



## **NEWS RELEASE**

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### **BOARDROOM'S STRATEGIC ALLIANCE WITH OMNI MARKET TIDE**

Boardroom Limited's ("Boardroom") subsidiary, Boardroom Pty Limited, has entered into an exclusive strategic alliance with digital stakeholder engagement leader Omni Market Tide Limited ("OMT").

OMT's stakeholder engagement application is designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, access to company reports, presentations and share price feeds, among other features.

Boardroom, a leading international share registry and professional services provider in the Asia-Pacific region, has offices located in China, Malaysia, Hong Kong, Singapore and Australia. The alliance between OMT and Boardroom provides a pathway for the exclusive distribution of OMT's innovative solutions for digital shareholder engagement products to Boardroom's clients in the Australian market.

OMT's unique mobile stakeholder engagement applications will be integrated in the broader Boardroom digital solution portfolio, enabling clients to significantly increase ongoing engagement with investors, whilst also reducing print and mail costs.

CEO of Boardroom Pty Limited, Rhett Tregunna, said, "OMT's unique mobile stakeholder applications complement Boardroom's portfolio of digital solutions. As a result, our customers are well positioned to significantly increase engagement with shareholders."

OMT Managing Director, Megan Boston, said the strategic alliance with Boardroom was a significant strategic and commercial achievement for OMT. "The formation of an alliance with Boardroom, particularly given their ongoing strategic focus on digital solutions and large share registry business, is significant for Omni Market Tide".

The exclusive alliance involves collaboration across sales, product training and operations. Duration of the alliance and other commercial details remain confidential.

Boardroom and OMT are currently in discussions to form a similar alliance in the Asia region.

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**About Boardroom Limited**

**Boardroom Limited**

Boardroom Limited is a leading provider of corporate secretarial, share registry services, business solutions and advisory services, serving over 5,500 public-listed and privately-owned companies. Headquartered in Singapore and listed on the Singapore Exchange, Boardroom has established a presence in Singapore, Malaysia, Hong Kong, China and Australia. More information on the Company is available at [www.boardroomlimited.com](http://www.boardroomlimited.com)