

FOR IMMEDIATE RELEASE

Serial Achieva secures US\$14.1 million follow-on order following successful fulfilment of first phase of AI infrastructure contract

Singapore, 11 June 2026 – Serial Achieva Limited (“Serial Achieva”, and together with its subsidiaries, the “Group”), a specialist in the distribution of consumer and enterprise IT products and solutions in the region, today announced that its wholly-owned subsidiary, Achieva Cloud Services Pte. Ltd. (“Achieva Cloud Singapore”), has successfully completed and delivered the first phase of the AI infrastructure contract, comprising advanced high-performance networking switches at a contract value of approximately US\$4.7 million.

Following the successful completion of the first phase, Achieva Cloud Singapore has been awarded the next phase of the project valued at approximately US\$14.1 million. The Group is currently working with the customer and supplier to fulfil the order.

Ms Victoria Goh, Chief Executive Officer of Serial Achieva, said: *“The successful completion of the first phase of this project, together with the award of the next phase valued at approximately US\$14.1 million, reflects our growing capabilities in delivering AI infrastructure solutions and supporting our customers’ digital transformation initiatives.*

As organisations continue to invest in AI adoption, we remain focused on delivering reliable, scalable solutions that meet these evolving requirements. These milestones are also important steps in our transformation from a traditional hardware distributor into an ASEAN-focused enterprise technology, cloud and AI infrastructure platform, and reinforce our ambition to become a trusted AI enabler in the region.”

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Issued for and on behalf of Serial Achieva Limited

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About Serial Achieva Limited

Serial Achieva Limited, a leading distributor of consumer and enterprise IT products in the region. With operations in Singapore, Malaysia, Thailand and Vietnam, it partners with leading brands such as MST, Intel, Gigabyte, AMD, Viewsonic to offer a comprehensive range of IT products, including desktop CPUs, motherboards, VGA cards and gaming laptops. Serial Achieva partners closely with its suppliers to deliver efficient distribution solutions, serving retailers and system integrators with high-quality products. By focusing on customer satisfaction, the company ensures timely delivery through a strong warehousing and direct distribution model.

Serial Achieva is committed to driving innovation and growth in Asia's IT sector by expanding its presence and enhancing its one-stop distribution solutions to meet current and future demands.

For more information about Serial Achieva, please visit: <https://serialachieva.com/>

This press release has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "**Sponsor**"). It has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**Exchange**") and the Exchange assumes no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.

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