



CHINA SPORTS INTERNATIONAL LIMITED
Incorporated in Bermuda
(Company Registration: 39798)

USE OF PLACEMENT PROCEEDS

The Board of Directors (the “**Directors**”) of China Sports International Limited (the “**Company**” and collectively with its subsidiaries, the “**Group**”) refers to its announcement made on 14 August 2015 in relation to the usage of the balance of the placement proceeds for the placement of 120 million new shares, and wishes to announce that, as at 19 October 2015, the balance of the placement proceeds has been fully utilised as follows:

Use of net placement proceeds	Placement proceeds (RMB million)	Cumulative amount used (RMB million)	Balance (RMB million)
Penetrate kids-wear market in the PRC: Research & Development and setting up distribution network, including setting up “YELI” kids-wear specialty stores	50.0	50.0	-
Penetrate kids-wear market in the PRC: Advertising and promotional expenses for YELI kids-wear	20.0	20.0	-
Development of online shopping platform	27.9	27.9	-
Total	97.9	97.9	-

The above use of net placement proceeds is in accordance with the intended use as stated in the change in use of placement proceeds announcement dated 12 August 2011.

By Order of the Board

LIN SHAOXIONG

Chief Executive Officer

19 October 2015