

DBJ Tourism Management Seminar

Presentation by Mr Ronald Tay CEO, Ascott Residence Trust Management Limited

4 February 2015

L Disclaimer



This presentation may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, availability of real estate properties, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.







- 1 Introduction to Serviced Residence
- 2 The Ascott Limited ("Ascott")
- 3 Ascott Residence Trust ("Ascott REIT")
- 4 Brands Under Ascott
 - Ascott The Residence
 - Citadines Apart'hotel
 - Somerset Serviced Residence



Introduction to Serviced Residence

ERSERSER

111

10.0

122 5

Ascott Raffles Place Singapore

ASCO

1

ne lifter

ST

ŐŪŪ

i n n

ini

TTT

Î T Î

Introduction to Serviced Residence

Key Features of Serviced Residence

- Apartments with hotel-like services

 "home away from home"
- Furnishings and Amenities

 kitchen facilities with separate living/dining area
- Public Areas
 limited F&B, meeting space











Introduction to Serviced Residence

Value Proposition of Serviced Residence

	Hotels	Serviced Residences	Apartments for Rent
Lease Structure & Terms	Short-term accommodation	Variable lease terms	Long-term leases
Cost Structure	 High investment cost Land (premium location) Lower building efficiency (more common facilities) High operating costs due to full range of hospitality services More intensive staffing requirements due to complete range of services High maintenance due to significant wear and tear 	 Low investment cost High building efficiency No F&B outlets Low operating costs due to limited services provided Less intensive staffing requirements as only limited services are provided Lower marketing and maintenance costs as average length of stay is longer 	 Low investment cost Unfurnished Less common facilities Low operating costs as no services are provided Minimal staffing
Seasonality	 Seasonal nature of hotel industry Highly correlated with the tourism industry 	 Some seasonality of hospitality industry, though longer lease terms provide certain level of rental support Correlated to GDP growth and FDI inflows 	Dependent on general property sector conditions

Serviced Residence is a more profitable and sustainable model in an environment of escalating manpower & operating costs



A Merriker of Capital and

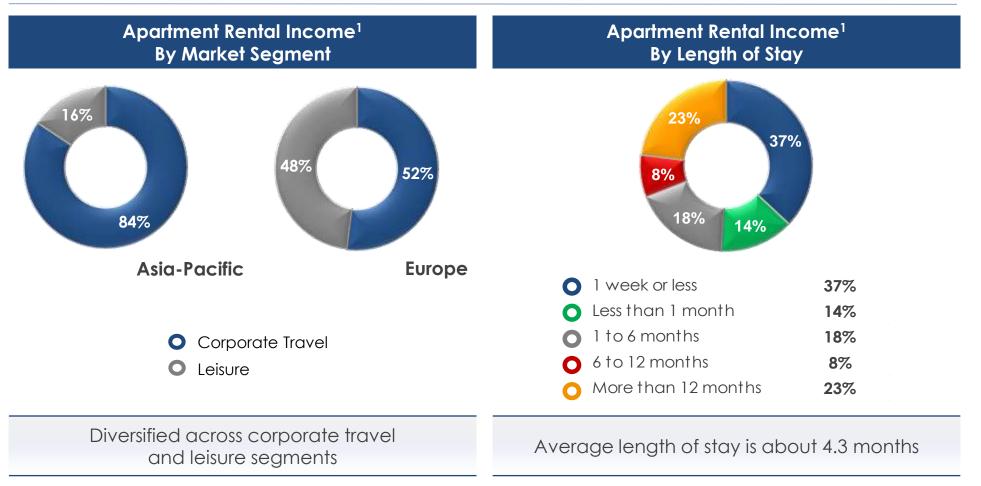


6

Introduction to Serviced Residence

Ascott REIT Enjoys Stability of Income from Extended-Stay Business Model

a Merriker of Capital and



Note:

1. Ascott REIT's apartment rental income for FY 2014; Portfolio information relates to properties on management contracts and rental housing properties only. Information for properties on master leases are not included.







Strong Sponsor, Ascott (a wholly-owned subsidiary of CapitaLand)

World's largest international serviced residence owner-operator with more than 38,300 units in over 250 properties

A Member of CapitaLand

30 year track record having pioneered Pan-Asia's first international-class serviced residence property in 1984

Award-winning brands with worldwide recognition



Sponsor – c.46% CapitaLand ownership in Ascott REIT









> 38,300

Serviced Residences units Includes units under development

256 Properties





World's Largest International Serviced Residence Owner-Operator





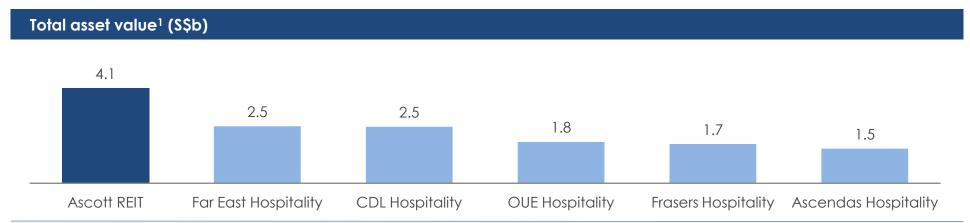
Ascott REIT

Ascott Raffles Place Singapore

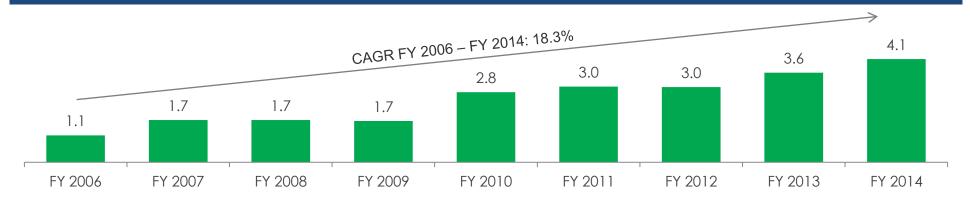
Ascott REIT



Largest Hospitality Trust listed on the SGX-ST by total asset value



...having quadrupled its total assets since its listing in 2006



Note: 1. Based on latest available company filings

Ascott REIT's total asset value² (S\$b)







A Leading Global Serviced Residence REIT









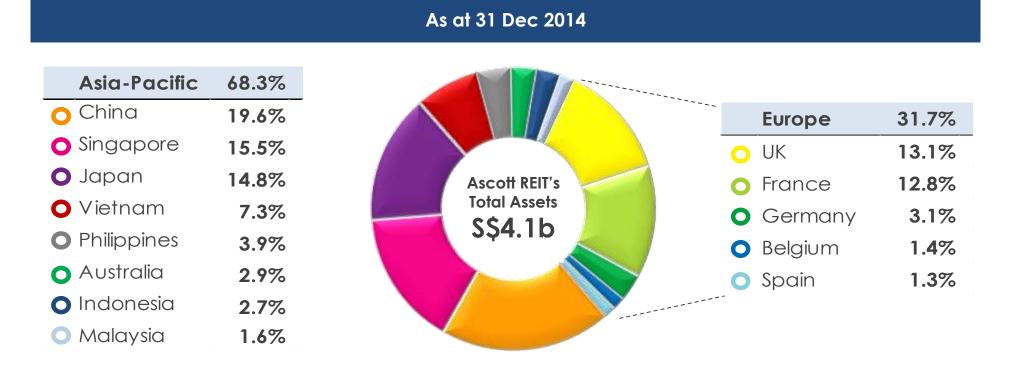
Ascott REIT's Presence in Japan Across 7 Cities



L Geographically Diversified Portfolio



Strategically located across key international gateway cities



Portfolio diversified across property and economic cycles



L Income Stability

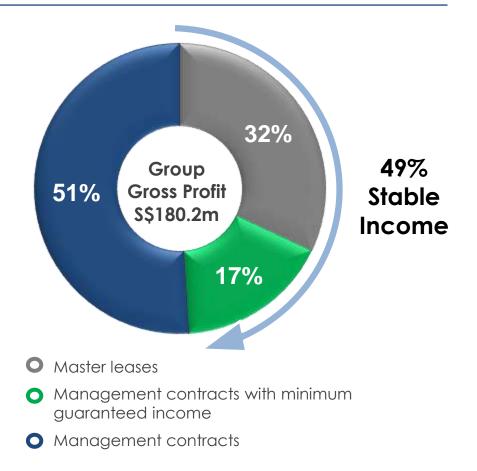
Enhanced income visibility from master leases and minimum guaranteed income

Group's gross profit contribution¹:

32% by master leases

17% by management contracts with minimum guaranteed income

51% by management contracts











Strong Sponsor, Ascott – World's Largest International Serviced Residence Owner-Operator

Geographically diversified portfolio strategically located across key international gateway cities

3

2

Enhanced income visibility from master leases and management contracts with minimum guaranteed income



Brands Under Ascott

de Citadines Suites Louvre Paris

111

L Brands Under Ascott











Ascott Raffles Place Singapore

Ascott

Luxurious city living homes with discreet services for business travellers



Citadines

Ideal home in the city with flexible services for individuals on the go



Somerset Stylish homes for executives and their families



L Ascott The Residence





Ascott

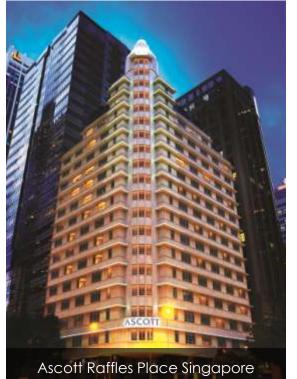
Luxurious city living homes with discreet services for business travellers















Citadines Apart'Hotel





Citadines

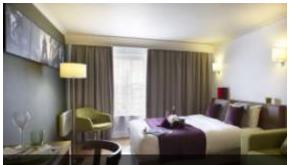
Ideal home in the city with flexible services for individuals on the go



Citadines Ramblas Barcelona



Citadines St Georges Terrace

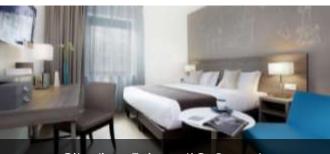


Citadines South Kensington London



Citadines Trafalgar Square London





Citadines Toison d'Or Brussels



Citadines Kurfürstendamm Berlin

Somerset Serviced Residence





Somerset Stylish homes for executives and their families



Somerset Liang Court Singapore



Somerset Xu Hui Shanghai





Somerset Ampang Kuala Lumpur









Thank You



Ascott REIT's Source of Income

Breakdown by types of contracts¹

	Properties under Master Lease	Properties under Management Contracts with Minimum Income Guarantee	Properties on Management Contracts
Description	Master Lessees (which include third parties and subsidiaries of Ascott) pay fixed rental per annum² to Ascott REIT	Properties on management contracts that enjoy minimum guaranteed income (from subsidiaries of Ascott)	No fixed or guaranteed rental but Ascott as operator manages Ascott REIT's properties for a fee
Tenure	Average weighted remaining tenure of about 4.3 years	Average weighted remaining tenure of about 4.1 years	Generally on a 10-year basis
Location	 30 properties - 3 in Australia - 17 in France - 3 in Germany - 6 in Japan - 1 in Singapore 	7 properties - 4 in UK - 2 in Belgium - 1 in Spain	53 properties - 29 in Japan - 23 in Asia (ex-Japan) - 1 in Australia

Notes:

- 1. Figures as at 31 December 2014
- 2. The rental payments under the master leases are generally fixed for a period of time. However, the master leases provide for annual rental revisions pegged to indices representing construction costs, inflation or commercial rental prices according to market practice. Accordingly, the rental revisions may be adjusted upwards or downwards depending on the above factors.



RESIDENCE YRUSY

Year in Review

PIERS

nerkrier Nerkrier

REFEREN

ERSERSER

NUMBER

ARE CANADA

NAW

THE L

W 188

11 R.

1.00

and a

6 L 00

1,113

1.0

110

Sec.

121

Ascott Raffles Place Singapore

ASCOT

inter.

4.40

1200

ÖDÖ

n n n

III

ini

ini

TIT

T I I

TIL

C BELL

in littli

I

1000

6.0

<u>/</u>Year in Review



Achieved record high distribution of S\$125.6m for FY 2014, up 9% YoY

- Revenue and gross profit surged 13% and 12% YoY respectively underpinned by additional contribution from properties acquired in 2014 and stronger performance from existing properties
- Adjusted DPU for FY 2014 increased 6% YoY to 7.61 cents

Acquired nine properties in Australia, China, Japan and Malaysia

- Aggregate property value of \$\$559.1m
- Made its first foray into five cities namely Dalian, Wuhan and Xi'an in China, Kuala Lumpur in Malaysia and Greater Sydney in Australia









Rejuvenated portfolio to create new value

- Completed AEI at Citadines Ramblas Barcelona, Citadines Toison d'Or Brussels, Ascott Jakarta which yielded ADR uplift of c.17-25%
- Ongoing AEI at Somerset Grand Central Dalian, Somerset Olympic Tower Tianjin, Somerset Xu Hui Shanghai and Somerset Ho Chi Minh City to further add value

Proactive capital management

- Maiden issuance of \$\$150m perpetual securities at fixed rate to fund Tokyo and Greater Sydney acquisitions
- Raised JPY7.0b (\$\$85.6m) and EUR80.0m (\$\$129.2m) unsecured fixed rate notes with tenure of 6 years and 10 years respectively





Financial Highlights

Ascott Raffles Place Singapore

4Q 2014 DPU surges 62% YoY



Distribution Per Unit ^{1,2}		Unitholders' Distribution	
4Q 2014	FY 2014	<u>4Q 2014</u>	FY 2014
2.16 cents ↑62% YoY	8.20 cents ↓2% YoY	S\$33.1m ↑26% YoY	S\$125.6m ^{↑9% YoY}
Gro	oss Profit	Portfo	olio Value
4Q 2014		<u>As at 31 Dec 2014</u>	
	FY 2014	<u>A3 01 31 DCC 2014</u>	

Notes:

- 1. Adjusted DPU for 4Q 2014 and 4Q 2013 would be 1.76 cents and 1.56 cents respectively, up 13% YoY
- 2. Adjusted DPU for FY 2014 and FY 2013 would be 7.61 cents and 7.19 cents respectively, up 6% YoY







	4Q 2014	4Q 2013	% Change
Revenue (S\$'m)	95.0	83.9	13% 🛧
Gross Profit (S\$'m)	45.7	41.6	10% 🔶
Unitholders' Distribution (\$\$'m)	33.1 ¹	26.3 ¹	26% 🔶
Distribution Per Unit (S cents)	2.16	1.33	62% 🛧
Adjusted Distribution Per Unit (S cents) (For information Only)	1 .76 ²	1.56 ^{2,3}	13% 🔶
Revenue Per Available Unit (S\$/day) (For Serviced Residences Only)	124	129	-4% 📕

- Revenue and gross profit increased mainly due to additional contribution from the properties acquired in 2014⁴ as well as stronger performance from existing properties mainly in United Kingdom
- RevPAU decreased due to weaker performance from properties in Singapore and Vietnam as well as lower ADR from the properties in China acquired in August 2014
 On a same store basis, excluding the new acquisitions, RevPAU increased by 2%

- On a same store basis, excluding the new acquisitions, RevPAU increased by 2%

Notes:

31

1. Unitholders' distribution in 4Q 2014 and 4Q 2013 included one-off items of approximately \$\$6.1 million and \$\$2.5 million respectively.

2. Excluding one-off items

- 3. Adjusted for the effects from the Rights Issue
 - 4. Acquisition of nine properties in Australia, China, Japan and Malaysia







	FY 2014	FY 2013	% Change
Revenue (S\$'m)	357.2	316.6	13% 🔶
Gross Profit (S\$'m)	180.2	161.2	12% 🕇
Unitholders' Distribution (\$\$'m)	125.6	114.8	9% 🛧
Distribution Per Unit (S cents)	8.20	8.40	-2% 📕
Adjusted Distribution Per Unit (S cents) (For information Only)	7.61 ¹	7.19 ^{1,2}	6% 🕇
Revenue Per Available Unit (S\$/day) (For Serviced Residences Only)	128	132	-3% 📕

- Revenue and gross profit increased mainly due to additional contribution from the properties acquired in 2013³ and 2014⁴ as well as stronger performance from existing properties in Belgium, Japan and United Kingdom
- RevPAU decreased due to weaker performance from properties in Singapore and Philippines as well as lower ADR from properties in China acquired in 2014
 On a same stars having a valuating the new sequirities. RevPAU increased by 2%

-On a same store basis, excluding the new acquisitions, RevPAU increased by 3%

Notes:

32

1. Excluded one-off items

- 2. Adjusted for the effects from the Rights Issue
- 3. Acquisition of three serviced residence in China and 11 rental housing properties in Japan in June 2013
 - 4. Acquisition of nine properties in Australia, China, Japan and Malaysia.



Portfolio Value Up by 9%¹



Higher valuation from properties in China, Belgium and United Kingdom

- Portfolio valuation as at 31 Dec 2014 of \$\$3,811.4m
- Portfolio value increased mainly due to properties acquired in 2H 2014 and existing properties, partially offset by weakening of foreign currencies





Note: 1. As compared to valuation as at 30 June 2014





Revenue and Gross Profit (By Category)

