## **BHG RETAIL REIT**

**CGS-CIMB Trading Representatives Briefing** 





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- Overview
- Investment Overview
- Looking Forward



## **Brief Introduction**

## Listed on SGX Mainboard on the 11 December 2015

Singapore's First Pure-Play China Retail REIT Established By A China-Based Group ("Beijing Hualian Group")

#### **Investment Mandate**

Income-producing real estate used primarily for retail purposes, with an initial focus on China



Number of Properties

Valuation of AUM<sup>1</sup>

4.7
RMB billion

#### **MULTI-TENANTED**



Chengdu Konggang



Hefei Mengchenglu



Hefei Changjiangxilu



#### **MASTER-LEASED**





Dalian Jinsanjiao



## The Big Picture: Our Value Proposition

Strategy

- One-stop
   destination malls
- Located in High
   Density Residential
   Neighbourhoods
   (Recurring Visitor-ships)
- Rising ChineseResidents' income+ Consumptionupgrade

Quality

- Track Record of Healthy occupancy rate and rental growth
- CapitalManagement
- Financially Strong & Committed Sponsor Group
  - Retail Conglomerate
  - Networks

## Growth

- Hefei Changjiangxilu Acquisition (April 2019)
  - NAV per Unit & DPU accretive
- Visible & Substantial Sponsor Pipeline
- Continual AssetEnhancements







## BHG: Financially Strong & Committed Sponsor Group

#### **Retail Malls**

More than 30 Retail Malls owned and/or under management Beijing Hualian Department Store Co., Ltd.

- Listed on Shenzhen Stock Exchange (1998)
- Market cap of RMB 4.8 Billion<sup>1</sup>
- Wide network of retail malls across China
- With focus on community retail malls well located in areas of high population density.

http://www.bhgmall.com.cn



Sponsor

1. Bloomberg data as of 5 May 2022.









#### **Supermarkets**

More than 150 Supermarkets across entire China Beijing Hualian Hypermarket Co., Ltd.

- Listed on Shanghai Stock Exchange in 2001
- Market cap of RMB 3.3 Billion<sup>1</sup>
- Anchor / master-lease tenants at every property in the REIT's portfolio
- Attracts recurring footfall while providing stable income and step-up.
- http://zc.beijing-hualian.com/

1. Bloomberg data as of 5 May 2022











## BHG: Financially Strong & Committed Sponsor Group

#### SKP

**SKP Luxury Department Stores** SKP Operates SKP Beijing, SKP Xi'An, and SKP-S

Amongst the Largest Luxury Department Stores in China

SKP Beijing: Located at Beijing's prime Central **Business District, as one of Beijing's landmark** shopping places

http://www.skp-beijing.com

SKP Xi' An: Opened in May 2018

SKP-S: Opened in Dec 2019













## Investment Overview

- **Growing China Economic Fundamentals**
- Resilient Sustainable Strategy: 2 Situated in Densely Populated Residential Neighborhoods
- 3 Robust Quality Assets & Performance
- Track Record of Strong Asset Enhancement and Asset Management Capabilities





## Growing China Economic Fundamentals<sup>1</sup>

Gross Domestic Product (GDP) Growth

**GDP Continues to Grow** 

+8.1%
2021 GDP
Growth
y-0-y

+7.8%
2012-2021
GDP CAGR
Growth

- China's economy underwent a sound recovery momentum in 2021.
- GDP grew 8.1% year-on-year to RMB 114.4 trillion in 2021.
- World most populous country, increasing focus on domestic consumer market.

Disposable income per capita for urban residents

Urban Residents' Income Grew Steadily Amid Pandemic

+8.2% 2021 Growth y-o-y +7.0% 2012-2021 CAGR Growth

- Chinese residents' income grew in tandem with the economy in 2021.
- Disposable income per capita of urban residents grew 8.2% year-onyear in 2021.

**Retail Sales Growth** 

Retail Sales Growth
Underpinned by Consistent
Residents' Income Growth

+12.5% 2021 Growth y-o-y +**7.9**%
2012-2021
CAGR Growth

- Retail sales of consumer goods rose 12.5% year-on-year to RMB 44.1 trillion in 2021.
- Consumption expenditure contributed 65.4% to China's GDP growth in 2021 compared to 54.3% in 2020.

1. Source: National Bureau of Statistics of China.





## Resilient Sustainable Strategy:

Situated in Densely Populated Residential Neighborhoods

Stable & Recurring Neighbourhood Visitorships (Against Backdrop of Healthily Growing Residents' Income & Spending)

#### **Beijing Wanliu**



#### Typical Characteristics of Surrounding Neighbourhoods

- Residents population of about 200,000 to 300,000 within 3km radius.
- Suburban community, visitor profiles include:
  - People who drop-by the mall to shop for groceries or essential items before heading home after work.
  - Families who choose to eat out, and shop around after a meal.
  - Parents/Grand parents bringing children for enrichment classes.
  - Whole family coming to mall to attend events organized by the mall.





## Resilient Sustainable Strategy:

Situated in Densely Populated Residential Neighborhoods

Stable & Recurring Neighbourhood Visitorships (Against Backdrop of Healthily Growing Residents' Income & Spending)

#### Chengdu Konggang



#### Hefei Mengchenglu







## Resilient Sustainable Strategy:

Situated in Densely Populated Residential Neighborhoods

Hefei Changjiangxilu (十里庙 Shilimiao Community, Shushan District)

Catchment population within a 3-kilometre radius of approximately 200,000, 50 local communities.



## Track Record of High Occupancy Rate and Healthy Leasing Demand

OCCUPANCY RATE	2016 <sup>1</sup>	2017 <sup>1</sup>	2018 <sup>1</sup>	2019 <sup>1</sup>	<b>2020</b> <sup>1</sup>	<b>2021</b> <sup>1</sup>	31 Mar 2022
Beijing Wanliu	99.5%	100%	100%	96.2%	92.7%	96.1%	96.0%
Chengdu Konggang	91.3%	96.8%	97.0%	94.7%	96.4%	98.0%	98.1%
Hefei Mengchenglu	100.0%	100.0%	96.2%	<b>95</b> .1%	81.7%³	91.3%	92.0%
Hefei Changjiangxilu²	N.A.	N.A.	N.A.	97.6%	92.4%	98.2%	98.1%
Xining Huayuan	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Dalian Jinsanjiao	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Portfolio (NLA Weighted)	97.6%	99.7%	98.7%	96.7%	93.5%	97.0%	97.0%

<sup>1.</sup> As at 31 December







<sup>2.</sup> Hefei Changjiangxilu Mall was acquired on 2 April 2019

<sup>3.</sup> This was due to ongoing tenancy rejuvenation

#### **Lease Structure**

#### **Defensive Lease Structure**

- **Protected by base rents**
- **Enjoy upside from the turnover** rents
- Majority of leases also come with rental escalation

#### Lease Expiry Profile<sup>1</sup>

#### Staggered Lease Expiries

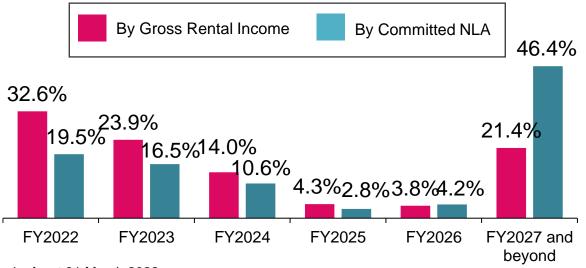
#### Weighted average lease expiry (WALE)

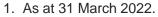
By Gross Rental Income:

3.5 years

By Committed NLA:

5.9 years







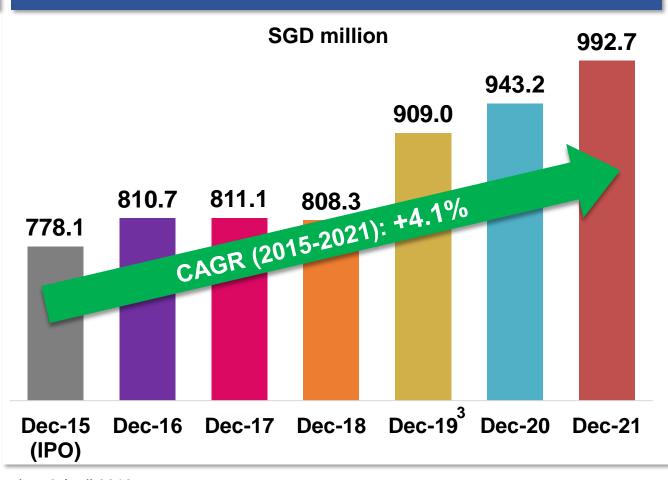
# Solid Assets-Backed Financial Position

Extracted Statement of Financial Position As at 31 December 2021 (SGD million)

Investment Properties	992.7
Total Assets	1,044.6
Total Liabilities	387.8
Net Assets	656.8
Net Asset Value Per Unit <sup>1</sup> (SGD cents)	0.92

- 1. Based on 100% contribution from Beijing Wanliu.
- 2. Based on annual valuation from independent valuers.
- 3. Includes contribution from Hefei Changjiangxilu Mall which was acquired on 2 April 2019.

# Valuation of Investment Properties<sup>1,2</sup>: Dec 2015-2021 CAGR of 4.1% p.a.



#### Financial Performance 2016 to 2019

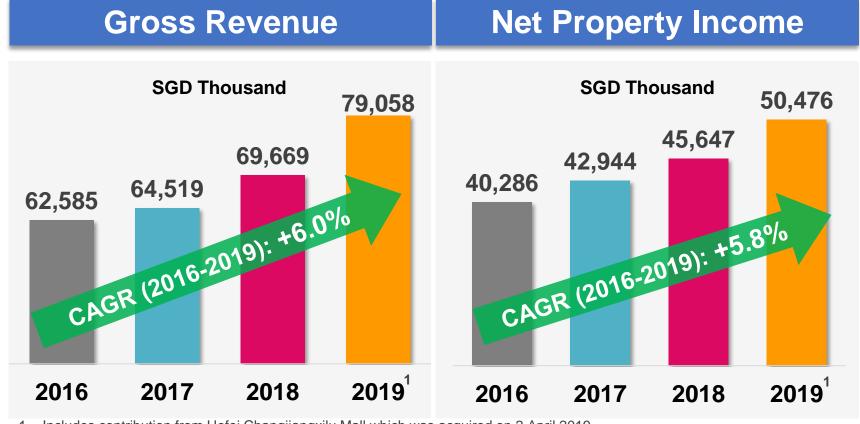
#### Consistently Higher Gross Revenue and NPI Year After Year (Prior to COVID-19)

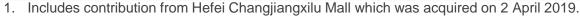
Gross Revenue CAGR 2016-2019

**△** 6.0%

Net Property Income CAGR 2016-2019

**△ 5.8**%





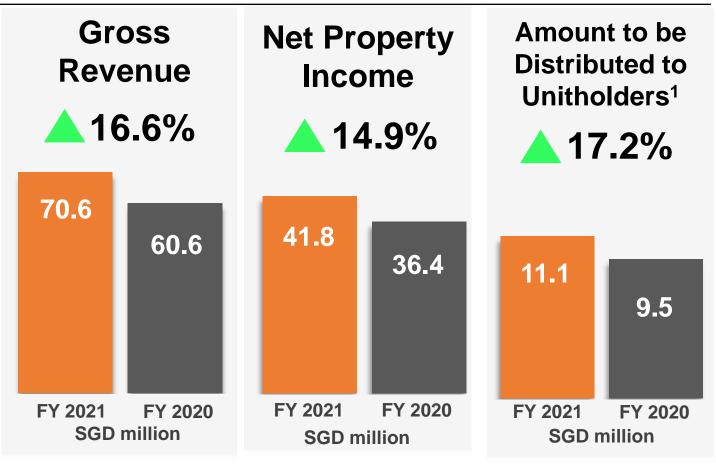




#### Healthy Recovery in FY 2021 vs FY2020



FY 2021 vs FY 2020



1 In FY 2021, approximately S\$1.2 million of the amount available for distribution had been retained in anticipation of higher operational expenses and working capital requirements of the REIT.



**BHG** 

## Robust Quality Assets & Performance

#### Capital Management: Healthy Gearing With Debt Headroom For Growth

#### As at 31 December 2021

Aggregated borrowings drawn down

s\$296.1m

Gearing Ratio<sup>1</sup>

34.1%

Average Cost of Debt<sup>2</sup>

3.9%

Interest Coverage Ratio<sup>3</sup>

2.8<sub>x</sub>

 More than 80% of borrowings are denominated in Singapore dollars and US dollars ("Offshore").

- About 60% of offshore loans hedged via interest rate swaps.
- Completion of refinancing exercise in March 2022.



- Based on total principal loans and borrowings attributable to Unitholdings divided by total assets attributable to Unitholders.
   MAS gearing ratio was raised from 45% to 50% on 16 April 2020, to provide S-REITs greater flexibility to manage their capital structure and to raise debt financing.
- 2. Average cost of debt will be 4.7% per annum if amortisation of loan establishment fee is included.
- 3. Interest coverage ratio means a ratio that is calculated by dividing the trailing 12 months earnings before interest, tax, depreciation and amortisation (excluding effects of any fair value changes of derivatives and investment properties, and foreign exchange translation), by the trailing 12 months interest expense and borrowing-related fees.



## Track Record of Strong Asset Enhancement

**Beijing Wanliu (2018~2019): Anchor Tenant Resize (Hai Di Lao Level 4 & 5)** 





Beijing Wanliu (2020): **Supermarket Resizing and Enhancement on B1** 



**Chengdu Konggang (2017): Sports Zone Enhancement (B1 AEI + New Tenancies)** 





Chengdu Konggang (2018~2019): **Exterior Upgrade in 2018 and Addition of Container-Style Food Lane in 2019** 







## **Strong Asset Management**

#### E-commerce platform: Staying Connected with Omnichannel Visitors



- The BHG Mall online platform is launched amid COVID-19 via Wechat Mini-Program.
- Sharing online capability across all BHG Malls.
- Keep customers apprised of promotional items& events.
- Provide a convenient and regular way for customers to stay connected with our malls.
- Reward points to enhance customers' loyalty to both BHG malls as well as retailers.





## **Strong Asset Management**

#### Innovative New Retail @ Work



#### Live Broadcasts

- By Internet celebrities, retailers, and malls
- Combination of various style/format for example:
  - (1) In-store retail exploration
  - (2) Product introduction and awareness
  - (3) Promotional deals
  - (4) Showcasing skills & dining experience

#### **Wechat Groups**

- Exclusive BHG mall's WeChat group with participating merchants and members
- Efficient channel to communicate promotions, events, as well as mall information







#### **New Western Cafes and Cuisines**



#### Goodwood 良木缘













#### **Popular Chinese Restaurant Chains**

#### Chao Dao Chuan Chuan Hot Pot 超岛串串火锅





@ Beijing Wanliu

#### Haidilao Hot Pot 海底捞火锅





@ Chengdu Konggang

#### Jiang Bian Cheng Wai 江边城外



@ Chengdu Konggang



#### Dining Options to Cater to Local Diners

#### Hai Xian Gang 海仙港 (Seafood Buffet)



#### Mu Tong Ji 木桶记



















#### **Iconic Retail Offerings**









#### **Curating Unique New Experiences**

#### CTC 首泰 (Mixed Martial Arts School)



#### Guang He Xiong Mao 光合熊猫 (Yoga and Wellness)



#### SUPERMONKEY 超级猩猩健身 (Gym)



#### Tian Xin Meng Chong 甜心萌宠 (Pet Shop)



#### **Curating Unique New Experiences**

#### **Tmall Musical Instrument Experience Hall**



#### **RYB Learning Center**



#### Rock Star 音乐培训







#### **Sports & Active Lifestyle Events**







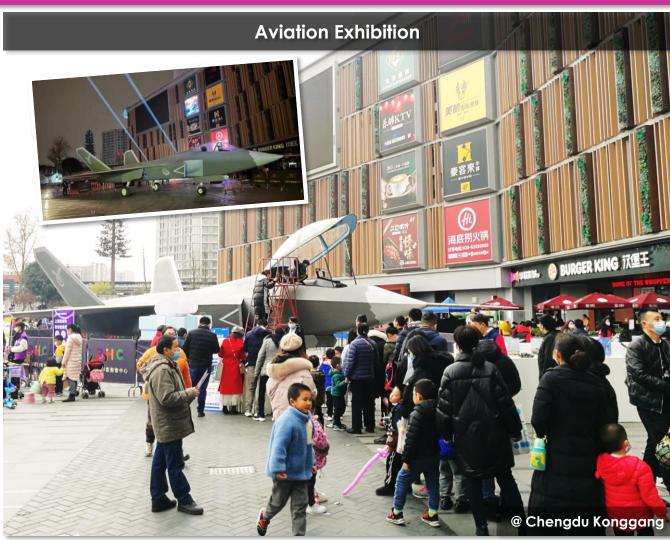




#### **Children & Family Activities**









#### **Children & Family Activities**









#### **Cultural & Traditional Activities**









#### **Night-Market Carnivals & Other Marketing Activities**









## **Investment Overview**

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# Our Sustainability Journey Environmental, Social and Governance (ESG)

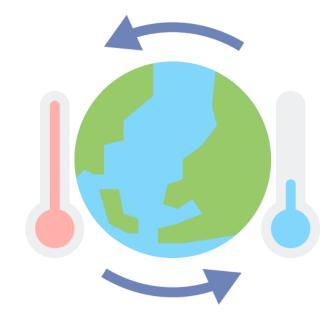
## Our Sustainability Journey

#### **Background**

- We are cognisant of Environmental, Social and Governance (ESG) issues that are relevant for BHG Retail REIT and our stakeholders
- Proactively strive to address these ESG issues which are taken into account during our business strategy formulation
- Started annual sustainability reporting and issued first Sustainability Report in FY 2018

#### **Climate Change**

- We recognise that climate change has a widespread and severe impact on the environment we live in
- Constantly finding ways to reduce carbon emissions and started exploring innovative solutions for our retail properties
- Started climate risk assessment and scenario analysis in FY
   2021 for our retail properties located in China





## Our Sustainability Journey: Environmental

#### Water Management

Implemented practices to control and manage water wastage. Such as:

- Utilising water-efficient flushing cisterns;
- ✓ Installing motion sensor water faucets;
- ✓ Reducing tap flow rate



#### **Energy Efficiency**

Established energy savings plan to ensure energy efficiency through lighting management efforts and optimisation of air-conditioning system output, such as:

- ✓ Installing motion sensor-based & timing-controlled lights and LED lights;
- Installing air curtains, strip curtains and sunshades to dissipate excess heat, keeping the mall interior cool without requiring a high system output;
- Regular readjustment of system output based on actual weather conditions and temperature to minimise energy wastage

## Our Sustainability Journey: Social (CSR Initiatives)

#### Complimentary Public Health Check 慈善义诊



#### Donation of Refreshments to Public Service Officers



#### **Clothes Collection & Redistribution**



#### Gifts Donation to ItsRainingRaincoats



## Our Sustainability Journey: Governance

	Awards	Results	Year
1	Best Corporate Communications and Investor Relations (The Global Good Governance Awards <sup>™</sup> 2021)	Platinum	2021
2	Best Governed and Transparent Company (The Global Good Governance Awards <sup>™</sup> 2021)	Silver	2021
3	Asia Pacific Best of the Breed REITs Awards <sup>™</sup> 2020 (Retail REIT category with market capitalisation of less than US\$1 billion)	Gold	2020





## **Looking Forward**

Notwithstanding the near-term uncertainties and headwinds from COVID-19, the Manager remains focused and committed to proactively managing the existing portfolio, as well as to pursue growth.

#### **Creating Organic Value**

#### **Proactive Asset Management**

- Reinforce community positioning of our malls
- Improve rents while maintaining healthy occupancy rates
- Build firm partnerships with tenants, and demonstrate proactive tenant management
- Proactive marketing strategies
- Tap on the Sponsor's (Beijing Hualian Department Store Co., Ltd.) and Beijing Hualian Group's retail network and experience

#### **Proactive Asset Enhancement**

- Identify opportunities to improve the malls
- Achieve better efficiency or higher rental potential
- Upgrade existing facilities and reconfigure existing spaces

#### **Pursuing Acquisition Growth**

- Completed acquisition of Hefei Changjiangxilu in April 2019.
- We will continue to explore acquisition opportunities in both right of first refusal and third party quality income-producing retail properties.



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