Kingsmen Creatives Ltd.
(Company Registration No.: 200210790Z)

LEGAL PROCEEDINGS IN RELATION TO AN EXHIBITION CONSTRUCTION PROJECT IN THE PEOPLE'S REPUBLIC OF CHINA

The Board of Directors of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that Guang Zhou Audio Visual Communication Ltd (广州爱惟希会展服务有限公司) (the "**Plaintiff**"), an audio visual equipment contractor based in the People's Republic of China ("**PRC**"), had commenced legal proceedings (the "**Proceedings**") against the Company's subsidiary, Kingsmen Beijing Co., Ltd ("**KBJ**") in connection with an accident which occurred during the construction of an exhibition construction project (the "**Project**") in Chengdu, Sichuan Province, PRC.

In the Proceedings, the Plaintiff had claimed, *inter alia*, costs and damages incurred by it in connection with the Project. In April 2014, the Intermediate People's Court of Chengdu in Sichuan Province, PRC (四川省成都市中级人民法院) issued a judgment in favour of the Plaintiff, pursuant to which KBJ was ordered to pay to the Plaintiff a total sum of approximately RMB 7.6 million (S$1.5 million).

The Company is currently seeking legal advice and exploring all of its options, and has submitted an appeal to the Higher People's Court of Chengdu in Sichuan Province, PRC (四川省高级人民法院) against the above-mentioned judgment.

The Company will make further announcements as and when there are material developments in this matter.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's shares. When in doubt shareholders and potential investors are advised to seek independent advice from their professional advisers before trading or making any investment decision on the Company's shares.

By Order of the Board

Benedict Soh Siak Poh
Executive Chairman
26 April 2014