

INCREASE IN INVESTMENT IN KINGSMEN (SHENZHEN) CO LTD.

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") wishes to announce that its 96% indirectly owned subsidiary, Kingsmen (Shenzhen) Co Ltd. ("Kingsmen Shenzhen") has increased its paid-up share capital from RMB 500,000 to RMB 4,509,200. The increase in paid-up share capital of RMB 4,009,200 was injected by Kingsmen Hong Kong Limited ("Kingsmen Hong Kong"), the sole shareholder of Kingsmen Shenzhen. Kingsmen Hong Kong is a 96% indirectly owned subsidiary of the Company.

The purpose of the capital injection is to increase the general working capital of Kingsmen Shenzhen for the operation of its business.

The principal activities of Kingsmen Shenzhen are the design and production of interiors, exhibitions, decorations and museums.

The capital injection by Kingsmen Hong Kong was funded through its internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group (the "Company and its subsidiaries") for the current financial year ending 31 December 2024.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the above transaction (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

3 May 2024