



## PRESS RELEASE

FOR IMMEDIATE RELEASE



### **Sarine Introduces 'Sarine Diamond Journey™ Official Partners' Program with Select Diamond Midstream Suppliers**

**Hod Hasharon, (Israel), June 10th 2019** – Singapore Exchange Mainboard-listed Sarine Technologies Ltd ("**Sarine**" or "**the Company**" and together with its subsidiaries "**the Group**") (U77:SI), a worldwide leader in the development, manufacture and sale of precision technology products for the evaluation, planning, processing, finishing, grading and trading of diamonds and gems, is pleased to announce the launch of '**Sarine Diamond Journey Official Partners' Program**.

Following the Sarine Diamond Journey™ provenance tracking program's launch earlier this year, significant interest has been expressed by retailers interested in sourcing Sarine Diamond Journey documented goods. One of the major advantages of sourcing Journey documented diamonds is that retailers can then source these from a broad selection of suppliers and not be dependent on only a certain supplier with its own individual traceability program. In addition the Sarine Diamond Journey is based on actual verifiable imagery and information rather than declarative statements. Sarine is therefore pleased to announce the launch of the Sarine Diamond Journey Official Partners program which initially comprises of select diamond manufacturers that will be able to supply goods meeting the retailers' criteria. Suppliers participating in the program have implemented the required manufacturing processes in order to generate a continuous supply of Sarine Diamond Journey diamonds to the market.

Each diamond that will have underwent the process can subsequently be supplied with a Sarine Diamond Journey provenance report that is accessible 24/7 from Sarine's secure cloud. The Diamond Journey report includes a digital, interactive and visual documentary of the diamond's journey from its rough form to finished polished diamond or even to the set jewelry piece. It enables consumers to appreciate the unique story of each diamond, while being confident in the authenticity of the information generated by Sarine's technological solution. In addition a 3D-printed model of the rough diamond,



from which the polished diamond was derived, can optionally be supplied, adding another engaging layer to the experience.

The currently approved partners are - Andre Messika Diamonds, Ashwin Diamonds, C. Dinesh, Diarough, Finestar, H&A Cutting Works, Hope International, KGK, Moti Gantz Botswana, Rosy Blue, Schachter and Namdar Namibia (pty) Ltd., Shairu Gems, Star Rays, Venus Jewels, and with additional suppliers to be added in the future, after meeting stringent program criteria.

Mr. David Block, CEO of Sarine Technologies, said: "With the launch of the Sarine Diamond Journey Official Partners program we expect to have tens of thousands of Journey-documented diamonds by year-end. With over 70 million diamonds being processed by Sarine's installed base of planning systems annually, we expect the program to grow significantly in the long term. The creation of a significant supply chain of Sarine Diamond Journey ready diamonds will enable retailers to utilize our reports as an integral part of the in-store or online sales experience."

### **About Sarine Technologies:**

Established in 1988, Sarine Technologies Ltd. is a worldwide leader in the development and manufacturing of advanced evaluation, planning, processing, and finishing systems for diamond and gemstone production. Sarine products include the Galaxy® family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems, laser-marking and inscription machines and polished diamond Clarity, Color, Cut and light performance grading tools and visualisation systems. Sarine systems have become standard tools in every modern manufacturing plant, properly equipped gemmology lab and diamond appraisal business, and are essential aids for diamond polishers, dealers and retailers. For more information about Sarine and its products and services, visit <http://www.sarine.com>.

### **Contact:**

#### **APAC IR**

Cyrus Capital Consulting  
Mr. Lee Teong Sang  
Tel: +65-9633 9035  
[teongsang@cyrus.com.sg](mailto:teongsang@cyrus.com.sg)

#### **North America IR**

MS-IR LLC  
Ms. Miri Scharia-Segal  
Tel: +1-917-607-8654  
[msegal@ms-ir.com](mailto:msegal@ms-ir.com)

#### **Sarine Technologies Ltd**

Marketing & Communications  
Ms. Romy Gakh-Baram  
Tel: +972-9-7903500  
[romy.gakh-baram@sarine.com](mailto:romy.gakh-baram@sarine.com)