LIFEBRANDZ LTD.

(Incorporated in Singapore)
(Company Registration No. 200311348E)

PROPOSED CONSOLIDATION OF EVERY FIFTY (50) EXISTING ORDINARY SHARES IN THE CAPITAL OF THE COMPANY INTO ONE (1) ORDINARY SHARE

COMPLETION OF SHARE CONSOLIDATION

1. INTRODUCTION

The Board of Directors ("Board") of Lifebrandz Ltd. (the "Company") refers to the Company's announcements made on 24 January 2017 and 10 April 2017 (the "Announcements"), as well as the circular to shareholders dated 29 March 2017 ("Circular") in relation to the Share Consolidation.

Unless otherwise defined, capitalised terms used herein shall have the meanings ascribed to it in the Announcements and the Circular.

2. COMPLETION OF SHARE CONSOLIDATION

The Board wishes to announce that the Share Consolidation has been completed and is effective as at 9.00 a.m. on 25 April 2017.

Accordingly, Shareholders should note that the issued share capital of the Company now comprises 61,199,996 Consolidated Shares. The Register of Members and the Depository Register have been updated to reflect the number of Consolidated Shares held by each Shareholder based on the number of Shares held by them as at the Share Consolidation Books Closure Date. Each Consolidated Share will rank *pari passu* with each other.

By Order of the Board

Chng Weng Wah
Chief Executive Officer / Executive Director

Date: 25 April 2017

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The details of the contact person for the Sponsor is: -

Name: Mr. Nathaniel C.V. (Registered Professional, RHT Capital Pte. Ltd.)

Address: Six Battery Road, #10-01, Singapore 049909

Tel: 6381 6757