

NEWS RELEASE

For Immediate Release

**Singlife with Aviva Celebrates NS55
with Exclusive Privileges for all MINDEF and MHA Personnel**

Singapore, 27 May 2022 – Singlife with Aviva, a homegrown financial services company, today announced that it is providing an exclusive offer to all MINDEF and MHA personnel in recognition of 55 Years of National Service (NS55) in Singapore.

In celebration of NS55, all MINDEF and MHA personnel who download the Singlife App and sign up for a Singlife Account will receive a \$20 e-voucher. They can then complete a portfolio review with a Singlife Relationship Consultant to receive an additional \$35 in their Singlife Account. Terms and conditions apply.

Through the Singlife app - which has been upgraded to include MINDEF and MHA exclusive features - MINDEF and MHA personnel can have a better view of their group insurance coverage. They can easily purchase, check or upgrade policies as well as seamlessly add dependents to their existing plans. MINDEF and MHA personnel can also enjoy exclusive member-only privileges.

Pavan Virmani, Group Head of Distribution at Singlife said: “The continued support for National Service is critical in enabling the strong sense of duty and belonging that has protected and secured our homes since 1967. Singlife is proud to join many families, businesses and employers in supporting our national servicemen so that they can serve with peace of mind and comfort in knowing that we will have their backs. Singlife will always strive to protect those who protect us.”

The Singlife-NS55 promotional campaign will launch alongside the Army Open House 2022 roadshow, which celebrates the NS55 theme “Generations of Strength”. Generations of national servicemen and women have served with unwavering dedication, pride and strength to keep Singapore safe and strong over the years. Singlife is proud to be the official insurance partner for MINDEF and MHA, helping to financially protect servicemen and women and their loved ones since 1983.

For more information and to view the full campaign terms and conditions, please visit: <https://singlife.com/ns55>.

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For more information, please contact:

Nadia Yeo

Consultant

Wachsman

E: singlifewithaviva@wachsman.com

Erika Foo

Corporate Communications Manager

Singlife with Aviva

E: erika_foo@singlife.com

About Singlife with Aviva

[Singlife with Aviva](#) is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife with Aviva provides consumers control over their financial wellbeing at every stage of their lives. In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with Financial Advisor channels and Bancassurance, Singlife with Aviva offers investment solutions through its dollarDEX and Navigator platforms. The mobile-first Singlife Account – with a Singlife Debit Card – allows customers to save, spend, earn and be insured all in one app. Singlife with Aviva was formed by the merger of Aviva Singapore and Singlife. First announced in September 2020 and valued at S\$3.2 billion, it was the largest insurance deal in Singapore at the time and created one of the largest homegrown financial services companies in the republic.