

(the "Company")

(Incorporated in the Cayman Islands) (Registration No. CT-152302)

PROFIT WARNING FOR THE SECOND QUARTER FOR FINANCIAL YEAR ENDING 31 MARCH 2015

The Board of Directors of China Essence Group Ltd (the "Company", or together with its subsidiaries, the "Group") wishes to announce that the Group expects to register a net loss for the quarter ended 30 September 2014 in the financial year ending 31 March 2015 ("2Q FY15").

The Group is expected to report a loss for 2Q FY15 mainly due to no sale occurred during 2Q FY15.

The profit warning is based on a preliminary review of the unaudited financial results of the Group. Further details of the Group's performance will be made available when it announces its 2Q FY15 financial results on 13 November 2014 after market close.

By Order of the Board

Zhao Libin
Executive Chairman and CEO
7 November 2014