

iAPPS Health Group and Singlife Launch Group Insurance Plan to Incentivise Proactive Health and Wellbeing Management

Plan is complimentary with selected health screening packages

Singapore, 2 April 2024 – Leading fin-medtech company, dedicated to personalised and preventive healthcare, **iAPPS Health Group (iHG)** and leading homegrown financial services company **Singlife** have launched iSure, an exclusive group insurance plan designed to incentivise individuals to proactively manage their health and wellbeing.

The iSure plan, developed in collaboration with Swiss Re and underwritten by Singlife, is complimentary for those who sign up for iHG's health screening packages (Vibrant tier and above). The plan provides several key benefits:

- **Reduced costs on proactive health management:** Receive a 50% fee refund (capped at S\$1,000)¹ for the personalised [Health Optimisation \(HOPE\) Programme](#) on the iHG medical platform '1doc', which is designed to address individual health concerns.
- **Major cancer cover:** Receive a 100% sum assured payout upon a major cancer diagnosis.
- **Basic death benefit:** Receive S\$500 upon death from any cause.

Dr. Eugene Loke, Medical Director of iHG, highlighted the importance of proactive healthcare in managing long-term health. "We believe that early detection and proactive intervention are key to preventing and managing chronic diseases," said Dr. Loke. "By implementing this group insurance plan, we hope to encourage individuals to take proactive steps in managing their health, such as through our evidence-based health optimisation programmes like HOPE."

Eddy Susanto, Executive Director, Partnerships, Employee Benefits, Singlife said: "We are pleased to co-create this unique group insurance plan with iHG and Swiss Re, offering individuals a better way to take charge of their own health. This is Singlife's

¹ A 50% refund (capped at SGD 1,000) will be paid out if post-programme, normal results are achieved in all previous abnormal results for those who have 4 or fewer abnormal results, or improved results are achieved in at least 4 previous abnormal results for those who have 5 and above abnormal results.

commitment to supporting individuals in their health journeys beyond protection to preventive care."

Liem Phan, Head of Life & Health Reinsurance Southeast Asia and India, Swiss Re said: "As a leading life and health reinsurer, Swiss Re believes programmes that empower people to take control of their health and wellbeing create a win-win situation, for people and for insurers. We are pleased to enable this insurance innovation that goes beyond traditional indemnity-based protection by simultaneously promoting preventive health and healthy lifestyles."

iSure is underwritten by Singapore Life Ltd ("Singlife"). iAPPS Health Group's iHG Sure Pte. Ltd. serves as the master policyholder.

Eligibility and Coverage Terms:

- Eligible Age: 18 to 70 years old (both ages inclusive)
- Coverage Term: 1 year
- Waiting Period: 90 days for major cancer cover
- Survival Period: 7 days after major cancer diagnosis

For more information on iSure or to learn more about iHG's health screening packages and the HOPE Programme, please visit the 1doc website at 1doc.sg/isure-group-insurance.

About iAPPS Health Group

iAPPS Health Group (iHG) is a Fin-MedTech company offering Personalised, Predictive, and Preventive Medicine through a digital wallet and digital twin, all on a single platform – 1doc. Their mission is to empower positive behavioural changes through data-driven innovation that curates real-time interventions. Their vision is to be the leading Fin-MedTech company providing the best healthcare and wellness services in Singapore and beyond.

About Singlife

Singlife is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife provides consumers control over their financial wellbeing at every stage of their lives.

In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with financial adviser channels and bancassurance, Singlife offers investment and advisory solutions through its Navigator platform. It also offers the Singlife Account, a mobile-first insurance savings plan.

Singlife is the exclusive insurance provider for the Ministry of Defence, Ministry of Home Affairs and Public Officers Group Insurance Scheme. Singlife is also an official signatory of

the United Nations Principles for Sustainable Insurance and the United Nations-supported Principles for Responsible Investment, affirming its commitment to finding a better way to sustainability.

The merger of Aviva Singapore and Singlife was announced in September 2022 and created one of the largest homegrown financial services companies in Singapore in a deal valued at S\$3.2 billion. It was the largest insurance deal in Singapore at the time.

Singlife was subsequently acquired by Sumitomo Life in March 2024, one of Japan's leading life insurers, which valued Singlife at S\$4.6 billion, making the transaction one of the largest insurance deals in Southeast Asia.

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