

Incorporated in the Republic of Singapore Company Registration No.: 198303359D

Creative Subsidiary ZiiLabs Settles Patent Infringement Lawsuit with Samsung - Samsung to take License for ZiiLabs' Patents

Creative Technology Ltd ("Creative") today announced that its wholly owned subsidiary, ZiiLabs Inc., Ltd ("ZiiLabs") has entered into an agreement with Samsung to settle its patent infringement lawsuit filed in the United States against Samsung in March 2014.

As part of the agreement, Samsung will take a license to ZiiLabs' patents. Creative expects that the license payment from Samsung will contribute approximately US\$0.14 of earnings per share to the current quarter ending 31 March 2016.

Ng Keh Long Company Secretary

22 January 2016