-ST (the “**Main Board**”) (the “**Proposed Listing Transfer**”), and that the Company has, on [14] January 2026, submitted an application to the SGX-ST in relation to the Proposed Listing Transfer.

The Board is of the view that a listing on the Main Board would enhance the long-term value for shareholders of the Company (“**Shareholders**”) for the reasons set out below:

- (a) The Company has been listed on the Catalist since 2 August 2013. Since its listing, the Group has undergone substantial growth and expanded its services and business network, establishing itself as a leading financial services provider, retailer and trader of luxury products in Singapore and Malaysia. The Group currently has a network of over 110 outlets across Singapore and Malaysia, making it one of the largest pawnbroking and retail networks in the region. The Proposed Listing Transfer will therefore provide the Company with a suitable platform for the listing and trading of its shares as the Main Board is targeted at attracting larger companies, offering a platform that reflects their scale and well-established market position;
- (b) The Group has shown consistent growth on its net profit attributable to owners of the parent, from approximately S\$19.8 million in the financial year ended 31 December (“**FY**”) 2021 to approximately S\$38.2 million in FY2024. The Group’s net profit attributable to owners of the parent was approximately S\$29.6 million in the six-month period ended 30 June 2025. As such, the Company has demonstrated its ability to sustain its profitability. Given the Company’s market position, stage of growth and relative stability, the Directors are of the opinion that the Proposed Listing Transfer will be timely and appropriate;
- (c) A listing on the Main Board would enhance the image of the Company both locally and overseas, with public investors tending to accord a premium to Main Board-listed companies as compared to companies listed on the Catalist. As such, a listing on the Main Board would not only provide the Company with greater visibility and recognition in the capital markets and amongst public investors, which could result in better liquidity and improve the performance of its shares, but also enable the Company to recruit better talent, strengthen its brand and attract new business opportunities; and
- (d) The Directors believe that a listing on the Main Board would provide the Company with a wider platform and greater opportunities for future fund raising, and give the Company access to a larger and more diverse investor market, including institutional and overseas investors. This will facilitate and enable the Company to better tap into both the equity and debt capital markets to meet the Group’s funding requirements when needed and provide the Group with greater flexibility to pursue growth opportunities both locally and overseas.

The Proposed Listing Transfer is subject to, amongst others, the following:

- (i) the Company's receipt of an in-principle approval of the SGX-ST for the Proposed Listing Transfer;
- (ii) the Company having satisfied all the relevant listing requirements applicable to the Proposed Listing Transfer as set out in Rule 408 of the SGX-ST Listing Manual, Section B: Rules of Catalist ("**Catalist Rules**"); and
- (iii) approval of the Shareholders for the Proposed Listing Transfer having been obtained via a special resolution at an extraordinary general meeting to be convened.

The Company will update Shareholders as and when there are material developments in respect of the Proposed Listing Transfer.

Shareholders and potential investors should exercise caution when trading in the shares of the Company as there is no certainty or assurance as at the date of this announcement that approval for the Proposed Listing Transfer will be obtained or if the Proposed Listing Transfer will eventually be undertaken at all. Shareholders and potential investors should consult their stockbrokers, bank managers, solicitors or other professional advisors if they have any doubt about the actions that they should take or when dealing with their shares of the Company.

BY ORDER OF THE BOARD

Dato' Sri Dr. Lim Yong Guan
Executive Chairman and Chief Executive Officer

14 January 2026

*This announcement has been prepared by the Company and has been reviewed by the Company's sponsor, United Overseas Bank Limited (the "**Sponsor**"), for compliance with Rules 226(2)(b) and 753(2) of the Catalist Rules. This announcement has not been examined or approved by the SGX-ST. The SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement. The contact person for the Sponsor is Mr. Lim Hoon Khia, Senior Director, Equity Capital Markets, who can be contacted at 80 Raffles Place, #03-03 UOB Plaza 1, Singapore 048624, telephone: +65 6533 9898.*