

BREADTALK GROUP LIMITED

(Company Registration No.: 200302045G)

(Incorporated in Singapore)

(the "Company")

NOTICE OF BOOKS CLOSURE

NOTICE IS HEREBY GIVEN that the Share Transfer Books and Register of Members of the Company will be closed at 5.00 p.m. on 21 May 2014 ("Books Closure Date") for the purpose of determining the entitlements of the Company's shareholders ("Shareholders") to the final tax-exempt one-tier dividend of 1.3 Singapore cents per ordinary share in respect of the financial year ended 31 December 2013 (the "Final Dividend") approved by the Shareholders at the Annual General Meeting ("AGM") of the Company held on 22 April 2014 and for the preparation of dividend warrants.

Duly completed transfers in respect of ordinary shares in the capital of the Company received by the Company's Share Registrar, Boardroom Corporate and Advisory Services Pte. Ltd., at 50 Raffles Place, #32-01 Singapore Land Tower, Singapore 048623, up to 5.00 p.m. on the Books Closure Date will be registered to determine Shareholders' entitlements to the Final Dividend. Shareholders whose securities accounts with The Central Depository (Pte) Limited ("CDP") are credited with ordinary shares in the capital of the Company as at 5.00 p.m. on the Books Closure Date will be entitled to the Final Dividend. The Final Dividend will be paid on 30 May 2014.

By Order of the Board of the Company

Cho Form Po
Company Secretary

Date: 25 April 2014