O N G S E K H I A N (X I A N)

Business Owner, Entrepreneur, VC + PE Investor, Web3 Enthusiast, Early Crypto Adopter

Work Experience

Komoco Holdings Pte Ltd **2016 - Present**

Director, Owner

Komoco Holdings Pte Ltd is a regional automotive group of companies that was established in 1986 with its base operation in Singapore. The group has a strong retail distribution network of over ten points of sales for six leading car brands in Singapore and China including Hyundai, Harley-Davidson, Jeep, Ferrari, Maserati and Alfa Romeo (China). Komoco holdings is among the largest car and motorcycle distributors in Singapore, allowing it to provide a variety of options to the populace, from everyday automobiles to luxury super cars.

Krewfit Pte Ltd **2019 - Present**

Director, Owner

Krewfit is the operator of CRU. CRU's mission is to disrupt the global fitness scene by delivering cutting edge group classes driven by beat pumping music and led by our in-house trained Pack Leaders. CRU was founded in 2015 to revolutionize the cycling scene. Brands under CRU include CruBox, CruCycle, CruYoga, CruHIIT and CruTV.

Bellion Clofe Technologies **2018 - Present**

Owner

Bellion Clofe Technologies is in the business esports spectatorship. Using a trademark algorithm for dynamic pricing of live player stats, BCT has created a game that allows users to spectate and interact with esports in a revolutionary way.

Oriental Tanks Pte Ltd **2017 - Present**

Director, Owner

Oriental Tanks specializes in the transport of bulk liquid cargo. OTPL provides a complete logistics service for getting your product from point A to point B, whether they are door-to-door, pier to pier, domestic or international. Oriental tanks provides all necessary components to ensure a safe, high quality, and efficient multi-modal transport by truck, train or ship.

Other Directorships:

Leroy Singapore Pte Ltd	**2017 - Present**
Dynamic Holdings Pte Ltd	**2017 - Present**
Bishopsgate Pte Ltd	**2016 - Present**

Previous Work Experience

PasarBella, Singapore **2014 – 2021**
Founder, Owner, Marketing DIrector

"Pasar" is a malay term for Market. While "Bella" is derived from the Spanish termology meaning "Beautiful". Beautiful Market was conceptualized as a Farmers Market at its genesis. But had pivoted into becoming an upscale food court concept that specializes in street food and international cuisine.

Fraser and Neave, Limited (F&B Division), Singapore (SGX: F&N, F99) **2011 – 2014**
Brand Executive, Domestic Marketing, 100PLUS

Education

Singapore Management University, Lee Kong Chian School of Business (LKCSB), Singapore **2006 - 2011**
Bachelor of Business Management (BBm), concentration in Marketing

Boston University, School of Management (SMG), Boston, Massachusetts, USA **2005 - 2006**

National Service, Singapore Armed Forces **2003 - 2005**
Captain, Deputy Operations Officer (DyS3), Ground Forward Air Controller, 3rd Singapore Infantry Regiment