

Press Release

**UnUsUaL Limited Founders Bought
\$10 Million Worth of mm2 Asia's Shares**

1. UnUsUaL Limited Founders- Leslie Ong and Johnny Ong each purchased \$5 million worth of shares from mm2 Asia's Executive Chairman- Melvin Ang;
2. UnUsUaL Limited Founders' personal investment in mm2 Asia's stock cemented mutual commitment to both entities' regional growth.

SINGAPORE, 7 SEPTEMBER 2017 – mm2 Asia Ltd. (“mm2 Asia”, “mm2 全亚影视娱乐有限公司” or collectively with its subsidiaries, the “**Group**”), saw a personal investment of \$10 million in total by founders of UnUsUaL Limited (“**UnUsUaL**”) - Leslie Ong and Johnny Ong. They each acquired \$5 million worth of shares at \$0.485 per share from the Group's Executive Chairman- Melvin Ang.

Leslie Ong and Johnny Ong, who founded UnUsUaL in 1997, viewed the personal investment as a vote of confidence in the Group's future, citing that UnUsUaL's growth since the Group's acquisition in 2016 has largely benefited from the Group's regional experience and networks, which led to an increase in revenue of about 30% between FY2015 and FY2017.

Executive Chairman of mm2 Asia, Melvin Ang said: “We are fully committed to establishing an enduring presence in the event production and concert promotion industry through UnUsUaL. I believe that, under Leslie and Johnny's leadership, we can explore opportunities in engaging performers on multiple platforms, fulfilling the region's demand for high quality, omni-channel entertainment experiences.” As the Group's largest shareholder, Melvin Ang will be selling part of his shareholding in order to facilitate this monumental move without further diluting the value held by existing shareholders.

The Group made the final tranche payment of \$20 million to the founders of UnUsUaL on 6 September 2017.

- End of Press Release -

Note to Media: Please read this press release in conjunction with the Company's announcement released on SGXNet on the same date.

For more information, please contact:

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About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia Ltd. champions “*Content and Media for Asia*”, with businesses in the production and distribution of film, TV and online content, post-production, cinema operation, event production and concert promotion in Singapore, Malaysia, Hong Kong, Taiwan, China and the U.S.

Since being listed on the SGX Catalist in December 2014, mm2 Asia has strengthened its competitive advantage through its acquisition of a majority stake in an award-winning Singaporean 3D animation company, Vividthree Productions, and event-and-concert production company, UnUsUaL Limited (SGX stock code: 1D1). With the establishment of mmCineplexes, mm2 Asia is currently one of the key cinema operators in Malaysia.

On 7 August 2017, mm2 Asia successfully transferred to the SGX Mainboard (SGX stock code: 1B0), becoming the first Singaporean film production company to achieve this.

For more information, please visit www.mm2asia.com.

About UnUsUaL Limited

Established in 1997, UnUsUaL Limited (“UnUsUaL”) is one of the leaders in concert promotion and event production in Asia. Its presence in the region is represented in Singapore by UnUsUaL Entertainment, UnUsUaL Productions and UnUsUaL Development; in Malaysia by UnUsUaL Productions (M); and in Hong Kong by UnUsUaL Entertainment International.

Its ability to deliver complete technical solutions allows UnUsUaL to work on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and Formula One Singapore Grand Prix. UnUsUaL also promotes and organises world-class concerts and events for artistes such as Air Supply, Andy Lau, A Mei, G.E.M, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , S.H.E., Stefanie Sun, Rain in Singapore and across the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Ltd., a Singapore-based, SGX Mainboard-listed producer of films, TV and online content. UnUsUaL was listed on the SGX-ST Catalist (SGX stock code: 1D1) on 10 April 2017.

For more information, please visit www.unusual.com.sg.