



### **Ascott Residence Trust**

1Q 2021 Business Updates

A Member of CapitaLand

29 April 2021

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# **Restarting Travel**

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COVID-19 Situational Update

### International Arrivals Impacted by Border Closures

A potential rebound could take place in the second half of 2021

### C.85% Expected year-on-year decline in international arrivals in 1Q 2021





Rebound in international arrivals in July 2021

66%

Year-on-year increase in international arrivals in 2021

**Outlook scenario 2** 

Rebound in international arrivals in September 2021

22%

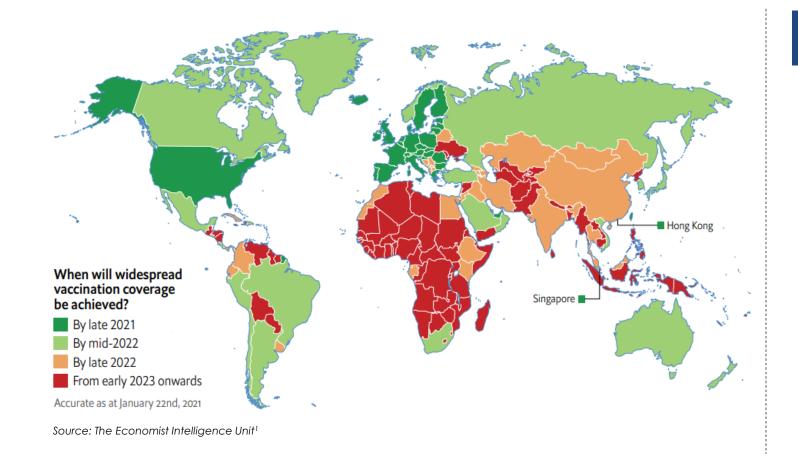
Year-on-year increase in international arrivals in 2021



### Vaccinations a Confidence-booster for Travel

More willing to travel domestically and internationally





Based on a Tripadvisor survey<sup>2</sup> of travellers from six major markets...

86% of travellers more likely to travel domestically if they receive the vaccine

77%

of travellers more likely to travel internationally if they receive the vaccine

74%

of travellers plan to take at least one overnight domestic leisure trip in 2021

#### Sources:

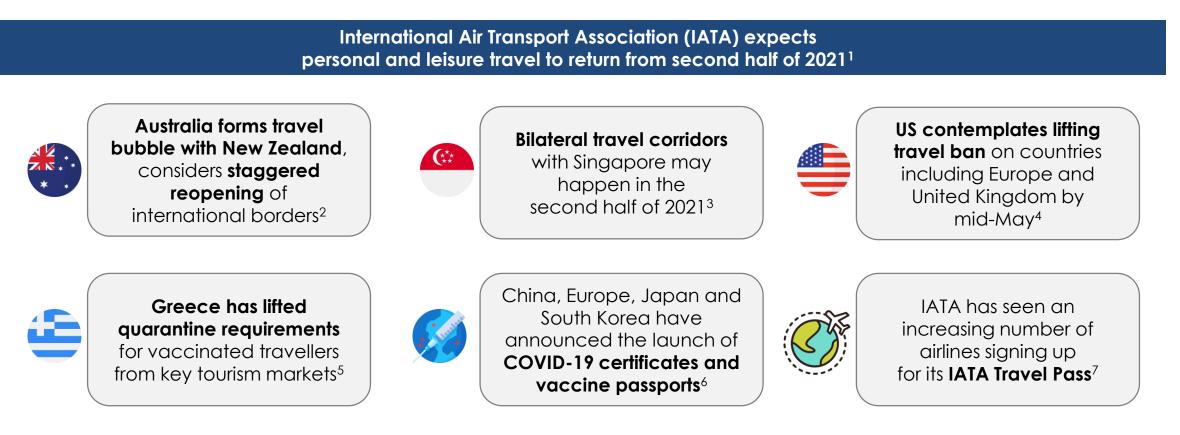
1. The Economist Intelligence Unit, Q1 Global Forecast 2021

2. Tripadvisor, "2021 - The year of the travel rebound?", January 2021

# More Countries Reopening for Travel

Formation of travel bubbles and launch of vaccine certificates





#### Sources:

- 1. The Business Times, "Personal travel will return from second half of 2021: lata chief", March 2021
- 2. The Straits Times, "Australia considers staggered reopening of border", April 2021
- 3. The Straits Times, "Travel corridors for vaccinated passengers could open in 2<sup>nd</sup> half of 2021: Ong Ye Kung", March 2021
- 4. Forbes, "US travel: Reports that Biden will lift EU, UK travel ban by mid-May", March 2021
- 5. CNN, "Greece opens its doors to Covid-free tourists", April 2021
- 6. Nikkei Asia, "Japan to join EU and China in issuing digital vaccine passport", March 2021
- 7. CNBC, "Covid vaccine passports are being considered. And health experts and rights groups are deeply concerned", February 2021

# Navigating the Downturn

1Q 2021 Overview

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# 1Q 2021 Highlights

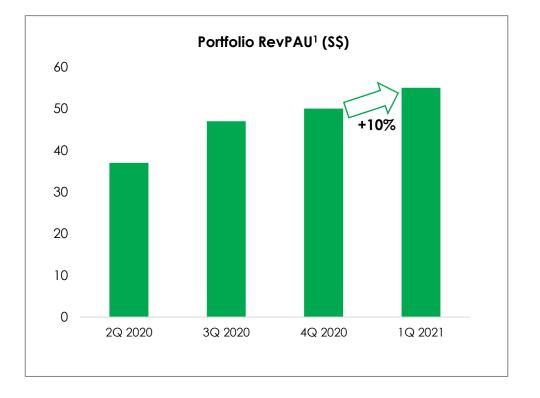
Sequential improvement despite seasonal lull



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#### Gradual quarter-on-quarter improvement in operating performance

- Portfolio RevPAU<sup>1</sup> increased 10% quarter-on-quarter (q-o-q) to \$\$55
  - Increase in average portfolio occupancy from mid-40% in 4Q 2020 to c.50% in 1Q 2021, supported by block bookings
  - Sequentially higher RevPAU despite a resurgence in some countries during the winter and a seasonally softer quarter for corporate travel
  - RevPAU 47% lower year-on-year (y-o-y)
- Strong domestic leisure demand on weekends and holidays; corporate activity picked up gradually in March 2021
- Varied pace of recovery across markets; China continues to lead with 1Q 2021 RevPAU stable y-o-y on a same-store basis<sup>2</sup>
- Countries with long stays, such as Indonesia, Philippines and Vietnam, were more resilient with smaller RevPAU declines y-o-y
- Distributable income boosted by termination fee<sup>3</sup> of \$\$9.8 million and one-off realised exchange gain of \$\$5.6 million



Notes:

- . Portfolio RevPAU refers to the revenue per available unit of properties under management contracts and management contracts with minimum guaranteed income, excluding rental housing and student accommodation properties
- 2. Excluding Ascott Guangzhou which was divested in December 2020
- 3. For the divestments of Citadines Xinghai Suzhou and Citadines Zhuankou Wuhan which were terminated

# 1Q 2021 Highlights

Enhancing stability and working towards a sustainable recovery



#### Mitigating the impact of COVID-19

- Stable income sources provided downside protection and resilience
- Longer-stay properties (rental housing and student accommodation) registered occupancies of >95%
- Collectively, ART's master leases, management contracts with minimum guaranteed income and longer-stay properties contributed over three-quarters of gross profit in 1Q 2021
- Portfolio continued to generate operating profits and positive cashflow
  - c.88% of properties operational<sup>1</sup> of the 10 temporarily closed properties<sup>2</sup>, 6 were on master leases and continued to receive fixed rent
  - Temporarily closed properties planned to reopen progressively in 2Q 2021 in preparation for the summer holiday season

#### Supporting tenants and extending lease expiry profile

- No master leases expiring in 2021
- Relief extended to some lessees and other rental negotiations ongoing



#### Notes:

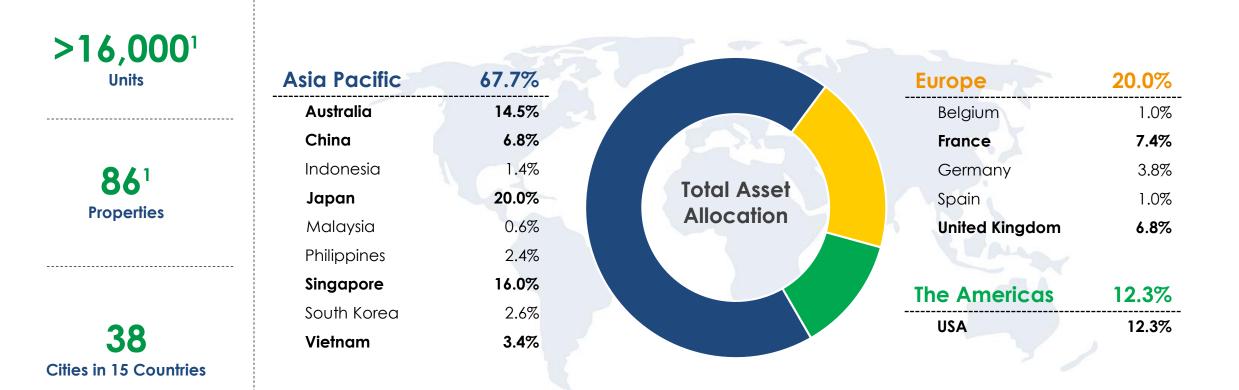
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- 1. Excludes properties under development, includes Citadines City Centre Grenoble which was divested in March 2021 and Paloma West Midtown (formerly Signature West Midtown) which was acquired in February 2021
- 2. Temporarily closed properties as at 31 March 2021 comprise 5 properties in France, 2 in Japan, 1 each in Belgium, Spain and South Korea
- 3. Percentage of gross rental income for master leases expiring during the respective periods over the total gross rental income for all master leases

# **Diversified Asset Allocation**

Well-placed to recover with predominantly Asia Pacific-centric portfolio and presence in countries with large domestic markets





# Far-reaching Effects on Global Markets

Key Market Updates





Citadines Barbican London, United Kingdom

Citadines

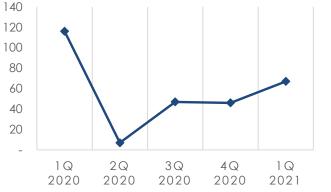
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### Australia

#### Domestic demand improves as state borders reopen



REVPAU (AUD)





Social-distancing measures have largely been eased except during 3-5 day snap lockdowns



International borders closed except for Australia-New Zealand travel bubble which started on 19 April 2021



Domestic travel generally permitted except during lockdowns

### 15% of total assets: 4 Master Leases; 9 Management Contracts

- 1Q 2021 RevPAU increased 46% q-o-q to AUD 67<sup>1</sup> as several hotels were block booked by the government for self-isolation; RevPAU decreased 42% y-o-y
- Snap lockdowns across various states affected overall confidence in travel in 1Q 2021 but demand picked up since March 2021 with the reopening of borders
- Strong pent-up demand from domestic leisure segment observed, especially on weekends and during the Easter holiday

- Large-scale sporting and entertainment events have resumed at full capacity in most states
- Corporate demand has also improved gradually, with an increase in enquiries for conferences and meetings
- Aircrew bookings secured following
   travel bubble with New Zealand
- Rental waiver provided to support master lessees and in compliance with Australia's mandatory code of conduct

#### Notes: Updates on travel and movement restrictions above as at 27 April 2021

1. Excluding Ascott Guangzhou which was divested in December 2020

### China

#### Recovery picks up pace with stronger demand for corporate long stays

Ascott Guangzhou divested in December 2020

**REVPAU (RMB)** 



340

320

300

280

260

240

COVID-19 situation generally under control; localised lockdowns imposed on areas experiencing a resurgence



International borders remain closed except for green lane arrangements



Domestic travel permitted

#### 7% of total assets: 6 Management Contracts

- 1Q 2021 RevPAU decreased 10% y-o-y to RMB 280 due to the divestment of Ascott Guangzhou
- On a same-store basis<sup>1</sup>, RevPAU was stable y-o-y and decreased
   9% q-o-q due to localised lockdowns

### • Second-tier cities registered a y-o-y increase in RevPAU

- Average occupancy of the China portfolio was mid-50%, on par with a year ago, due to a seasonal lull for corporate travel and as travel was discouraged during the Chinese New Year in February 2021
- Demand for corporate long stays ramped up since March 2021 as business and industrial activities picked up pace

- Inter-city conferences and events also increased in numbers and scale, providing an uplift to the market
- Demand for accommodation continues to be predominantly domestic due to limitations around visa approvals for foreign travellers
- Outlook positive as recovery momentum continues with the easing of quarantine requirements and vaccinations underway
- Received \$\$9.8 million in termination fee following the termination of divestments of Citadines Xinghai Suzhou and Citadines Zhuankou Wuhan



### **France** Extended lockdown hampers recovery







Third national lockdown imposed from April to May 2021



International borders reopened to countries outside Schengen Zone but with COVID-19 tests and selfisolation requirements



Travel beyond 10km from one's home not permitted during lockdown

### 7% of total assets: 17 Master Leases<sup>1</sup>

- Demand for accommodation muted due to movement restrictions in 1Q 2021; 5 of 17<sup>1</sup> ART France properties remained temporarily closed<sup>2</sup>
- Long stays and group bookings supported occupancies, while higher leisure demand in the regional cities provided an uplift during the February 2021 winter holiday
- Lockdown measures from April 2021 expected to curtail domestic leisure travel; long stays, corporate, student and cultural group bookings expected to cushion impact

• Temporarily closed properties received fixed rent under master lease arrangement and planned to progressively reopen for the summer holiday season, subject to changes in COVID-19 restrictions

Note: Updates on travel and movement restrictions above as at 27 April 2021

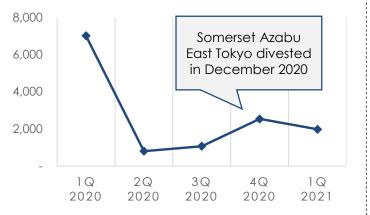
Including Citadines City Centre Grenoble which was divested on 31 March 2021

2. The 5 properties are Citadines Les Halles Paris, Citadines Republique Paris, Citadines Maine Montparnasse Paris, La Clef Louvre Paris and Citadines Croisette Cannes

### Japan Limited demand as non-essential travel remains discouraged



REVPAU (JPY)





State of emergency lifted in March 2021 but re-introduced from 26 April through 11 May 2021 for Tokyo and Osaka region



International borders closed except to nationals and long-term visa holders



Domestic travel discouraged under state of emergency 20% of total assets: 5 Master Leases; 3 serviced residences under Management Contracts (MC) and 11 rental housing properties under MC

- 1Q 2021 RevPAU decreased 72% y-o-y to JPY 1,976<sup>1</sup> due to the divestment of Somerset Azabu East Tokyo and as Japan was under a state of emergency from January to March 2021
- On a same-store basis<sup>2</sup>, RevPAU decreased 70% y-o-y and 15% q-o-q
- Fixed rent from master leases and resilient contribution from rental housing properties (high occupancies of >90%) mitigated softer performance of other properties under MC
- Domestic leisure demand increased during the autumn foliage season but remained limited as non-essential travel was discouraged

- Month-long corporate bookings secured at two of the serviced residences in April 2021 and some initial group bookings secured for Tokyo Olympics in July 2021
- Third state of emergency expected to dampen demand for travel during Japan's Golden Week holiday from late April to first week of May 2021
- Update on WBF properties:
  - WBF Hotel Kitasemba East and WBF Hotel Kitasemba West converted from master leases to management contracts; to remain closed due to poor demand in Osaka
  - WBF Hotel Honmachi continues under a master lease arrangement with a revised rent structure

Note: Updates on travel and movement restrictions above as at 27 April 2021

2. Excluding Somerset Azabu East Tokyo which was divested in December 2020

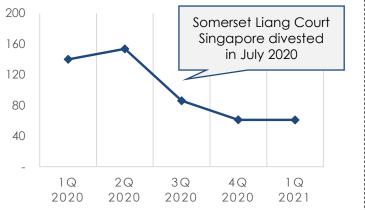
<sup>1.</sup> Pertains to the properties under management contracts only

# Singapore

#### Government-contracted business supports occupancies



REVPAU (S\$)





Currently in Phase 3 of reopening



International borders remain closed except for green lane and official business travel arrangements



Hotels approved by Singapore Tourism Board can accept staycation bookings

### 16% of total assets: 2 Master Leases; 1 Management Contract

- 1Q 2021 RevPAU decreased 56% y-o-y to \$\$61<sup>1</sup> due to the divestment of Somerset Liang Court Singapore and lower room rates at Citadines Mount Sophia Singapore (CMSS) which was block booked by the government for self-isolation
- On a same-store basis<sup>2</sup>, RevPAU decreased 42% y-o-y and increased 14% q-o-q
- Occupancy at CMSS expected to remain high through 2Q 2021 under the government contract
- Corporate long stays and staycation bookings were key drivers for Ascott Orchard Singapore in 1Q 2021; corporate and relocation enquiries have gradually increased

- Park Hotel Clarke Quay (PHCQ), previously block booked by the government from April to December 2020, has been re-booked by the government from May 2021
- Letter of demand issued to master lessee of PHCQ to recover S\$5.4 million<sup>3</sup> due as at 1 March 2021. In addition, S\$3.5 million of rent under the Statutory Repayment Schedule is outstanding as at 31 March 2021. Security deposits amounting to S\$6.8 million (c.6 months' rent) is held in cash.
- COVID-19 situation under control; Singapore government currently exploring travel bubbles with various countries and may reopen international borders end-2021

Note: Updates on travel and movement restrictions above as at 27 April 2021

- 1. RevPAU pertains to property under management contract, CMSS, only
- 2. Excluding Somerset Liang Court Singapore which was divested in July 2020

3. Comprises fixed rent, top-up of cash security deposit and property tax for March 2021

#### Note: Updates on travel and movement restrictions above as at 27 April 2021

# **United Kingdom**

### Lockdown restrictions limit demand for accommodation

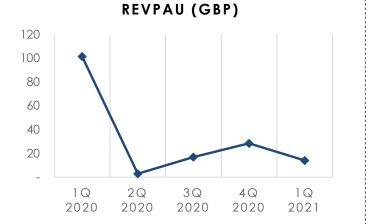
7% of total assets: 3 Management Contracts (MCs); Management Contract with Minimum Guaranteed Income (MCMGI)

- 1Q 2021 RevPAU decreased 50% q-o-q to GBP 14 as restrictions were imposed on UK hotels under the country's lockdown system; RevPAU decreased 86% y-o-y
- Long stays by student groups and corporates comprised most of the bookings in 1Q 2021, with the remainder being essential business travel
- Leisure demand spiked on weekends with the easing of lockdown measures in April 2021; positive trend expected to continue with further relaxation of measures in May 2021

- Vaccination programme underway, with 75% of the population forecasted to be fully immunised by August 2021
- Income top-up mitigated the drop at Citadines South Kensington, under MCMGI arrangement
- 3 MCs expiring in April 2021 will be renewed as MCs for another year, under the same terms









Four-step plan to ease lockdown between April to June 2021, if strict conditions are met



countries under airbridge arrangements Non-essential travel discouraged; hotels to reopen and operate without

International borders open to

constraints in May 2021

#### Note: Updates on travel and movement restrictions above as at 27 April 2021

1. Pertains to the 3 business hotels and excludes the student accommodation property

# **United States**

**REVPAU (USD)** 

Gradual pick-up in leisure demand, supported by long stays and block bookings

**12%** of total assets: **4** Management Contracts

- 1Q 2021 RevPAU increased 16% q-o-q to USD 58<sup>1</sup> due to higher demand; RevPAU decreased 47% y-o-y
- Block booking cushioned occupancy of Sheraton Tribeca New York, and is expected to continue through 2Q 2021
- Element New York Times Square West enjoyed higher occupancy and room rates on weekends and holidays, primarily driven by leisure demand, while being supported by long stays from healthcare personnel
- Previously closed room inventory to be reopened in anticipation of a pick-up in demand, supported by the easing of state border restrictions

- Vaccines have been widely distributed with over 40% of the population having received at least one dose
- Renovation and rebranding of Hotel Central Times Square commenced in April 2021; property remains operational and booking momentum has begun to pick up
- Completed acquisition of student accommodation property in February 2021; occupancy resilient at >90% and leasing activity has ramped up



Many states have reopened fully

International travel restrictions on



120

and several others have lifted indoor capacity limits and COVID-19 related restrictions

arrivals from Europe

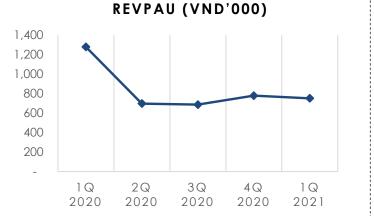


Domestic travel increasingly permitted as state-mandated restrictions are eased



# Vietnam

#### Long stays continue to provide resilience





COVID-19 situation generally under control; localised lockdowns imposed on areas experiencing a resurgence



International borders remain closed except to selected officials and skilled workers



Domestic travel permitted

#### 3% of total assets: 4 Management Contracts

- 1Q 2021 RevPAU decreased 4% q-o-q to VND 752,000, impacted by a resurgence during the Tet holiday in February 2021; RevPAU decreased 41% y-o-y
- Long stays, corporate guests and project groups formed majority of the properties' bookings, providing a resilient occupancy base
- Gradual increase in domestic corporate demand as well as business travel between Hanoi and Ho Chi Minh City

- Continue to build on long stays and domestic corporate market share, with a focus on project group and relocation segments
- Marketing initiatives to capture domestic leisure and alternative sources of business have also been introduced



# Pivoting to the New Norm

Portfolio & Capital Management Updates

Citadines Connect Sydney Airport, Australia

# **Investment & Portfolio Reconstitution Strategy**

Virtuous cycle to enhance yield for Stapled Securityholders





- Recycling capital into higher-yielding investments with a focus on increasing proportion of stable income
- c.\$\$216 million in net gains from divestments that are ongoing and completed in FY 2020 and year-to-date 2021
- Development projects to rejuvenate the portfolio and enhance returns

# Acquisition of 2<sup>nd</sup> Rental Housing Property in Sapporo

Increasing asset allocation in longer-stay properties



#### Acquisition of Alpha Square Kita 15 jo



#### About the Property

- Acquisition price of JPY 2.03 billion (\$\$25.5 million)
- 127-unit rental housing property in Sapporo, Japan
- Newly opened in March 2020
- Walking distance to amenities, train station, Hokkaido University and ART's other rental housing property, Big Palace Kita 14 jo Residence
- DPS-accretive acquisition with expected EBITDA yield of c.4%
- Expected completion in 2Q 2021

#### **About Sapporo**



Japan's 5<sup>th</sup> largest city and 6<sup>th</sup> fastest growing city which benefits from net migration from neighbouring cities within Hokkaido



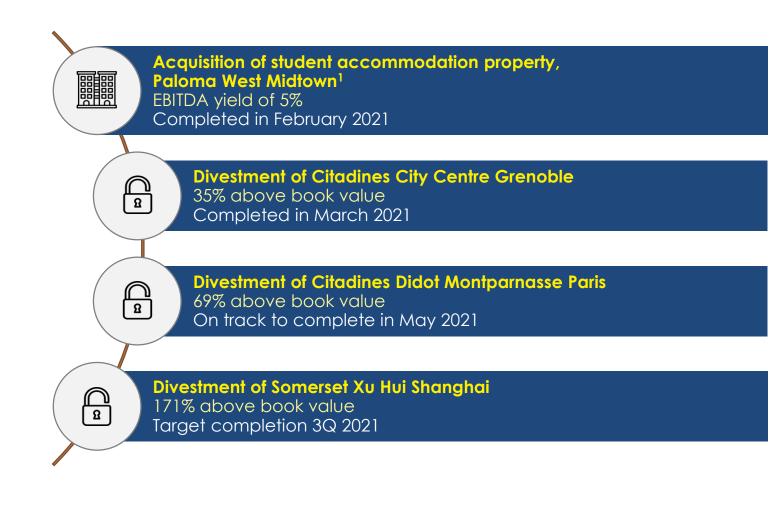
Key economic and logistics hub that is well-supported by a large and well-educated workforce



Resilient rental rates and declining new supply

### 1Q 2021 Portfolio Updates

Reconstituting the portfolio, enhancing stability and returns



56 8 Serviced Hotels / residences **Business hotels** Rental Student housina accommodation 32 Master MCMGI<sup>2</sup> Management Leases Contracts Note: Excludes lyf one-north Singapore and Somerset Liang Court Singapore which are currently under development

#### Notes:

Above as at/for period ended 31 March 2021 unless otherwise stated

1. Formerly Signature West Midtown

2. MCMGI refers to Management Contracts with Minimum Guaranteed Income

ASCOT

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### **Rejuvenating the Portfolio with New Developments**

New product offerings to cater to the new normal



#### Redevelopment of Somerset Liang Court Singapore



- 192-unit Somerset serviced residence with hotel licence in the popular riverfront lifestyle and entertainment Clarke Quay precinct
- Sale of partial GFA completed on 15 July 2020 and \$\$163.3 mil of cash proceeds collected
- Demolition works underway and construction expected to commence in 3Q 2021
- Development expected to complete in 2025

#### Development of lyf one-north Singapore



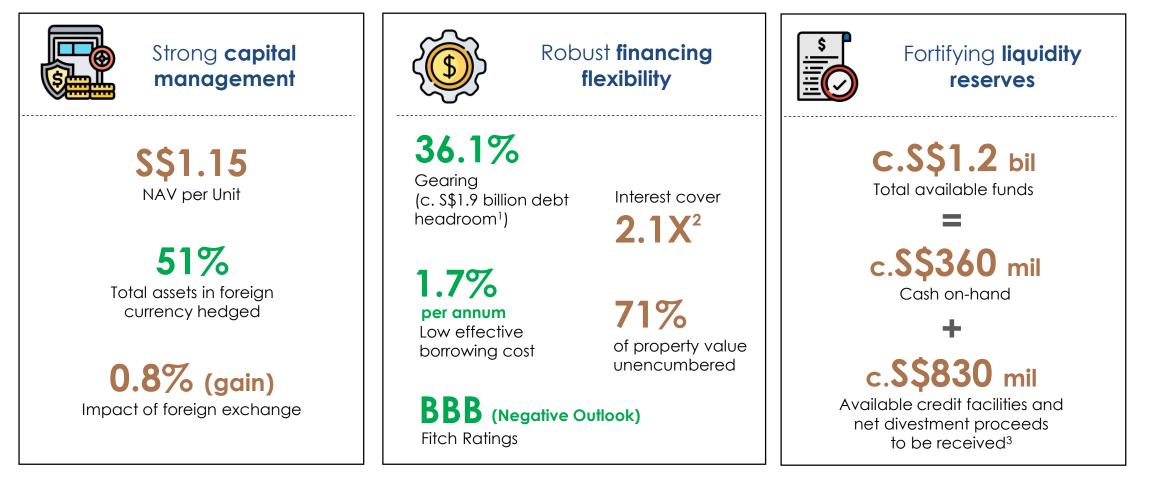
- 324-unit coliving property located in the **vibrant research and business hub** of one-north, Singapore
- Development update:
  - Main structural and façade works completed in 1Q 2021
  - External works, internal architectural and mechanical & engineering works in progress
- Expected to complete in 4Q 2021

#### Strong Financial Capacity & Healthy Liquidity Position ΑSCOT Sufficient liquidity to cover three years' fixed costs under a worst-case,

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zero-income scenario



#### Notes:

Above as at/for period ended 31 March 2021

Refers to the amount of additional debt before reaching agaregate leverage of 50%

2. Refers to the 12-month trailing interest cover

25 Balances as at 31 March 2021; includes committed credit facilities of approximately \$\$183 mil and outstanding proceeds from the divestments of Citadines Didot Montparnasse Paris, Citadines City Centre 3 Grenoble and Somerset Xu Hui Shanahai

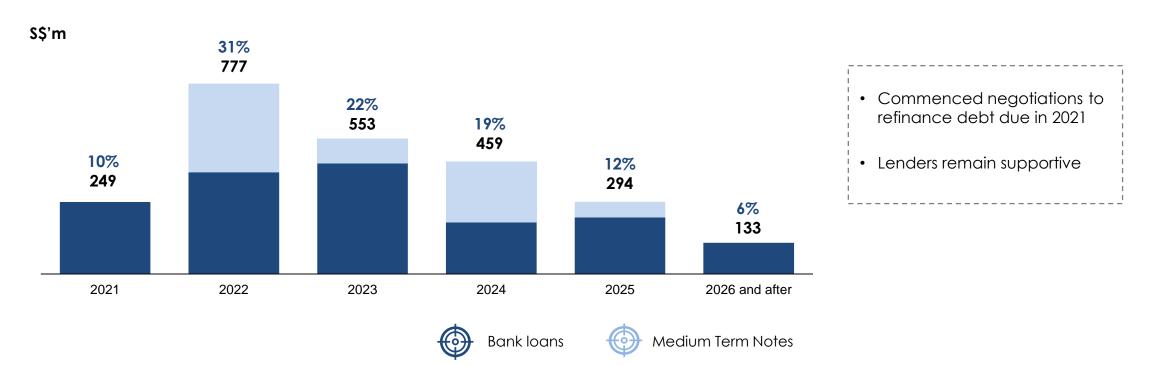
# Strong Financial Capacity & Healthy Liquidity Position

Diversified funding sources and well spread-out debt maturity profile



69%:31%10%c.78%3.0 yearsBank Ioans : Medium Term NotesTotal debt due in 2021Total debt on fixed ratesWeighted average debt to maturity

#### Managing liquidity risks through diversified funding sources



# **The View Ahead**

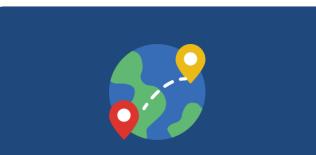
Outlook & Prospects

# **Well-positioned for Recovery**

Underpinned by strong fundamentals, poised to capture pent-up demand



UNWTO expects a rebound in international arrivals by 2H 2021 Recovery to 2019 levels could take 2.5 - 4 years<sup>1</sup>



Uneven recovery across markets, dependent on easing of restrictions

Stable income sources and long stays to continue offering resilience



# Acceleration of vaccinations and reopening of borders

Countries with large domestic markets poised to recover first, fuelled by local leisure demand



#### Strengthening and futureproofing the portfolio

Reinvesting divestment proceeds into longer-stay assets at higher yields, supported by a strong financial position

### **The View Ahead**

Gradual pick-up in demand, but near-term outlook challenging



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Pace of recovery varied across markets, dependent on easing of restrictions

- Market conditions expected to remain challenging in the near term, given the resurgence and new variants of the virus, as well as movement restrictions in various countries
- Stable income sources and long stays expected to cushion the impact in the interim
- Working with lessees and operators towards a sustainable recovery
- Vaccinations and reopening of borders to spur travel revival



#### Strengthening and future-proofing the portfolio

- Expanding investment mandate and redeploying divestment proceeds into longer-stay lodging asset class for stable income
- Leveraging operational expertise of Sponsor and operators proactively sourcing for alternative business, preparing for the
  upturn with future-ready offerings
- Cost containment measures and digital acceleration
- Strong financial position and disciplined capital management

With its scale, diversification, predominantly extended-stay portfolio and strong financial capacity & flexibility, ART is well-positioned to capture the upturn



# Thank you



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