KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

RESPONSE TO QUERY ON 2015 ANNUAL REPORT FROM THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**") wishes to provide the following information in response to the query raised by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") on 27 April 2016:

SGX-ST's query

It was noted on page 35 of the 2015 Annual Report that excluding transactions amounting to less than $100,000, there are no other interested person transactions for the financial year ended 31 December 2015. However, Purchases from Related Parties amounted to $163,000 was disclosed on page 67 of the 2015 Annual Report. Please clarify whether these purchases are Interested Person Transactions and therefore should be disclosed in the format as prescribed in Listing Rule 907.

Company's response

As disclosed on page 66 of the 2015 Annual Report, related parties include entities in which the Company has equity interest. Out of the $163,000 for purchases from related parties, $101,000 relates to purchases from an entity in which the Company has equity interest and are not interested person transactions. The balance of $62,000 comprises interested person transactions that are less than $100,000. As such, no disclosure is required in the format as prescribed in Listing Rule 907 of the SGX-ST.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

27 April 2016