



# **SASSEUR REIT**

First Listed Outlet REIT in Asia

# **CGS-CIMB Trading Representatives Briefing**

8 March 2022

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Unless otherwise stated, all references to currencies are in Singapore dollars and cents, as the case may be.

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# **Key Investment Highlights**





## China Outlet - A Sunrise Industry



## Sasseur Group - Leading Outlet Operator



Fast-growing outlet sector projected to become world's largest by 2030<sup>1</sup>



Leading privately-owned outlet operator



Growing middle-class population & spending power



Deep understanding of local retail market & diverse brand relationships



Exposure to high-growth tier-2 PRC cities



Unique "Art-commerce" business model with "Super Outlet" concept

A S S E U R R E I T

<sup>(1)</sup> Source: China Insights Consultancy

<sup>(2)</sup> Defined as the sales revenue opportunity available in the outlet industry after considering information such as economic development, population size, residents' disposable income and outlets penetration

## **About Sasseur REIT**

### First outlet REIT listed in Asia



- Sasseur REIT was listed on SGX mainboard on 28 March 2018
- A China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity (Financial Services)







Key Info (as at 31 Dec 2021)				
No. of Properties	4			
Net Lettable Area	312,784m <sup>2</sup>			
Valuation	S\$1.80 Billion			



Chongqing (2008)



Bishan (2014)



Hefei (2016)



# Strong Sponsor – Sasseur Group

## Leading outlet operator in China

#### Introduction to Sasseur Group

- Founded in 1989, Sasseur is one of the leading premium outlet groups in the China that focuses on the development and operation of retail outlet malls
- Sasseur manages 14 outlet malls in 13 major Chinese cities
- Leveraging on the founder's passion for art and culture in its design, offering a unique lifestyle experience for its customers

# Lanzhou Xi'an Hefei Nanjing Hefei Suzhou Changsha Changsha Guiyang Kunming Kunming Changsha Guiyang Xiamen Sasseur Group manages 14 outlets in China including 4 Sasseur REIT outlets

Supported by Strategic Shareholders

#### Founded by Vito Xu



- Vito Xu is the founder and chairman of Sasseur with a wealth of experience in the fashion industry.
- In 1992, he entered the clothing industry and created his own women's wear fashion line – Sasseur
- In 2008, he built the first Sasseur outlet in Chongqing, an art piece that has won numerous awards
- Recipient of numerous prestigious awards



- Largest pan-Asian consumer-focused private equity firm that operates within a global L Catterton platform
- Manages approximately USD 30 billion AUM



L CATTERTON

- Affiliate of the Fortune 500 company Ping An Insurance
- Professional real estate investment, development and management platform of Ping An Insurance
- AUM of approximately RMB 340 billion (2)

- (1) Extracted from L Catterton website on 19 Feb 2022 (https://www.lcatterton.com/Aboutus.html)
- (2) Extracted from Ping An Real Estate website on 19 Feb 2022 (http://realestate.pingan.com/realestate/html/about\_en.html)

# Strong Sponsor – Sasseur Group

**Excellence in outlet operations** 

#### **Highly Recognised Enterprise**

- 2021 China Top 500 Service Enterprise Ranked 283<sup>th</sup> place
- 2021 Chongaing Top 100 Service Enterprise Ranked 14th Place
- 2021 Chongaing Top 100 Enterprise Ranked 32<sup>nd</sup> Place
- Winner of Multiple Industry Awards

#### **Leading Operators in China's Outlet Industry**

- 14 Outlets Under Management, 5 in the Pipeline
- 6 Outlets Achieved Sales Above RMB 1 billion in 2020
- 1.700 International and Local Brands
- More than 4.2 Million VIP Members Across All Outlets

Source: Sasseur Group FY2020 Performance Figures

#### 2020 Sales Revenue

#### > RMB 2.0 Billion



Sasseur (Chongging Liangjiang) Outlet



Sasseur (Nanjing) Outlet



Sasseur (Xi'an) Outlet



Sasseur (Hefei) Outlet



Sasseur (Kunming) Outlet

# > RMB 1.0 Billion



Sasseur (Guiyang) Outlet

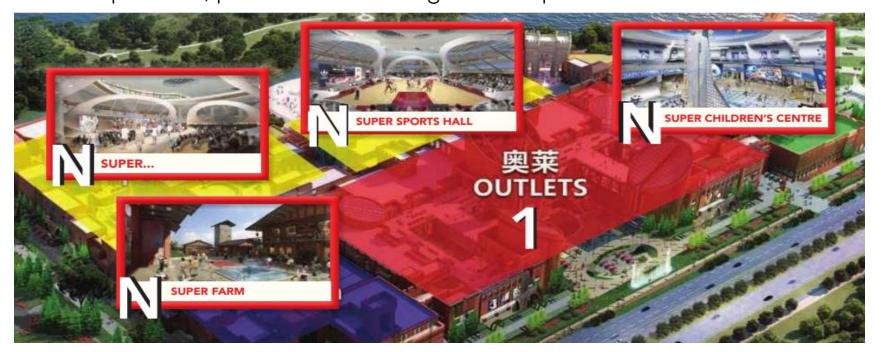
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# Unique "Super Outlet" Business Model





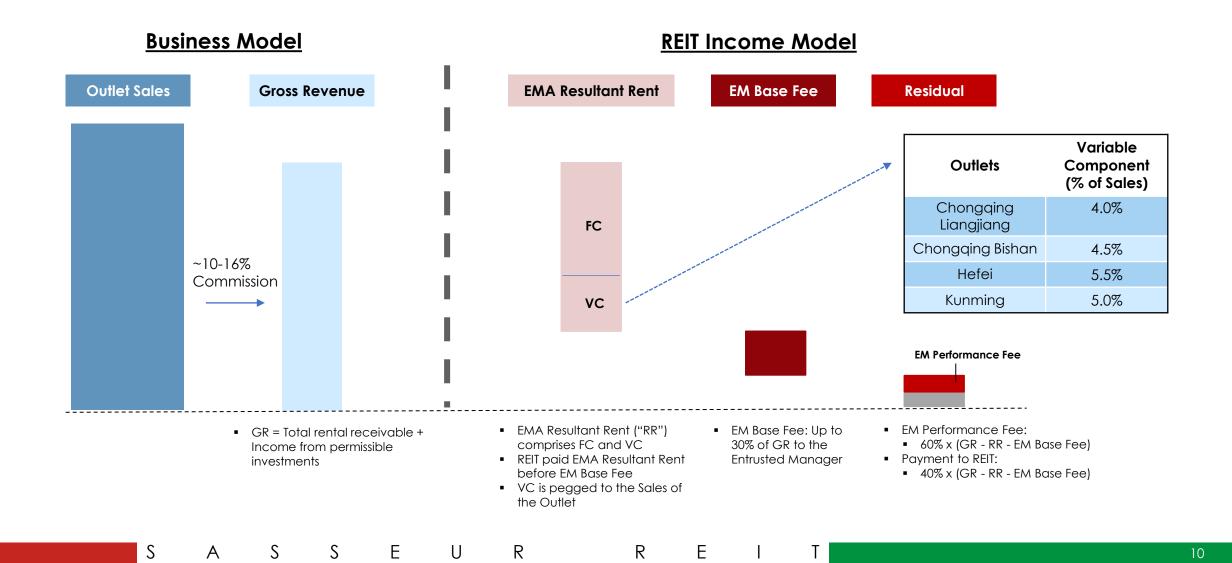
- Sasseur "Super Outlet" Formula: A x (1+N) x DT
- "1" represents the outlet mall business platform and "N" reflects the various lifestyle options offered in each of the outlet malls
- Unique lifestyle experience based on a combination of art in the design and decoration of its outlet malls, and as a one-stop shopping and lifestyle experience, provides resilience against competition from e-commerce



# **Entrusted Management Agreement Model**



## Aligning the interest of the Entrusted Manager, REIT Manager and Unitholders



# **Outlet Competitive Landscape**



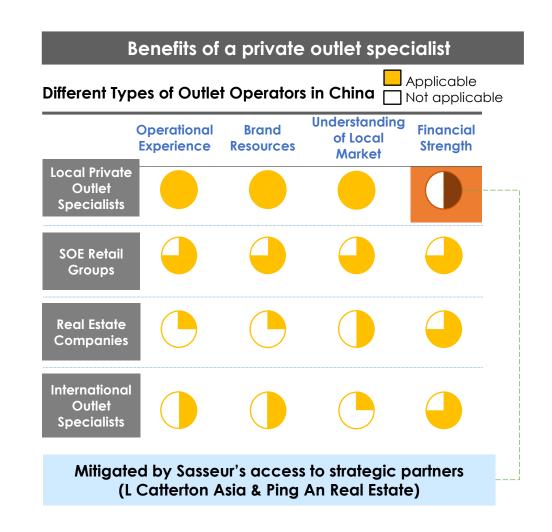
## A privately-owned outlet specialist with deep understanding of the local market

#### Leading private outlet specialist in PRC

Outlet Operators	Operator category	Outlets
Sasseur Group 砂 之船集团	Local Private Outlet Specialist	14
Beijing Capital Grand 首创	Real Estate Company	14
Shanshan 杉杉	Conglomerate	14
Wangfujing SCITECH 王府井赛特	Real Estate Company	13
Bailian 百联	SOE Retail Group	8
RDM	International Outlet Specialist	7

Source: Company Website

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# Outlet's Competitive Edge Against Other Retail Models



Unique value proposition to brands owners and consumers

	Outlet	Departmental Store	Shopping Mall	Online Platform		
Product Mix	oduct Mix  Middle to high-end brands		Middle to high-end brands	Low priced products		
Pricing Strategy	Large Discounts	Normal Normal		Low		
Consumer Experience	✓	(small area with compact layout)	✓	(no in-store shopping experience)		
Location	Suburbs	City Center City Center		-		
Segment	Middle Class	Mass Market	Mass Market	Mass Market		
Authenticity	nenticity		<b>✓</b>		✓	Possibility of counterfeit goods

#### **Brand Owners**

- **Advantages Over Online**
- **Higher Profit Margin**
- **Quicker Payback Period**
- **Enhanced Inventory Management**

**Outlet Malls'** Competitive Edge

#### Consumers

- **Better Shopping Experience**
- **Product Authenticity**
- **High Discounts**
- Access to a Wide Range of Products

#### Why outlet is generally not impacted by e-commerce

- Product mix per transaction via online platform ~ RMB200 vs per transaction at the outlet malls ~ RMB800/1000 => minimal product overlap
- Economics online sales of outlet brands incur ~ 20% commission vs 10-16% commission at the outlets.
- Authenticity 10X penalty / reward for selling by merchants / reporting by customers, of fake goods ensure no fakes goods at outlet

Source: China Insights Consultancy - Independent Market Research Report

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# 4Q 2021 Key Performance Highlights

Record high 4Q Distributable Income of S\$25.3M; NAV Per Unit rose 8.2% y-o-y





#### **Financials**



### **Capital Management**



#### **Asset Management**

### \$\$33.6 million

EMA Rental Income<sup>1</sup>

Vs 3Q 2021: S\$31.4 million Vs 4Q 2020: \$\$32.3 million

## \$\$25.3 million

Distributable Income

Vs 3Q 2021: S\$23.2 million Vs 4Q 2020: S\$23.3 million

#### 1.900 cents

Distribution Per Unit<sup>2</sup>

Vs 3Q 2021: 1.831 cents Vs 4Q 2020: 1.935 cents

## 4.4% p.a.

**Weighted Average Cost of Debt** Vs 31 Dec 2020: 4.9% p.a.

26.1%

Aggregate Leverage<sup>3</sup> Vs 31 Dec 2020: 27.9%

#### 98.94 cents

NAV Per Unit<sup>3</sup>

Vs 31 Dec 2020: 91.40 cents

#### **RMB 1,161.9 million**

**Total Outlet Sales** 

Vs 3Q 2021: RMB 996.6 million Vs 4Q 2020: RMB 1,246.4 million

94.5%

Average Portfolio Occupancy<sup>4</sup>

Vs 3Q 2021: 93.7% Vs 4Q 2020: 93.5%

## 2.7 years

Weighted Average Lease Expiry by NLA<sup>3</sup>

VS 3Q 2021: 2.7 years

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<sup>&</sup>lt;sup>1</sup> Excluding straight-line accounting adjustments

<sup>&</sup>lt;sup>2</sup> Represent Distribution Per Unit (after retention for asset enhancement initiatives and working capital)

<sup>&</sup>lt;sup>3</sup> As at 31 December 2021

<sup>&</sup>lt;sup>4</sup> Occupancy is calculated based on average of the last day of each month in the quarter

## FY 2021 at a Glance

#### A stellar set of results







\$\$ 127.5 Mil EMA Rental Income<sup>1</sup> +10.1% vs FY2020



S\$ 93.9 Mil
Distributable Income
+19.3% vs FY2020



7.104 Cents
Distribution Per Unit<sup>2</sup>
+8.5% vs FY2020



98.94 Cents NAV Per Unit +8.2% vs 31 Dec 2020

#### **Strong Financial Performance**

- Full year DPU surpassed 7 cents, reaching a new high of 7.104 cents.
- NAV per unit rose 8.2% y-o-y due to higher property valuation and appreciation of RMB against SGD.

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<sup>&</sup>lt;sup>1</sup> Excluding straight-line accounting adjustments

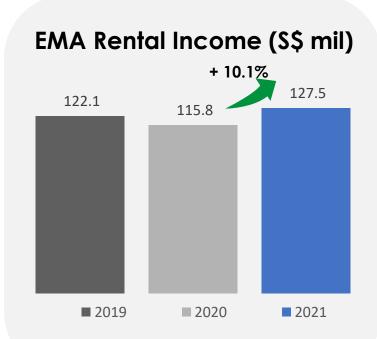
<sup>&</sup>lt;sup>2</sup> Represent Distribution Per Unit (after retention for asset enhancement initiatives and working capital)

## FY 2021 Key Financial Highlights











- Resilient set of results in FY 2021 despite challenges posed by the pandemic.
- Distributable income surpassed FY 2020 by 19.3%.

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## **DPU Profile**



% Growth

+8.7%

+0.2%

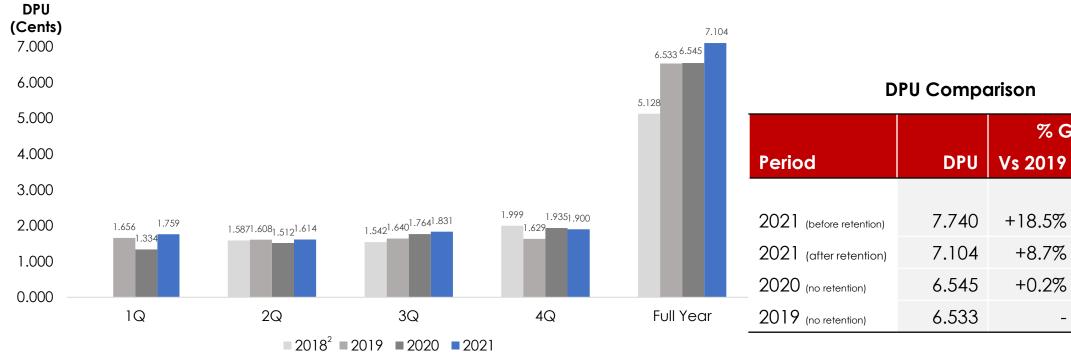
Vs 2020

+18.3%

+8.5%

## New record high FY 2021 DPU of 7.104 cents, third consecutive year of growth

- FY 2021 DPU exceeded FY 2020 by 8.5%.
- On a like-for-like basis<sup>1</sup>, FY 2021 DPU would be higher at 7.740 cents, 18.3% higher than FY 2020.



<sup>&</sup>lt;sup>1</sup> Assuming no retention of distributable income

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<sup>&</sup>lt;sup>2</sup> From 28 March 2018 to 31 December 2018

## 2021 Awards & Achievements

## Sasseur REIT was recognized for its outstanding performance in various areas



Singapore Corporate Awards 2020/2021 (Special Edition)

Corporate Excellence and Resilience Award

Securities Investors Association (Singapore) Choice Awards 2021

**2** - Singapore Corporate Governance Award Runners-up (REITs & Business Trusts)

Global Good Governance Award™ 2021

- Best Corporate Communications & Investor Relations (Gold)
- **3** Best Governed and Transparent Company (Gold)

Nominated for Best IR Website by the IR Magazine Awards - South East Asia 2021

**4** - Certificate for Excellence in Investor Relations

Singapore Governance and Transparency Index 2021 (SGTI 2021)

5 - Improved from 25<sup>th</sup> to 17<sup>th</sup> place

Governance Index for Trusts 2021 (GIFT 2021)

6 - Improved from 34<sup>th</sup> to 20<sup>th</sup> place







# 4Q and FY 2021 Key Financial Highlights

## FY 2021 key metrics well surpassed pre-COVID-19 levels



- FY 2021 results outperformed FY 2020 with 8.5% higher DPU, despite a total of \$\$7.7 million distributable income retained in FY 2021.
- EMA Rental Income rose by 5.5% y-o-y in RMB, lifted by 11.7% increase in variable component attributed to 12.3% higher sales of RMB 4,184.6 million.
- The increase in sales reflected the resilience of the portfolio despite the volatile business environment in China. Robust consumption trends where Sasseur REIT's outlets are located, coupled with intensive promotional efforts in close collaboration with tenants, led to the higher sales.

	4Q 2021	3Q 2021	Change %	4Q 2020	Change %	FY 2021	FY 2020	Change %
Sales (RMB mil)	1,161.9	996.6	16.6	1,246.4	(6.8)	4,184.6	3,727.2	12.3
Fixed component (RMB mil)	105.5	105.5	-	102.4	3.0	421.8	409.6	3.0
Variable component (RMB mil)	52.9	44.9	17.8	56.7	(6.8)	190.1	170.2	11.7
EMA rental income (RMB mil) <sup>1</sup>	158.4	150.4	5.3	159.1	(0.5)	611.9	579.8	5.5
EMA rental income (\$\$ mil) <sup>1</sup>	33.6	31.4	6.8	32.3	4.1	127.5	115.8	10.1
Income available for distribution to Unitholders (\$\$ mil)	25.3	23.2	8.9	23.3	8.4	93.9	78.7	19.3
DPU (SG Cents) before retention	2.079	1.913	8.7	1.935	7.4	7.740	6.545	18.3
DPU (SG Cents) after retention	1.900	1.831	3.8	1.935	(1.8)	7.104	6.545	8.5

<sup>&</sup>lt;sup>1</sup> Exclude straight-line accounting adjustments.

<sup>&</sup>lt;sup>2</sup> Average SGD: RMB rate of 1:4.7111 for 4Q 2021, 1:4.7820 for 3Q 2021, 1:4.9223 for 4Q 2020, 1:4.7991 for FY 2021 and 1:5.0085 for FY 2020.

# 4Q and FY 2021 Distributable Income

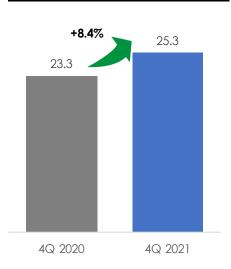




#### **Key Contributing Factors**

- Higher EMA rental income attributable to innovative and unique EMA model and RMB appreciation against SGD.
- Lower trust expenses due to the absence of professional fees incurred for refinancing and non-recurring tax advisory fees in FY 2020.
- Lower finance costs due to lower average interest rates after refinancing in Sep 2020.

Distributable Income	(SS	mil)
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S\$ million	4Q 2021	4Q 2020	Change %	FY 2021	FY 2020	Change %
EMA rental income	33.6	32.3	4.1	127.5	115.8	10.1
Trust expenses	0.1	(0.6)	n.m.	(1.6)	(2.5)	38.1
Finance income	0.1	-	n.m.	0.2	0.1	n.m.
Finance costs	(4.5)	(4.4)	(2.2)	(17.7)	(20.4)	12.9
Exchange differences	0.7	0.1	n.m.	0.5	(0.3)	n.m.
Tax expenses	(4.7)	(4.1)	(14.6)	(15.0)	(14.0)	(7.8)
Income available for distribution to Unitholders	25.3	23.3	8.4	93.9	78.7	19.3
Less: Amount retained	(2.2)	-	n.m.	(7.7)	-	n.m.
Amount to be distributed to Unitholders	23.1	23.3	(0.9)	86.2	78.7	9.5

## **Robust Balance Sheet**





- Property valuation rose by  $9.1\%^1$  y-o-y to \$\$1.80 billion, lifting NAV per Unit by 8.2% to 98.94 cents.
- This reflects Sasseur REIT's position as a proxy to China's strong domestic market.

S\$ million	As at 31 Dec 2021	As at 31 Dec 2020	Change	Change %
Investment properties	1,801.0	1,651.1	149.9	9.1
Cash and short-term deposits	159.8	155.9	3.9	2.5
Total assets	1,989.8	1,858.2	131.6	7.1
Loans and borrowings	510.6	504.3	6.3	1.2
Total liabilities	780.6	752.8	27.8	3.7
Net assets	1,209.2	1,105.4	103.8	9.4
NAV per Unit (SG cents) <sup>2</sup>	98.94	91.40	7.5	8.2

<sup>&</sup>lt;sup>1</sup> Investment properties are higher by 9.1% as at 31 Dec 2021, mainly contributed by higher valuation of properties by 4.4% and RMB appreciation against SGD.

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<sup>&</sup>lt;sup>2</sup> Based on units in issue and to be issued of 1,222,205,028 and 1,209,412,000 as at 31 December 2021 and 31 December 2020 respectively.

# Sasseur REIT Total Returns & Trading Volume

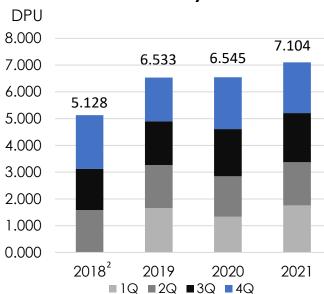


Growing from strength to strength

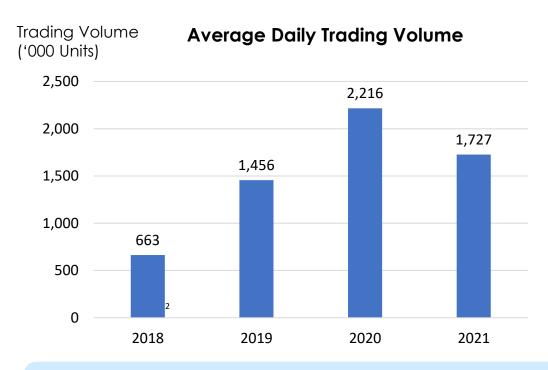


37.3%

#### **Quarterly DPU**



## FTSE EPRA NAREIT Global Emerging Market Index Inclusion<sup>2</sup>



 Daily average trading volume had increased 260% since IPO in 2018.

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<sup>&</sup>lt;sup>1</sup> Total return calculated based on IPO price of 80.0 cents and all distributions (including 4Q 2021) with closing unit price of 84.5 cents as at 31 December 2021. <sup>2</sup> Since 23 December 2019.

## **Distribution Details**





Distribution Period	1 October to 31 December 2021			
Distribution Per Unit	1.900 Cents <sup>1</sup>			
Distribution	n Timetable			
Notice of Record Date	18 February 2022			
Ex-dividend Date	17 March 2022			
Record Date	18 March 2022			
Distribution Payment Date	29 March 2022			

<sup>1</sup> Distribution Per Unit after retention of \$\$2.2 million.

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## Well-balanced Debt Profile

## Equal mix of onshore and offshore loans

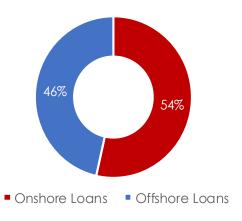
 Actively exploring refinancing opportunities with a view to de-risk the current debt profile by staggering debt maturity and loan amount.

	Onshore Loans	Offshore Loans		
Currency	RMB	SGD	USD	
Outstanding Quantum <sup>1</sup>	RMB 1.31 billion	SGD 214 million	USD 20 million	
	~SGD 278 million	n.a.	~SGD 27 million	
Maturity	March 2023	March 2023	March 2023	
Floating Rate	5-year LPR	SOR	USD LIBOR	

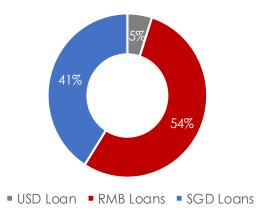
<sup>&</sup>lt;sup>1</sup> Based on SGD:RMB and USD:SGD exchange rates of 4.7179 and 1.3514 as at 31 December 2021 respectively.







#### **Debt Currency Profile**



# **Prudent Capital Management**



## Low gearing with considerable debt headroom, strong interest coverage

	31 Dec 2021	31 Dec 2020
Gross borrowings	\$\$518.6 mil	S\$518.5 mil
Aggregate leverage	26.1%	27.9%
Average debt maturity	1.2 years	2.2 years
Debt headroom <sup>1,2</sup>	\$\$952 mil	S\$823 mil
Available undrawn facilities	S\$8 mil	S\$1 mil
Weighted average cost of debt <sup>3</sup> (p.a.)	4.4%	4.9%
Interest coverage ratio <sup>4</sup>	5.1 times	4.0 times

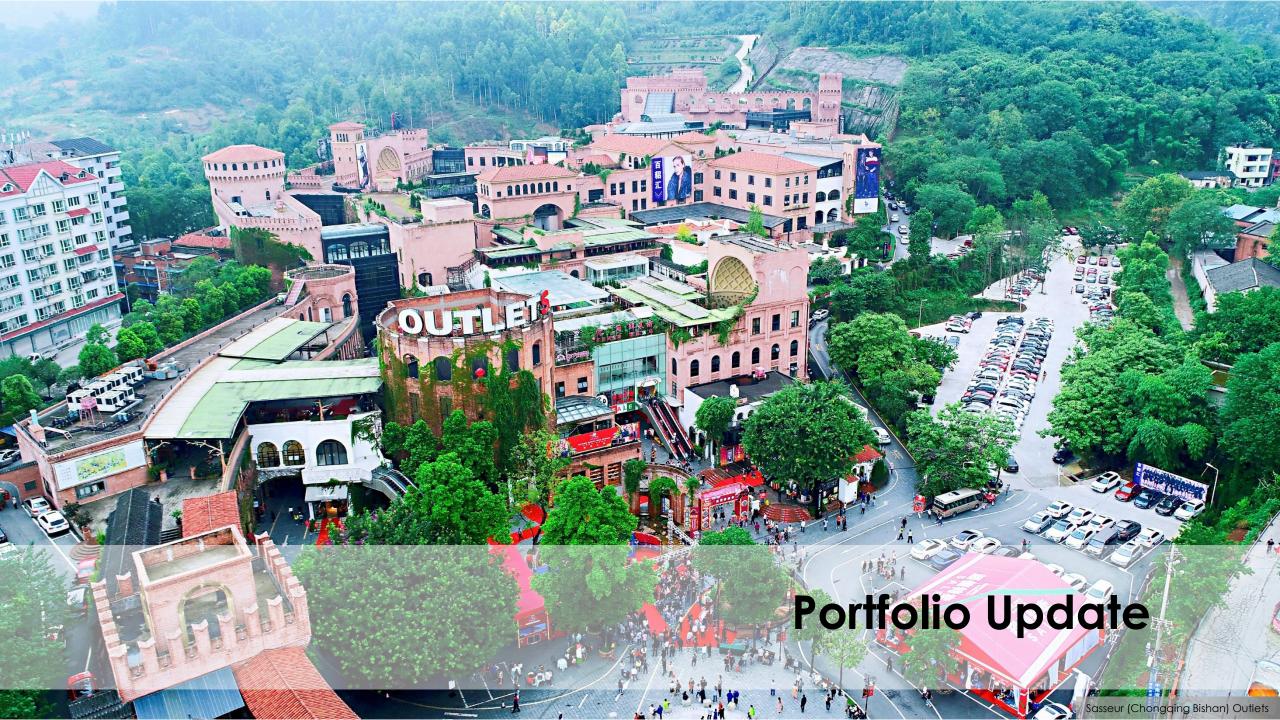
<sup>&</sup>lt;sup>1</sup> Debt headroom is computed based on total assets and assuming a corresponding increase in total assets with new debts raised.

- Low gearing of 26.1% provides considerable debt headroom to potential acquisition pursue opportunities.
- Adopt appropriate interest rate and foreign currency hedging strategies depending on the outlook of interest rate and foreign currency movement.

<sup>&</sup>lt;sup>2</sup> Based on MAS prescribed leverage limit of 50%.

<sup>&</sup>lt;sup>3</sup> Includes borrowing-related fees.

<sup>&</sup>lt;sup>4</sup> Based on dividing the trailing 12 months EBITDA (excluding the effects of any fair value changes of financial derivatives and investment properties, and foreign exchange translation) by the trailing 12 months interest expense and borrowing-related fees as set out in the CIS Code.



# **Portfolio Summary**

## Quality properties in high growth cities with large population base





#### Portfolio of 4 outlets

NLA: 312,784 sqm

Total Valuation\*: RMB 8.50 billion / \$\$1.80 billion

\*Based on independent valuation as at 31 Dec 21 by Savills Real Estate Valuation (Beijing) Limited

As at 31 Dec	Valuation (RMB mil)					
Outlets	2019	2020	2021			
Chongqing Liangjiang	2,973	2,982	3,121			
Chongqing Bishan	824	809	838			
Hefei	2,795	2,758	2,883			
Kunming	1,620	1,593	1,655			
Portfolio	8,212	8,142	8,497			









# 4Q and FY 2021 Outlet Sales Summary



Portfolio sales recorded 16.6% growth quarter-on-quarter

Outlet Sales	4Q 2021 (RMB mil)	3Q 2021 (RMB mil)	4Q 2021 vs 3Q 2021 (%)	4Q 2020 (RMB mil)	4Q 2021 vs 4Q 2020 (%)	FY 2021 (RMB mil)	FY 2020 (RMB mil)	FY 2021 vs FY 2020 (%)
Chongqing Liangjiang	601.8	544.9	10.5%	630.5	-4.5%	2,178.2	1,852.3	17.6%
Chongqing Bishan	102.9	82.2	25.1%	131.8	-21.9%	374.0	368.5	1.5%
Hefei	268.6	188.6	42.4%	275.8	-2.6%	900.4	845.1	6.5%
Kunming	188.6	180.9	4.3%	208.3	-9.5%	732.0	661.3	10.7%
Portfolio	1,161.9	996.6	16.6%	1,246.4	-6.8%	4,184.6	3,727.2	12.3%

#### Higher Q-o-Q Sales due to:

- Year-end seasonal promotional events.
- Highly attractive discounts on a wide range of products.

#### Higher Y-o-Y Sales due to:

 7-week closure of outlets in 2020 due to severe COVID-19 outbreak which recorded lower sales.

#### Lower year-on-year 4Q Sales due to:

- Sporadic COVID-19 outbreaks across other China cities in 4Q 2021 which affected shopper traffic.
- Unusually warmer winter in 4Q 2021 which affected the sales of higher price winter fashion and accessories.

## **Diversified Trade Mix**





## **Retail Trend**

#### vs 3Q21

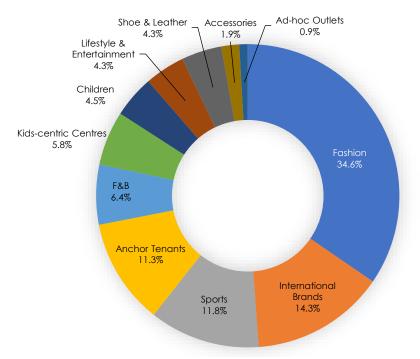
#### International **Brands & Fashion**

 Higher average receipts for winter clothing in 4Q 2021.

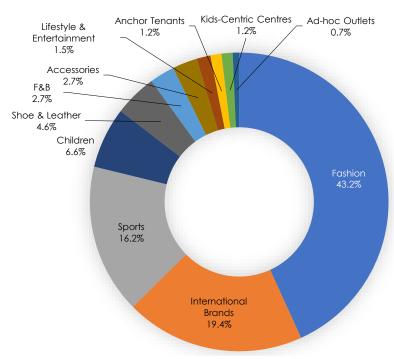
#### **Sports**

 Lower seasonal demand for sports apparel during winter in 4Q 2021.

## Breakdown of NLA<sup>1</sup> by Trade Sector



## Breakdown of Revenue<sup>2</sup> by Trade Sector



Fashion, Sports and International Brands	
60.7%	78.8%

<sup>&</sup>lt;sup>1</sup> As percentage of the portfolio's net lettable areas as at 31 Dec 2021

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<sup>&</sup>lt;sup>2.</sup> As percentage of the portfolio's gross revenue as at 31 Dec 2021

# **Exciting New Brands**



Good mix of international and popular domestic brands



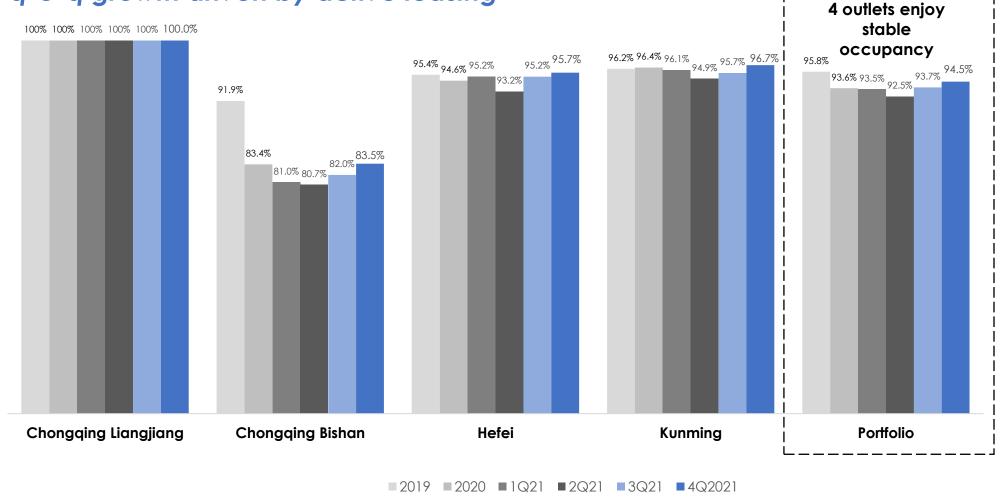
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# Improving Portfolio Occupancy







\*Occupancy is calculated based on average of the last day of the 3 months.



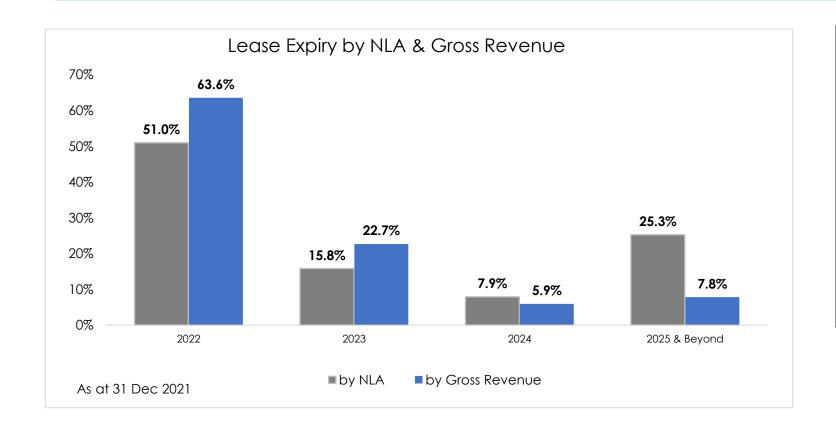


# Weighted Average Lease Expiry (WALE)





Short lease strategy to adjust trade mix swiftly to adapt to fast-changing consumer preferences in China.



# Weighted Average Lease Expiry (years)

1.3

By Gross Revenue

2.7

By Net Lettable Area

3Q 2021 WALE by Gross Revenue and NLA are 1.3 years and 2.7 years respectively.

## Unique Leasing Strategy – Cultivating Brand Champions

Focus on cultivating brands with upside sales potential





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Close Tracking of Tenants Performance

Target: RMB 10 million Sales Per Store Per Annum

- Majority of rental income is linked to tenants' sales.
- A centrally managed Pointof-Sale system to capture daily sales performance.

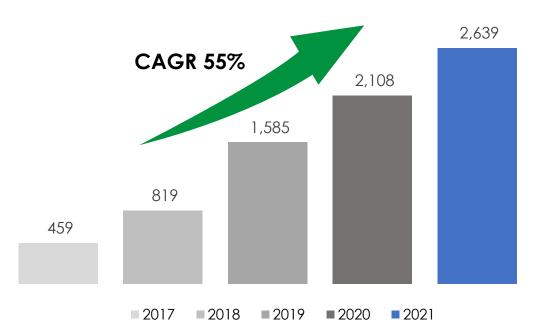
- Optimising resource allocation to assist tenants and boost sales.
- Focus on increasing the number of brand tenants with > 10 million sales p.a.

- Close partnership with tenants:
  - 1. Recommend optimal inventory.
- 2. Provide incentives for promoters.
- 3. Advise tenants on store-front display.

# VIP Members - Growth by Outlets

Double digit growth y-o-y

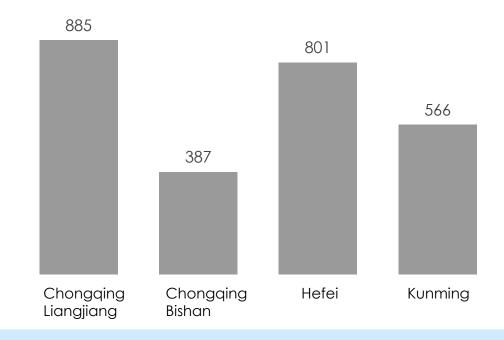
Total VIP Members In Portfolio ('000)
As of 31 Dec 2021



- Total VIP Members as of 31 Dec 2021 is 2.64 million.
- Q-o-Q increase of 5% from 3Q 2021 to 4Q 2021.
- Y-o-Y increase of 25%.
- VIP Members' sales contribution circa >60%.



#### VIP Members by Outlets ('000) As of 31 Dec 2021



- Chongqing Liangjiang Outlets account for 34% of total portfolio members.
- Y-o-Y growth of 32% (Chongqing Liangjiang), 24% (Hefei),
   21% (Kunming) and 19% (Chongqing Bishan).





# Extract Value through Asset Enhancements Initiatives



Well executed AEIs have successfully improved outlets' positioning

# **Value Created**









### **Hefei Outlets**

Capex: ~ RMB 15 million

Commenced in April 2019

Completed in Dec 2020

AEI and re-configuration of Block B to sports theme with renowned brands Nike & Adidas. Improved occupancy from circa 92% to 95%

# **Chongqing Liangjiang Outlets**

Capex: ~ RMB 45 million

Commenced in April 2020

### Completed in Dec 2021

Converted level 5 from office to income generating retail space.
Attracted higher quality brands across all trade sectors

### **Chongqing Bishan Outlets**

Budget: RMB 10 million

Commenced in August 2021

Expected Completion in 1Q 2022

AEI and re-configuration aim to improve shoppers circulation, improve occupancy and introduce factory outlets such as Nike and Adidas

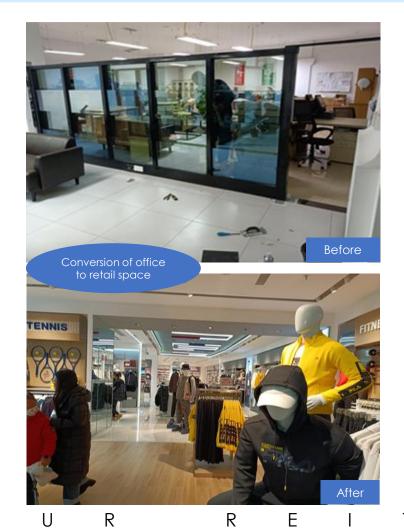
# Chongqing Bishan Asset Enhancement Initiatives

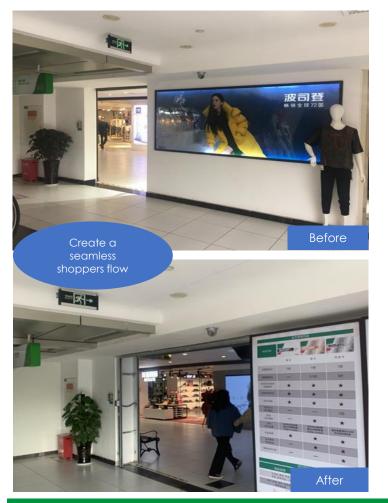


Enhancement works to improve asset positioning and shopper experience

Maximizing returns through improving shop front appeal and attracting high-yielding tenants







# **4Q 2021 Promotional Activities**

# Drawing shoppers through thematic promotional events



# Year-End (17 Dec 2021 – 31 Dec 2021)













# Winter Solstice (21 Dec 2021)













# **4Q 2021 Promotional Activities**

# Drawing shoppers through thematic promotional events



### Domestic Brands Promotion (1 Nov – 10 Nov 2021)









# Hefei Outlets Sale (17 Dec 2021 to 3 Jan 2022)











# Management Focus & Priorities



# Building resilience and preparing for next growth phase



- ✓ Improve portfolio occupancy > 95%
- ✓ Seek opportunities to consolidate higher ownership of Sasseur Hefei Outlets
- ✓ Sharpen appeal of outlets to take advantage of strong domestic consumption



Prudent Capital Management

- ✓ De-risk current debt profile through staggered debt maturity at next refinancing opportunity
- ✓ Maintain robust balance sheet and acceptable gearing level
- √ Maintain prudent cost management practices



- ✓ Priority to acquire Sponsor's ROFR and/or Pipeline properties
- √ Target cities in China with large population base and attractive growth potential
- ✓ Target income-producing properties with attractive fundamentals and long-term growth potential

# Sponsor ROFR Assets – Xi'an Outlets

Large-scale outlet malls with good long-term growth potential



### **Right Of First Refusal Properties**



### Sasseur Xi'an Outlets

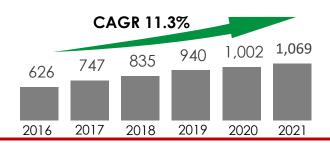
**Opening Date** Sep 2017

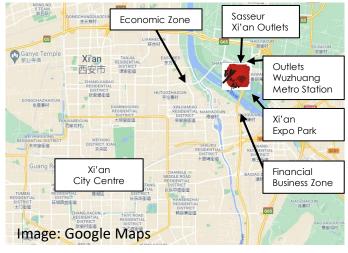
GFA (sqm) 141.708

**Car Park Lots** c.2.000

Xi'an Population ~13 million

### Xi'an GDP (RMB Billion)





### **Good Accessibility**

- Located in Chanba District, the only national ecological district in Xi'an
- Directly connected to Metro Line 3
- ~20 kilometers away from Xi'an city centre

### **One-stop Shopping Destination**

One of the largest outlet malls in the northwest region which carries approximately 400 brands including UME cinema, Super Children's Centre, Super Farm and a fitness centre











# Sponsor ROFR Assets – Guiyang Outlets



# Large-scale outlet malls with good long-term growth potential

# **Right Of First Refusal Properties**



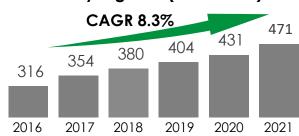
### **Sasseur Guiyang Outlets**

Opening Date Dec 2017
GFA (sqm) 193,520

Car Park Lots c.5,000

Guiyang Population ~6 million

### **Guiyang GDP (RMB Billion)**





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### **Good Accessibility**

- Located at Shuanglong Airport Economic Zone, a core business area
- Easily accessible from the downtown centre being a 10-min drive from downtown centre

### **Shopping Destination**

 Houses approximately 370 brands and offers an array of amenities including a cinema, restaurants and other lifestyle and entertainment facilities.



ASSEUR REIT

# Potential Pipeline of Opportunities

Extending the growth prospects for Sasseur REIT



2011 \_\_\_\_\_\_ 2015 \_\_\_\_\_ 2017 \_\_\_\_\_ 2018



Opening Date: Jun 2011 GFA (sqm): ~45,873 Carpark lots:c. 5,000



Opening Date: May 2015 GFA (sqm): ~149,875 Carpark lots:c. 8,000



Opening Date: Sep 2017 GFA (sqm): ~172,128 Carpark lots:c. 4,000



Opening Date: Dec 2018 GFA (sqm): ~210,600 Carpark lots:c. 2,084

2019 \_\_\_\_\_\_ 2020 \_\_\_\_\_ 2021



Opening Date: Dec 2019 GFA (sqm): ~100,000 Carpark lots:c. 2,500



Opening Date: Nov 2020 GFA (sqm): ~74,987 Carpark lots:c. 1,500



Opening Date: Sep 2020 GFA (sqm): ~114,650 Carpark lots:c. 1,200



Opening Date: Sep 2021 GFA (sqm): ~77,843 Carpark lots:c. 1,500

# Sponsor's Growing Footprint in China







- Pipeline properties are 3<sup>rd</sup> party owned assets which Sasseur Group has ROFR over it
- Sasseur REIT will be granted ROFR automatically if Sasseur Group exercises its ROFR

	Fuzhou	Nanjing II	Shijiazhuang	Shanghai	Shenzhen
Opening Date (Tentative)	May 2022	Sep 2022	Dec 2022	Dec 2022	May 2023
GFA (sqm)	~190,000	~100,000	~83,000	~109,000	~150,000
Car Park Lots	c.2,800	c. 1,100	с. 3,500	c.2,500	c.2,200





For enquiries, please contact:

Ms Wong Siew Lu, CFA, CA (Singapore)

Head, Investor Relations and Capital Markets

Email: wongsl@sasseurreit.com

Tel: +65 6360 0290

Address: 7 Temasek Boulevard, #06-05, Suntec Tower One,

Singapore 038987







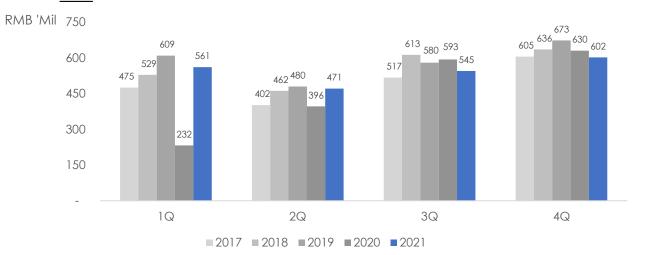
# **Chongqing Liangjiang**



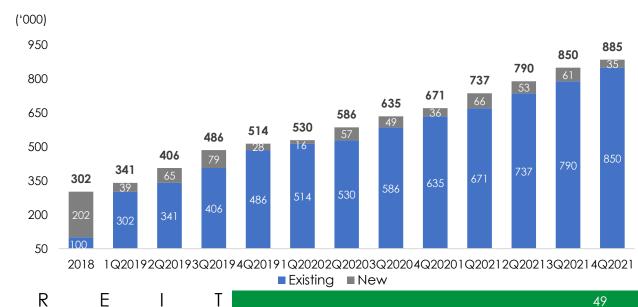


Year Commenced Operations	Sep 2008
GFA (sqm)	73,373
NLA (sqm)	50,885
Occupancy Rate (%, 31 Dec 21)	100
No. of Tenants (31 Dec 21)	374
Top Brands/Tenants	Nike, +39, Coach, FILA, Adidas
Car Park Lots	500
Valuation (RMB mil, 31 Dec 21)	3,121

### Sales



### **Outlet Members**



49

# **Chongqing Bishan**



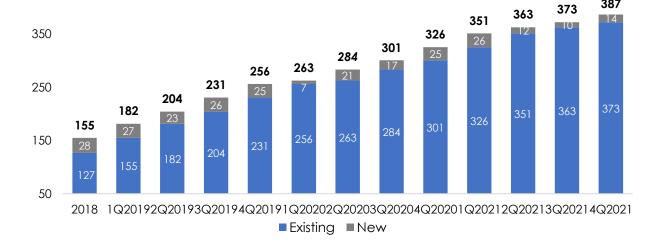
Year Commenced Operations	Oct 2014
GFA (sqm)	68,791
NLA (sqm)	47,249
Occupancy Rate (%, 31 Dec 21)	83.5
No. of Tenants (31 Dec 21)	199
Top Brands/Tenants	Nike, +39 Space, Adidas, Bosideng, FILA
Car Park Lots	400
Valuation (RMB mil, 31 Dec 21)	838

# RMB 'Mil 140 132 132 132 132 132 130 100 94 80 66 60 40 20 1Q 2Q 3Q 4Q

**■2017 ■2018 ■2019 ■2020 ■2021** 

# **Outlet Members**

('000)



# Hefei

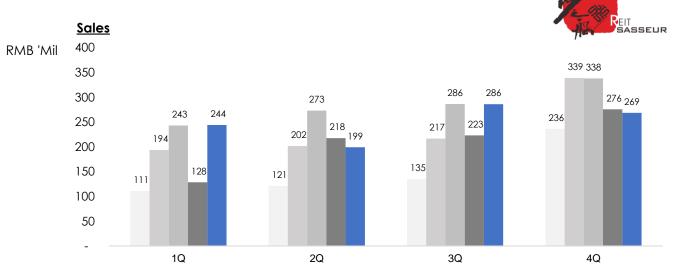


Year Commenced Operations	May 2016
GFA (sqm)	147,316
NLA (sqm)	144,583
Occupancy Rate (%, 31 Dec 21)	95.7
No. of Tenants (31 Dec 21)	353
Top Brands/Tenants	Nike, Adidas, +39 Space,
	Coach, FILA
Car Park Lots	1,566
Valuation (RMB mil, 31 Dec 21)	2,883

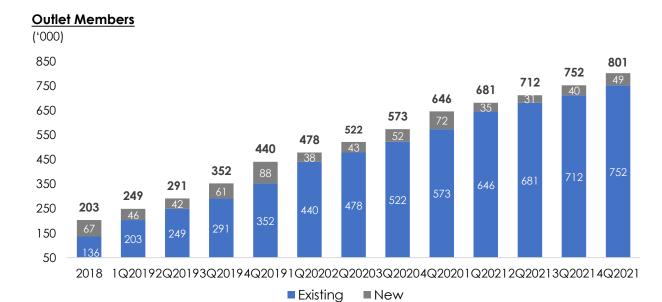
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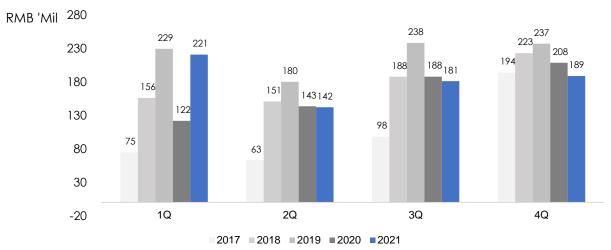
# **Kunming**



Year Commenced Operations	Dec 2016
GFA (sqm)	88,257
NLA (sqm)	70,067
Occupancy Rate (%, 31 Dec 21)	96.7
No. of Tenants (31 Dec 21)	244
Top Brands/Tenants	Nike, Adidas, +39 Space, Li-
.,	Ning, Bosideng
Car Park Lots	2,000
Valuation (RMB mil, 31 Dec 21)	1,655



### <u>Sales</u>



# **Outlet Members**

(,000)

