



# Ascott Residence Trust A Leading Global Serviced Residence REIT

Acquisition of an Extended-Stay Hotel Property in New York,
United States of America





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# **L** Content



- 1 Overview of the Acquisition
- 2 Rationale for the Acquisition
- 3 Impact on Ascott REIT
- 4 Conclusion







### Transaction Summary



Property	Element New York Times Square West (the " <b>Property</b> ")	
Location	Centrally located in Times Square, Manhattan at 311 West 39th Street, New York, NY 10018	
No. of Units	411 units	
Gross Building Area	181,610 sqft	
Title	~98-yr leasehold (expiring Oct 2112)	
Brand	Franchised under the extended-stay 'Element' brand	
Property Manager	LG-39 Management LLC, an unrelated third party	
Year of Opening	Nov 2010	
Acquisition Price	US\$163.5m (S\$220.7m <sup>1</sup> ) US\$398,000/key (S\$537,300 <sup>1</sup> /key)	
Valuation	US\$175.0m² (S\$236.3m¹) US\$426,000/key (S\$575,100¹/key)	
FY2014 Pro Forma EBITDA Yield	6.2% <sup>3</sup>	
FY2014 Pro Forma DPU Impact	0.8% accretion	

- 1. Based on exchange rate of US\$1.00 to S\$\$1.35
- 2. Valuation, appointed by DBS Trustee Limited, in its capacity as trustee of Ascott REIT, derived by Cushman & Wakefield, Inc. as of 14 May 2015
- 3. Based on acquisition price of US\$163.5m



# LO

## Overview of the Acquisition



#### Location of the property

Landmarks and offices

### The Property is situated in Times Square West Times Square is the commercial and cultural epicenter of Manhattan



### Times Square is one of New York City's most desirable submarkets

- Visited by over 40 million tourists annually,
   Times Square is the world's most popular tourist destination
- It contains New York's highest concentration of hotel rooms, entertainment venues, tourist attractions and restaurants
- More than 2.3 million people work in Manhattan daily, making it the busiest central business district in the U.S.



# LO

### Overview of the Acquisition



### Location of the property (cont'd)

### The Property is situated in Times Square West Times Square is the commercial and cultural epicenter of Manhattan



### The Property is strategically located to serve both corporate and leisure demand

- The Property is surrounded by 2.7m square feet of retail space and 50m square feet of office space
- The Property is within blocks of 15 subway lines and three major commuter hubs



Legend:

The Property

Landmarks and offices







### Key Rationale

- 1 Enhance DPU to Unitholders
- 2 Maiden investment into the United States of America ('U.S.")
- 3 Prime location in Times Square area
- 4 High quality asset franchised under reputable brand and managed by experienced operator
- 5 Favourable performance of hospitality market in New York City ("NYC")
- 6 Enhance geographical diversification



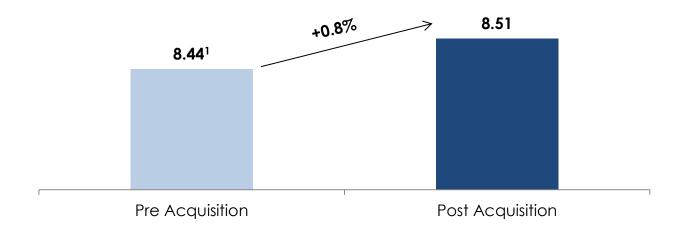






### Enhance DPU to unitholders

#### Distribution Per Unit (S cents)



FY2014 pro forma DPU will increase by 0.8% from 8.44 cents<sup>1</sup> to 8.51 cents post acquisition assuming acquisition is funded by debt and perpetual securities<sup>2</sup>

#### Notes:

2. As announced on 23 June 2015



<sup>1.</sup> Adjusted for the proforma financial effects of the acquisition of the services residence properties in Australia and Japan and rental housing properties in Japan (as announced on 25 June 2015)







#### Maiden investment into the U.S.

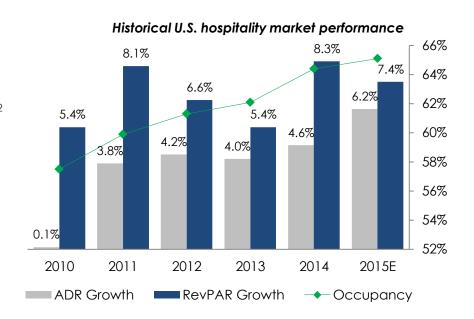
A good foothold to enter the high demand and highly contested accommodation and hospitality market of NYC in the U.S.

### Recovery of the U.S. economy and forward momentum for economic growth remains strong

- The U.S. economy grew at a solid pace in the last three quarters of 2014, resulting in an annual growth rate of 2.4%<sup>1</sup>
- Expected annual GDP growth rate of 2.5% in 2015<sup>2</sup>

### Strong performance in the U.S. hospitality sector set to continue

 Market Revenue Per Available Room ("RevPAR") is projected to grow at a solid 7.4%<sup>3</sup> in 2015, mainly driven by ADR growth



- 1. Source: U.S. Bureau of Economic Analysis
- Source: International Monetary Fund
- 3. Source: PwC Hospitality Directions U.S. (January 2015)





### 3 Prime location in Times Square area

Centrally located in Times Square, the Property is easily accessed by subway and bus and is surrounded by iconic landmarks and offices

- The Property is within blocks of 15 subway lines, three major commuter hubs, 50m saft of office space and 2.7m saft of retail space
- Companies located in Times Square area include New York Times, Ernst & Young, ABC News, Morgan Stanley, Barclays Capital, Nasdag, Proskauer Rose, Viacom (including MTV Networks) and Reuters













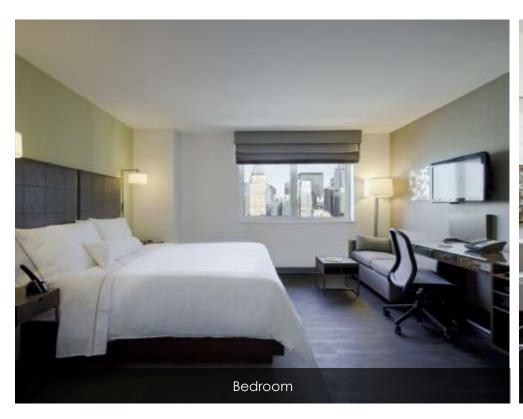
- The property is relatively new, having being built and started operations only in November 2010
- Property demonstrated strong operating performance achieving over 90% occupancy over 2012-2014







- 4 High quality asset... (cont'd)
- High quality apartment units with fully-equipped kitchens, home entertainment systems, broadband or wireless internet access, security and CCTV surveillance

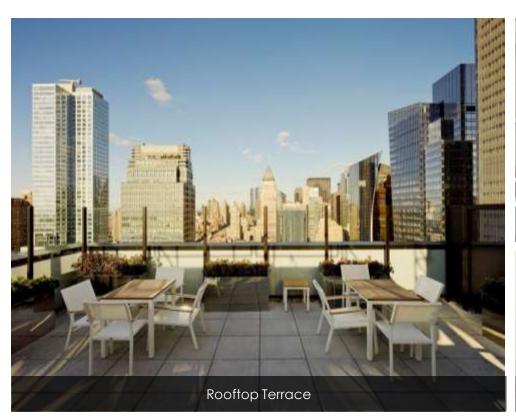








- 4 High quality asset... (cont'd)
- Amenities include fitness center, business center, breakfast bar, meeting rooms, launderette and rooftop terrace













...franchised under reputable brand and managed by experienced operator

The Property will continue to be managed by third party operator and franchised under Starwood Hotels & Resorts' 'Element' brand





## Element® – Starwood's Eco-Innovation lab and extended stay brand of hotels

- First launched in 2008, Element<sup>®</sup> is one of Starwood's newest brands
- Focus on healthy living for business clienteles
- 18 Element<sup>®</sup> hotels in U.S., Canada, China and Germany

Ascott REIT remains open to acquiring quality assets under reputable brands managed by experienced third party operators









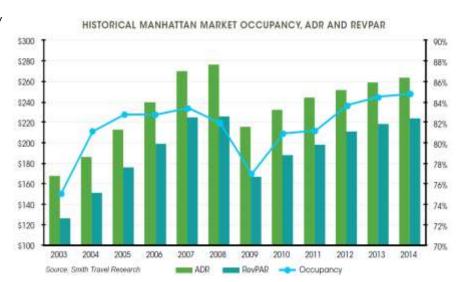
### 5 Favourable performance of hospitality market in NYC

#### Ascott REIT's maiden acquisition in the developed and strong hospitality market of NYC

- NYC has more Fortune 500 company HQs than any other city in world
- 56.4 million tourists visited NYC in 2014, 3.9% increase YoY – the most successful year in history<sup>1</sup>

#### Hospitality fundamentals in Manhattan remain strong, allowing for the absorption of new supply

- As of December 2014, Manhattan trailing 12 months ("TTM") occupancy has remained above 85.0% for 31 consecutive months, achieving an all-time high of 87.3% in December 2014 despite a 4.9% supply increase in Q4 2014<sup>2</sup>
- RevPAR is expected to regain its pre-recession peak in early 20161



- Source: Cushman & Wakefield NYC Lodging Market Overview (2Q 2015)
- Source: STR Global



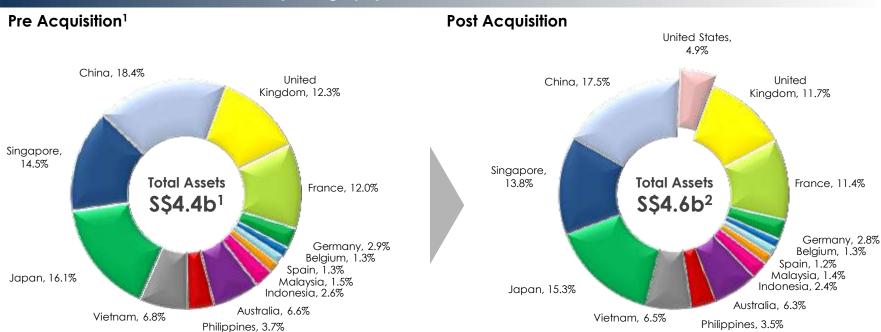






### 6 Enhance geographical diversification

#### Breakdown of Ascott REIT's Assets by Geography



Post acquisition, Ascott REIT's portfolio will be diversified across a geographical spread of 40 cities in 14 countries and across property and economic cycles.

- 1. As at 31 December 2014, including the acquisition of the services residence properties in Australia and Japan and rental housing properties in Japan (as announced on 25 June 2015); Excludes the New Cairnhill SR, which acquisition is targeted to be completed in 2017. If the New Cairnhill SR was included, the portfolio of Ascott REIT would be approximately \$\$4.8 billion.
- 2. Excludes the New Cairnhill SR, which acquisition is targeted to be completed in 2017. If the New Cairnhill SR was included, the portfolio of Ascott REIT would be approximately \$\$5.0 billion.









#### Pro Forma Financial Effects

	Pre Acquisition <sup>1</sup>	Post Acquisition <sup>2</sup>
DPU	8.44 cents	8.51 cents
Net Asset Value Per Unit	\$\$1.38	\$\$1.39
Gearing	39.5%	40.1%

- 1. Adjusted for the proforma financial effects of the acquisition of the services residence properties in Australia and Japan and rental housing properties in Japan (as announced on 25 June 2015)
- 2. Ascott REIT intends to finance the proposed acquisitions with debt financing and the issuance of perpetual securities as announced Cap/taland on 23 June 2015









## Acquisition of an Extended-Stay Hotel Property in New York, United States of America

1

### Enhance DPU to unitholders

 FY2014 pro forma DPU will increase by 0.8% from 8.44 cents<sup>1</sup> to 8.51 cents post acquisition assuming acquisition is funded by debt financing and the issuance of perpetual securities<sup>2</sup>

2

# Maiden investment into the United States of America

- The U.S. economy grew at a solid pace in the last three quarters of 2014
- Market RevPAR is projected to grow at a solid 7.4% in 2015, mainly driven by ADR growth

3

#### Prime location in Times Square area

 Centrally located in Times Square, the Property is easily accessed by subway and bus and is surrounded by iconic landmarks and offices

- 1. Adjusted for the pro forma financial effects of the acquisition of the services residence properties in Australia and Japan and rental housing properties in Japan (as announced on 25 June 2015)
- 2. As announced on 23 June 2015



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## Conclusion (cont'd)



## Acquisition of an Extended-Stay Hotel Property in New York, United States of America

- High quality asset franchised under reputable brand and managed by experienced operator
- Property demonstrated strong operating performance achieving over 90% occupancy over 2012-2014
- Ascott REIT remains open to partner experienced third party operators under reputable brands
- Favourable performance of hospitality market in New York City
- An estimated 56.4m tourists visited New York City in 2014, 3.9% increase YoY
- Manhattan TTM occupancy has remained above 85.0% for 31 consecutive months, achieving an all-time high of 87.3% in December 2014

Enhance geographical diversification

 Post acquisition, Ascott REIT's portfolio will be diversified across a geographical spread of 40 cities in 14 countries and across property and economic cycles



# **L**Conclusion (cont'd)



### Overview of Ascott REIT's Portfolio Post Acquisition

S\$4.6b<sup>1</sup>
Total Assets

11,779
Apartment Units

96
Properties

40
Cities in 14 Countries



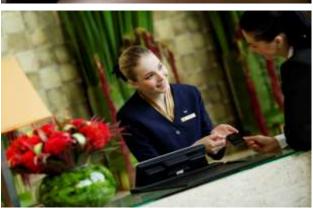
Note:

1. Excludes the New Cairnhill SR, which acquisition is targeted to be completed in 2017. If the New Cairnhill SR was included, the portfolio of Ascott REIT would be approximately \$\$5.0 billion.















## Thank You