



FOR IMMEDIATE RELEASE

Kin Global Secures Multi-Year Contract for National Football Initiative “Unleash The Roar!”

The multi-year contract strengthens the Group’s project visibility and builds on its track record in delivering major sports initiatives.

- The multi-year contract comprises a two-year base period from 1 October 2026 to 30 September 2028, with an option to extend the contract for a further three years.

Singapore, 31 August 2026 – Kin Global Limited (亲国际有限公司) (“**Kin Global**” or the “**Company**”, and together with its subsidiaries, the “**Group**”), Singapore’s largest sports events management company, is pleased to announce that the Group has secured a multi-year contract from a Singapore government agency (the “**Agency**”) to provide event management services for Unleash The Roar! (“**UTR**”), a national football initiative.

The multi-year contract comprises a two-year base period from 1 October 2026 to 30 September 2028, with an option for the Agency to extend the contract for a further three years.

Secured through an open tender, the awarded contract reflects Kin Global’s established track record, execution capabilities and experience in managing complex sports-related engagements involving multiple stakeholders. The appointment also strengthens the Group’s Event Delivery and Management (“**EDM**”) portfolio and builds on its experience in delivering major sports-related engagements.

Under the contract, the Group will provide event management services for UTR-related activities, drawing on its end-to-end capabilities across event planning, creative conceptualisation, stakeholder coordination, technical production and on-site execution. The contract is not expected to have any material impact on the Group’s net tangible assets and earnings per share for the financial year ended 31 December 2026.

UTR is a multi-stakeholder national football initiative launched by SportSG and the Football Association of Singapore (“**FAS**”) in March 2021 to strengthen Singapore’s football ecosystem through a coordinated, long-term approach to player development, competition, coaching and community engagement. The project brings together stakeholders across the public, sporting and education sectors to create clearer development pathways for young players, support the growth of local football talent and encourage greater participation in the sport.

Mr. Vincent Chai (谢青丰), Executive Director and Chief Executive Officer of Kin Global, commented: *“This contract award is significant to Kin Global both commercially and strategically. The confirmed two-year base period provides greater*



visibility over our project pipeline, while the extension option creates the potential for a longer-term engagement. This is aligned with our focus on building a stronger base of recurring and multi-year projects to support sustainable growth.

Being selected through an open tender also reflects the confidence placed in our team's ability to manage and execute complex, multi-stakeholder sports engagements. It reinforces the strength of our core EDM capabilities, and the track record we have built across major sporting engagements.

We are also proud to contribute our event management experience to strengthening Singapore's football ecosystem through UTR. As Kin Global continues to grow, we remain focused on executing our core business while pursuing opportunities across the broader events tourism value chain."

- End -

About Kin Global Limited

Kin Global is Singapore's largest sports events management company and curator of global sports events, delivering over 500 successful projects since its inception in 2017.

Specialising in delivering the full value chain in sporting experiences and events, Kin Global is positioning itself as a key player across the broader events tourism sector, which encompasses MICE, entertainment, sports, lifestyle and experiential, and arts and culture. The Group provides local expertise and a comprehensive suite of services from conceptualisation, planning, design, coordination, management and execution of major local and international events in Singapore.

For more information, please visit: <https://www.kin.net/>

Issued on behalf of Kin Global Limited:



Media & Investor Contacts

Mr. Alex Tan

Mobile: +65 9451 5252

Email: alex.tan@8prasia.com

*This press release has been reviewed by the Company's Sponsor, SAC Capital Private Limited (the "**Sponsor**"). It has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.*

The contact person for the Sponsor is Ms. Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-01 AIA Singapore, Singapore 048542.