

MEDIA RELEASE



MM2 ASIA INVITES SHAREHOLDERS TO

CELEBRATE SG50 WITH SPECIAL SCREENING OF “7 LETTERS”

SINGAPORE, 4 August 2015 – mm2 Asia Ltd. (“mm2 Asia” and together with its subsidiaries, the “Group”), is pleased to invite its mm2 Red Carpet Club members to a special screening of ‘7 Letters’, a unique film to commemorate Singapore’s Golden Jubilee (“SG50”) this year.

The Group is proud to be the exclusive worldwide distributor for ‘7 Letters’, an anthology of seven short films directed by Singapore’s seven most illustrious directors – Eric Khoo, Boo Junfeng, Jack Neo, Kelvin Tong, K Rajagopal, Tan Pin Pin, and Royston Tan. The seven directors gathered their creative storytelling and filmmaking talents to present an emotive anthology showcasing the lives and stories of Singaporeans.

The seven short films are genuine and venerating 'love letters' to Singapore, capturing each director's personal and poignant connection with the place they call home. The seven stories tell of Singapore's heartland and its people through spellbinding tales of lost love, identity, inter-generational familial bonds, unlikely neighbours, and traditional folklore. '7 Letters' is fully supported by the Singapore Film Commission ("SFC").

"As part of the Red Carpet Club's activities, we are pleased to invite our shareholders to see '7 Letters', one of this year's most significant and meaningful films," said Mr Melvin Ang (洪伟才), CEO of mm2 Asia. "We support local filmmaking, especially films with a special connection to Singaporeans."

Since launching the mm2 Red Carpet Club this year, mm2 Asia organised a series of screenings for its members, including 'Ah Boys to Men 3: Frogmen', a co-production by the Group that became the highest grossing opening weekend Asian film in Singapore of all time.

mm2 Asia will also release a pipeline of films by FY2016. These films are produced, co-produced and/or distributed by the Group. This includes Royston Tan's musical comedy '3688', Jack Neo's epic SG50 film 'Long Long Time Ago', and a Hong Kong horror co-production, 'Are You Here?' (Please refer to Appendix A for list of film releases).

Details of '7 Letters' Special Screening*

Date and Time: Thursday, 27 August 2015 at 7:15 PM

Venue: GV Suntec

*Subject to changes

Key Dates

Cut-off date to determine eligibility: Wednesday, 12 August 2015 at 5:00 PM

Respond by date: Thursday, 20 August 2015

An invitation letter will be mailed by the Group to all eligible shareholders on the register in mid-August with full details. A pair of tickets will be given to each shareholder who responds by 20

Aug 2015 via email or mail on a first-come-first-served basis, subject to tickets' availability. Shareholders will be informed subsequently by email if tickets are successfully allotted to them. Ticket collection will be at the theatre on the screening day.

-End-

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 films across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore film production house to achieve this.

For more information, please visit www.mm2asia.com

About mm2 Red Carpet Club

The mm2 Red Carpet Club is an initiative targeted exclusively at shareholders of mm2 Asia Ltd which offers a variety of benefits to eligible shareholders with a minimum holding of 1,000 mm2 shares. Through various exclusive events, it promotes active interaction with shareholders and aims to develop a better understanding of the Group's business activities.

For more information, please visit www.mm2asia.com/red-carpet-club

For media inquiries, please contact:

Cogent Communications Pte Ltd

Emily Choo
Consultant
DID: (65) 6704 9278
MOB: (65) 9734 6565
Email: emily@cogentcomms.com

Gerald Woon
Director
DID: (65) 6704 9268
MOB: (65) 9694 8364
Email: woon@cogentcomms.com

Jessica Teh
Associate
DID: (65) 6704 9277
MOB: (65) 9237 8654
Email: szeshi@cogentcomms.com

This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.

This document has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.

The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.

APPENDIX: LIST OF FILM RELEASES

Upcoming Films (Slated for release in 2015/2016)

- **3688** (*Release date: 17 September 2015*): Fei Fei, a parking warden, has always dreamed of becoming a singer like her famous namesake. But she loses her job after her employer installs automated parking systems in its car parks. Broke and jobless, Fei Fei enters a national singing competition and unexpectedly reaches the finals.
- **Long Long Time Ago** (*Release date: Q1, 2016*): Long Long Time Ago follows the story of a Singaporean family from 1965 to 2015. On 9th August 1965, Chen Ya Juan is driven out of her husband's home and gives birth to twins, Shun Fa and Su Mei. Born with a congenital heart disease, doctors expect Shun Fa to live for no more than 12 years. Shun Fa's fragile life mirrors Singapore's precarious situation in 1965. Ya Juan's indomitable spirit allows her and her children to overcome the adversity and setbacks faced in the 50 years from 1965.
- **Siew Lup**: Voluptuous Quan Sao and her lover Wu brutally kill her hot-tempered roast pork seller husband Quan when their hot steamy affair is exposed. This sparks off a trail of lust, jealousy, betrayal and blood.
- **Are You Here?**: Four friends dabble in the dark arts with an Ouija board, but this leads to a series of horrifying events with fatal consequences

Distribution Title(s)

- **Wild City** (*Distributed by mm2 Entertainment, Clover Films and Shaw Organisation*) (*Release date: 20 August 2015*): This Hong Kong thriller film follows Fan, a man who killed his wife in a schizophrenic breakdown 3 years ago. He was sentenced to rehabilitate in a psychiatric facility indefinitely. After three years of treatment, his psychiatrist, Dr. Chow, goes against all doctors' objections to discharge Fan. But Fan can't cope with societal discrimination and finds himself at the brink of collapse again, impulsively killing a drug addict. Fan goes to Dr. Chow for help, and the concealment of truth begins, sparking off the media's attacks, while they hide from the police's watchful eyes.