



MEDIA ALERT

For immediate release

Singlife Commits to Total Defence

SINGAPORE, 15 February 2023 – Homegrown financial services company **Singlife** affirms its commitment to Singapore's Total Defence strategy.

Military & Civil Defence

As the recently appointed **official insurer** for the Ministry of Defence (MINDEF) and Ministry of Home Affairs (MHA) for the 40th year running, Singlife is proud to continue its legacy of protecting the protectors of Singapore. Singlife offers tailored insurance products to ensure Full-time National Servicemen (NSFs), Operationally Ready National Servicemen (NSmen), volunteers and regulars, and their family members are supported throughout their tenure and well beyond their years of service. For more information on the products and services offered, you may view it [here](#).

Digital Defence

Cybersecurity also remains a core tenet in Singlife's operations. It is a leading digital-first insurer and it continues to champion the latest pillar of digital defence. Singlife recently announced the initiation of a full integration with [Amazon Web Services](#) — migrating its entire information technology infrastructure to the cloud, unifying Singlife's digital capabilities and securing the company's digital workflows. Moreover, Singlife was awarded the [Digital Protection Trademark](#) (DPTM) by the Infocomm Media Development Authority (IMDA) as the company continues to employ robust cybersecurity practices to ensure customer data remains secure and well protected as digitalisation continues to shape the future of insurance and finance.

Total Defence Day

For Total Defence Day 2023, Singlife's support of these pillars has been conceptualised into an animated reel that will be released on all of Singlife's social pages. The graphic signifies Singlife's holistic commitment to military, civil and digital defence — by protecting the financial wellbeing and data privacy of all Singlife customers, including the MINDEF and MHA servicemen and women as they protect the nation. You may view the reel [here](#).

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About Singlife

[Singlife](#) is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife provides consumers control over their financial wellbeing at every stage of their lives.

In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with financial adviser channels and bancassurance, Singlife offers investment solutions through its dollarDEX and Navigator platforms. The mobile-first Singlife Account – with a Singlife Debit Card – allows customers to save, spend, earn and be insured all in one app.

Singlife is the exclusive insurance provider for the Ministry of Defence, Ministry of Home Affairs and Public Officers Group Insurance Scheme. Singlife is also an official signatory of the United Nations Principles for Sustainable Insurance, affirming its commitment to finding a better way to sustainability.

First announced in September 2020 and valued at S\$3.2 billion, the merger of Aviva Singapore and Singlife was the largest insurance deal in Singapore then and created one of the largest homegrown financial services companies in the republic.