

# DiSa Digital Safety Pte Ltd Smart Solutions



**DiSa Digital Safety Smart Solutions**  
Honored by RILA, 2017 (R)Tech Asset  
Protection Innovation Award

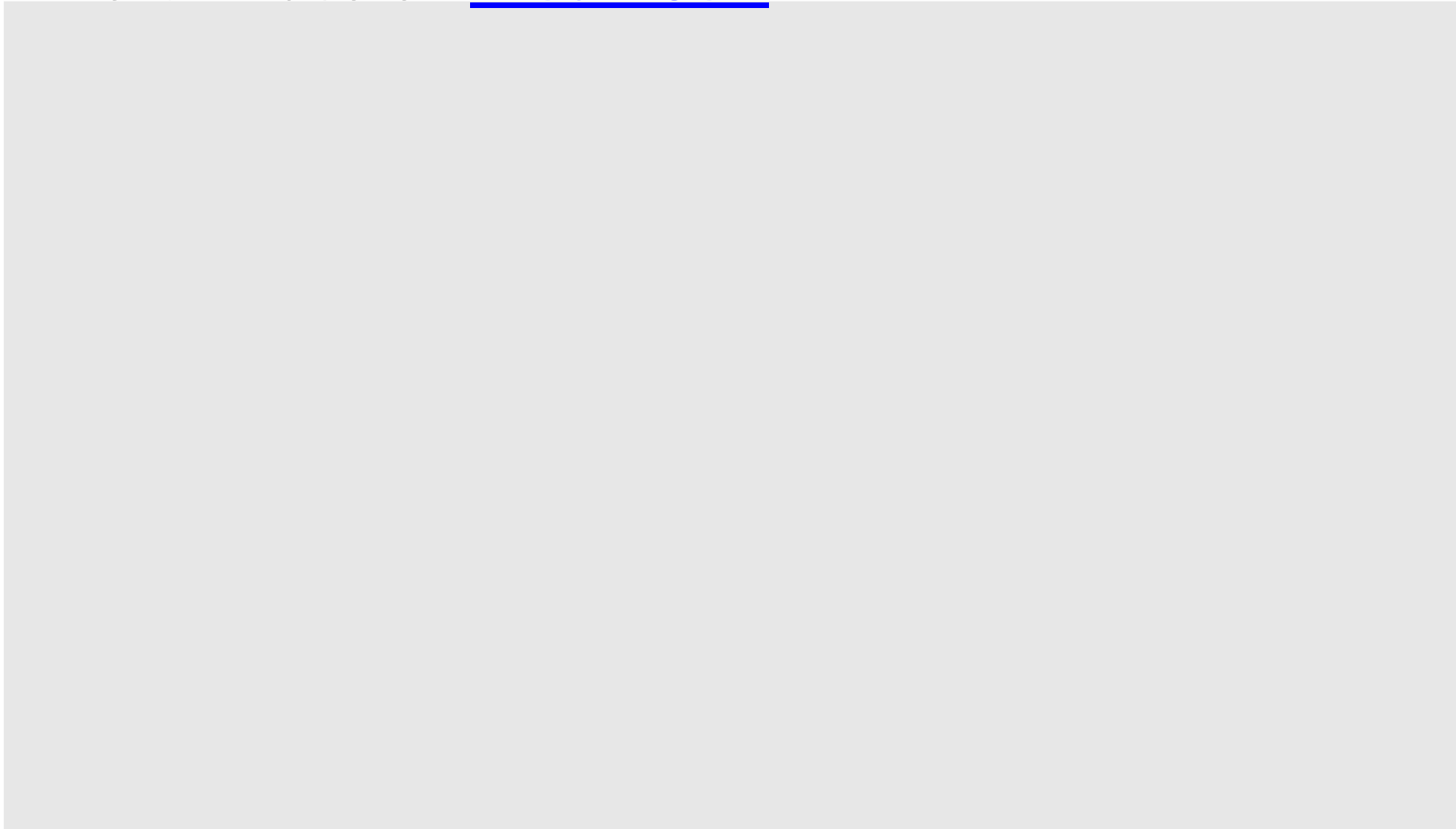
Powered by DiSa Digital Safety  **DiSa**



Powered by DiSa Digital Safety

*Digital Safety Smart Solutions*

watch video on [DiSa PoSA](#)





Powered by DiSa Digital Safety

**360° Digital Protection**  
**Smart Solutions**

## DiSa solutions:

- ❑ **Single Scan Serialization (3S) prevents returns fraud and food traceability.**
- ❑ **PoSA Smart Lock deters retail theft.**



Smart Barcodes  
Return Fraud Protection



POS Activation  
Complete Benefit Denial

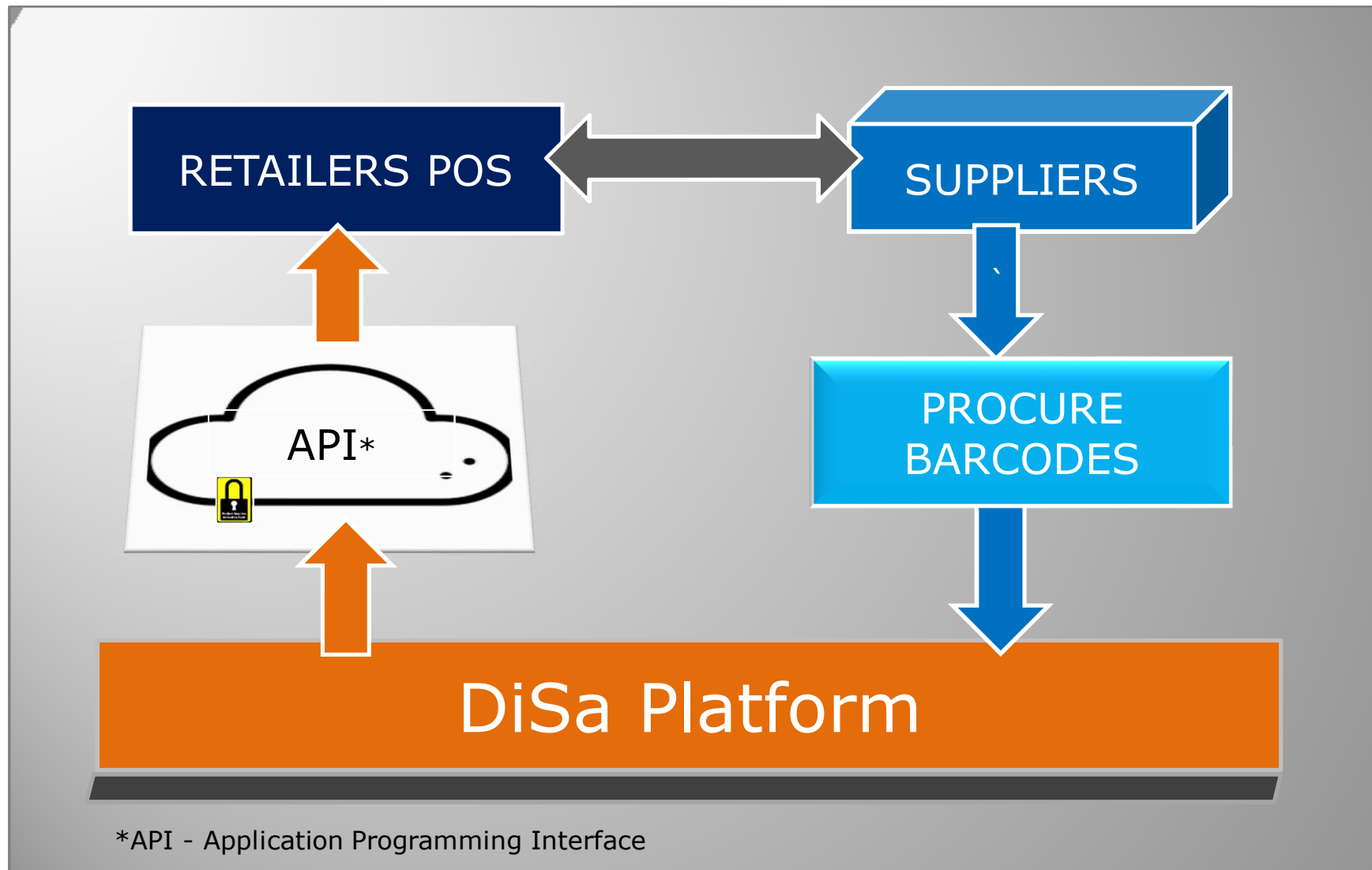


Product ID Live  
Individual Item Tracking



Powered by DiSa Digital Safety

# DiSa Platform Business





Powered by DiSa Digital Safety

*DiSa Smart Solutions*

<https://serialized.disacentral.com/#/login>

**3S** Single Scan **Serialization**

## DiSa Serialization Portal

Email

eddie.chng@digital-safety.com

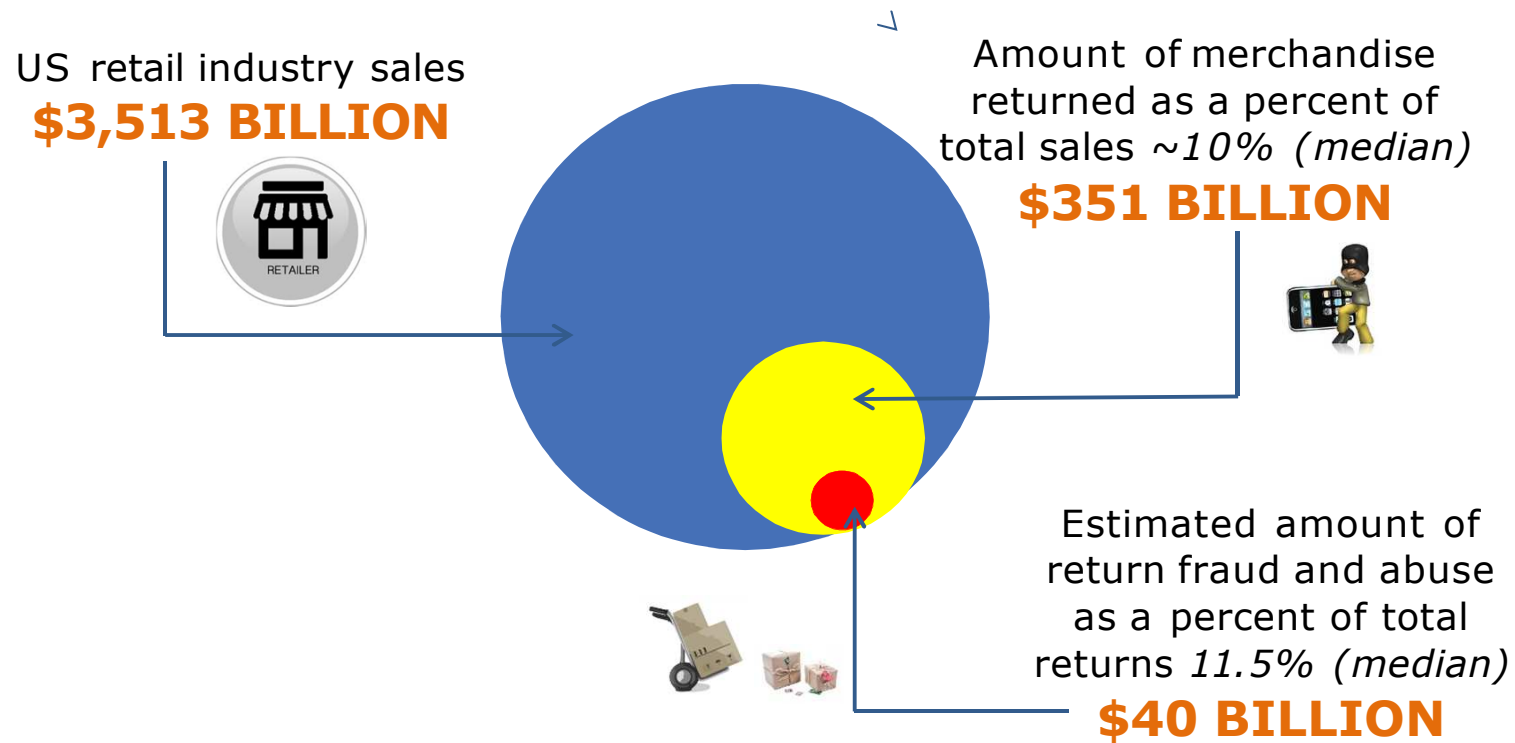
Password

●●●●●●●●|

[Forgot your password?](#)

Sign in

## Annual US Merchandise Returns and Return Fraud



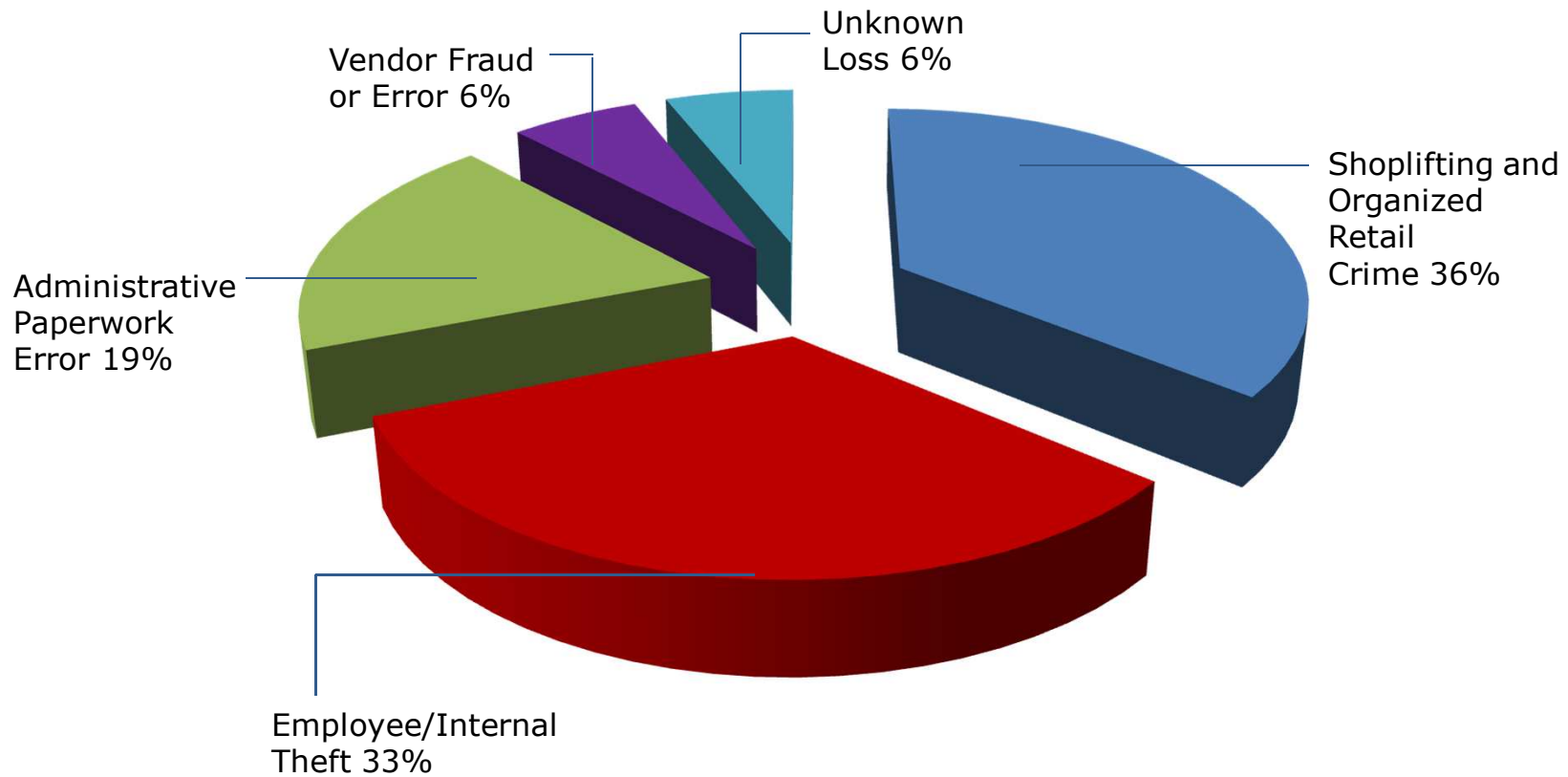


Powered by DiSa Digital Safety

*Retail theft is also a big headache for retailers, which  
DiSa Smart Solutions can solve!*

## Retail Theft in US

Retail inventory shrink was \$47 BILLION in 2017 or 1.3% of sales on average.



Source: Annual National Retail Security Survey in June 2018



Powered by DiSa Digital Safety

## DiSa Smart Solutions

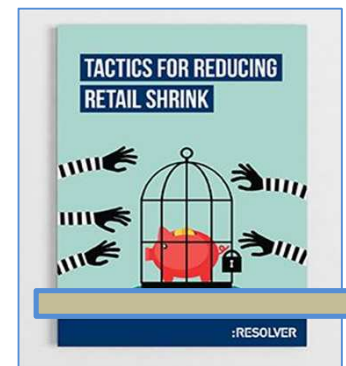
**DiSa hopes to solve retailers' problems which have grown to **Overwhelming & Alarming** scale**

**Addressable market :**

**Total Loss to Retail Shrinkage\***

✓ US\$40 BILLION in 2017 from return fraud

✓ US\$47 BILLION from retail theft



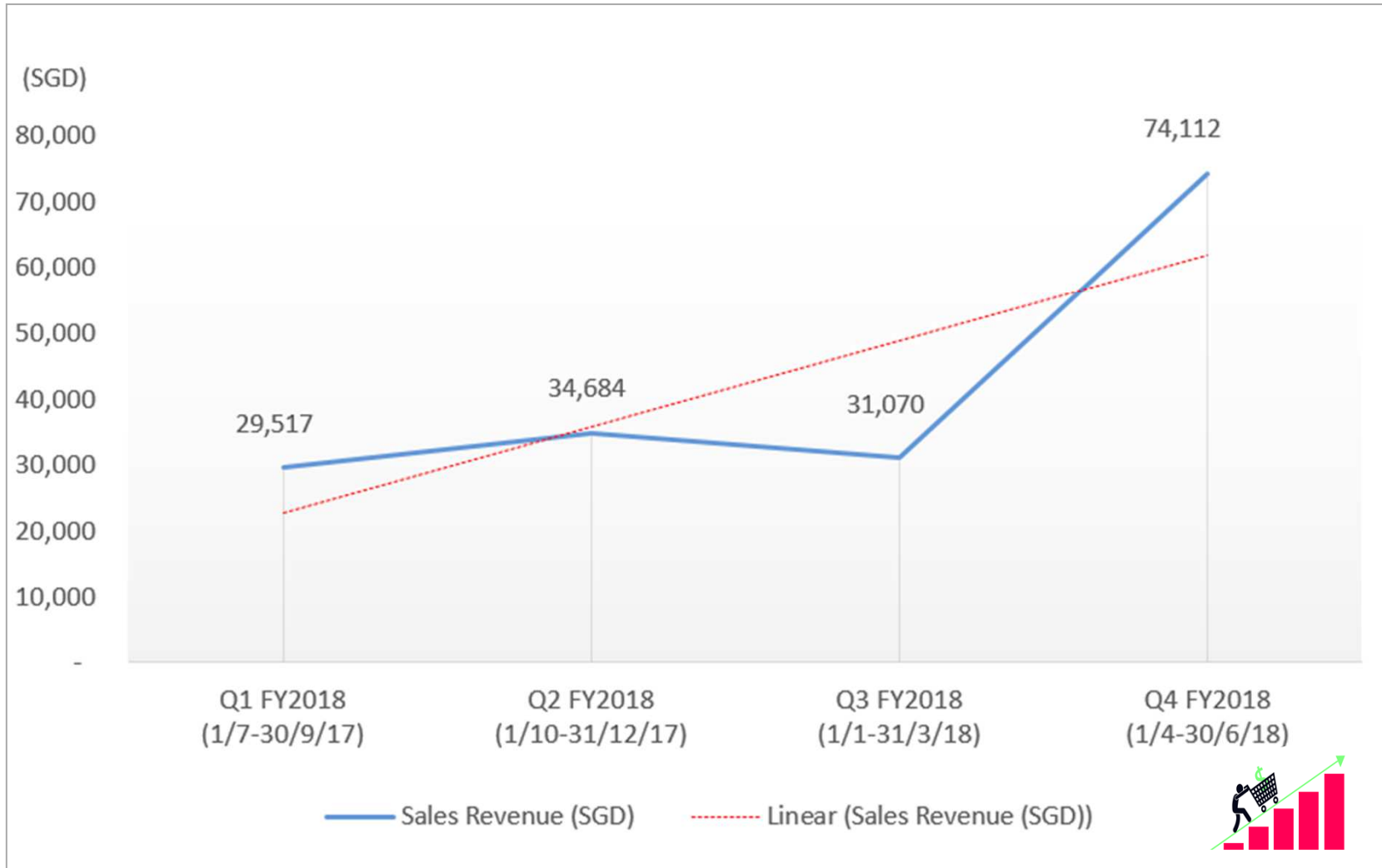
\* Source: National Retail Federation (NRF)





Powered by DiSa Digital Safety

# SALES REVENUE (SGD) (Q1FY2018 – Q4FY2018)

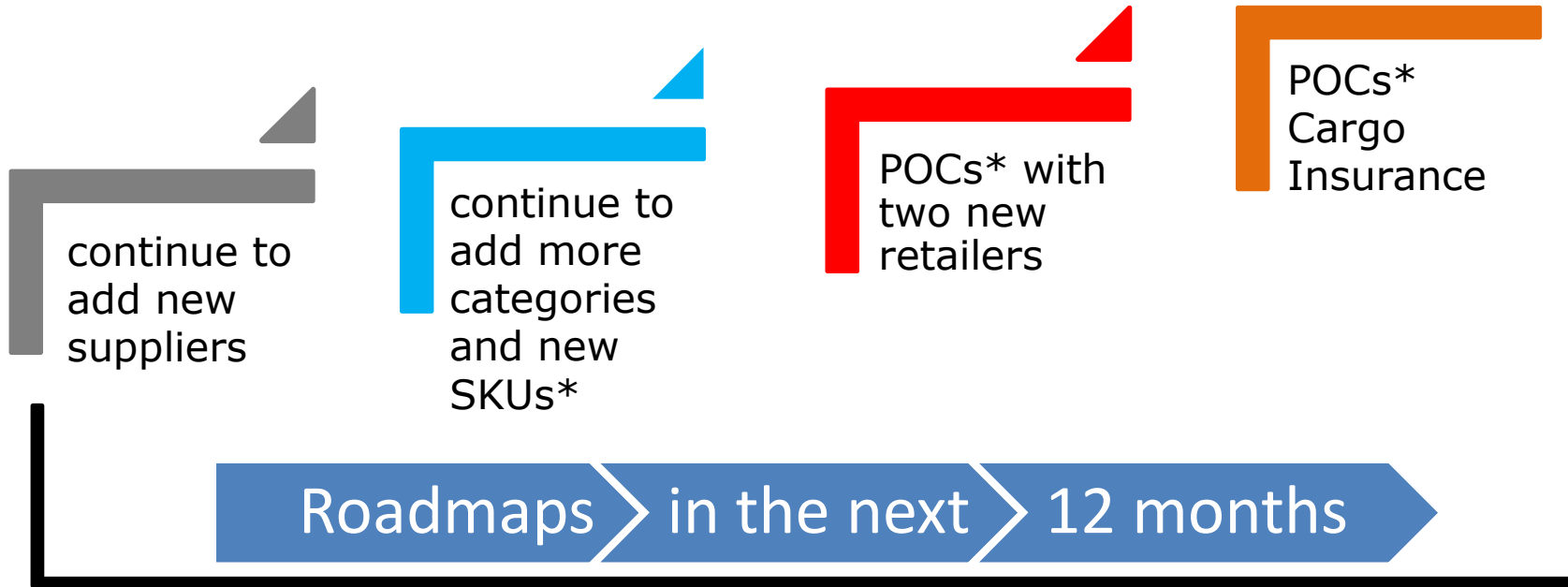




Powered by DiSa Digital Safety

*DiSa Smart Solutions*

# DiSa Target Timeline



\* SKUs - Stock Keeping Units

\* POCs - Proof of Concepts



Powered by DiSa Digital Safety

# DISA VALUE-ADDED SERVICES

## DISA BARCODES



*Global cargo insurance premium was USD16 billion in 2017 of which USD2.5 billion was from high-tech electronics goods. Total worldwide electronics manufactured was worth USD2,736 billion in 2017\*.*

***Ex-Google head joined health insurer, Anthem to build AI digital experience.***

*Disruption to cargo insurance.*

*DiSa barcodes will come with cargo insurance coverage.*

\* Source: World Trade Organization – World Trade Statistical Review 2018 and International Union of Marine Insurance 2017 Statistics dated 19/9/2018



Powered by DiSa Digital Safety



DiSa has **BIG DATA**

on our productive portal

[www.productid.live](http://www.productid.live)



ProductID.Live  
Individual Item Tracking



Powered by DiSa Digital Safety

# DiSa Business

HIGH BARRIERS  
to entry





Powered by DiSa Digital Safety

# DiSa Business

HIGH SCALABILTIY



UPC:0-74451 11801-0 DISa:100030270722



Smart Barcodes



Powered by DiSa Digital Safety

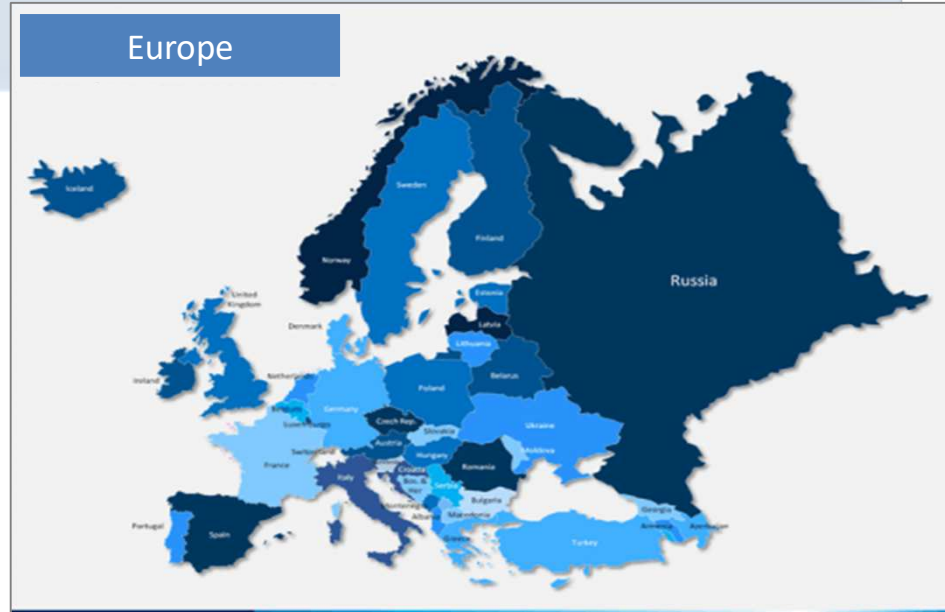
# DiSa Business

## GLOBAL POTENTIAL

Asia



Europe



This presentation does not constitute, or form any part of any offer for sale or subscription of, or solicitation of any offer to buy or subscribe for, any securities in DISA Limited (“DISA”) in Singapore or any other jurisdiction nor shall it or any part of it form the basis of, or be relied on in connection with, any investment decision, contract or commitment whatsoever in this or any jurisdiction. This presentation may contain forward-looking statements that involve assumptions, risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. You are cautioned not to place undue reliance on these forward-looking statements, if any, which are based on the current view of management on future events. The information contained in this presentation has not been independently verified. No representation or warranty expressed or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Neither DISA or any of its affiliates, advisers or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising, whether directly or indirectly, from any use, reliance or distribution of this presentation or its contents or otherwise arising in connection with this presentation.

This presentation has been prepared by the Company and its contents have been reviewed by the Company’s Sponsor, SAC Capital Private Limited (“Sponsor”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“SGX-ST”). The Sponsor has not independently verified the contents of this presentation.

This presentation has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this presentation including the correctness of any of the statements or opinions made or reports contained in this presentation.

The contact person for the Sponsor is Mr. Ong Hwee Li (Registered Professional, SAC Capital Private Limited).

Address: 1 Robinson Road #21-00 AIA Tower, Singapore 048542. Telephone number: +65 6232 3210