JAPAN FOODS HOLDING LTD

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(Incorporated in the Republic of Singapore on 3 December 2007) (Company Registration No. 200722314M)

APPOINTMENTS OF CHIEF OPERATING OFFICER AND HEAD OF OPERATIONS

The board of directors of Japan Foods Holding Ltd. (the "**Company**") wishes to announce the following appointments which will take effect from 28 April 2015:

(i) Appointment of Chief Operating Officer

Ms Chan Chau Mui who was serving as Head of Operations will assume responsibilities as Chief Operating Officer. As Chief Operating Officer, Ms Chan Chau Mui will be in charge of the overall daily operation of the Company and its subsidiaries (the "**Group**") and will be responsible for the successful execution of business strategies.

Ms Chan is deemed an associate of Mr Takahashi Kenichi, the Company's Executive Chairman and the Group's Chief Executive Officer.

(ii) Appointment of Head of Operations

Ms Fong Siew Geen who was serving as Senior Operations Manager will take over from Ms Chan Chau Mui as Head of Operations. Reporting to Ms Chan Chau Mui, Ms Fong will be primarily responsible for the operation of the Group's restaurants and will oversee all aspects from quality assurance to menu layout.

The above appointments are in line with the Group's expansion. The detailed announcements containing the particulars and declaration of Ms Chan Chau Mui and Ms Fong Siew Geen as required under Rule 704(6)(a) and Rule 704(9) of the Singapore Exchange Securities Trading Limited ("SGX-ST") Listing Manual Section B: Rules of Catalist ("Catalist Rules") are released separately on the SGXNET.

BY ORDER OF THE BOARD

TAKAHASHI KENICHI Executive Chairman and CEO 28 April 2015

This announcement has been reviewed by the Company's sponsor, CIMB Bank Berhad, Singapore Branch ("Sponsor") for compliance with the Catalist Rules. The Sponsor has not independently verified the contents of this announcement. This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement. The contact person for the Sponsor is Ms Tan Cher Ting, Director, Investment Banking, CIMB Bank Berhad, Singapore Branch, at 50 Raffles Place, #09-01 Singapore Land Tower, Singapore 048623, Telephone: +65 6337 5115.