

LIFEBRANDZ LTD
(Company Registration No. 200311348E)
(Incorporated in Republic of Singapore)
("Company")

**PLACEMENT OF 425,000,000 NEW ORDINARY SHARES AT THE ISSUE PRICE OF S\$0.0081 PER SHARE
– COMPLETION OF PLACEMENT**

The Board of Directors of the Company refers to the Company's announcement dated 26 February 2014 and 19 March 2014 ("**Announcements**") in relation to, *inter alia*, the placement of 425,000,000 new ordinary shares ("**Placement Shares**") in the capital of the Company at the issue price of S\$0.0081 per Placement Share to the Placees ("**Placement**"). Unless otherwise defined, all capitalised terms used herein shall have the meanings ascribed to them in the Announcements.

Further to the Announcements, the Board is pleased to announce that the Placement was completed on 26 March 2014, and the Placement Shares were allotted and issued to the respective Placees in accordance with the terms and conditions of the placement agreements.

Following the allotment and issue of the Placement Shares, the issued and paid-up share capital of the Company has increased from S\$49,950,503 comprising 2,135,000,000 shares to approximately S\$53.3 million comprising 2,560,000,000 shares.

The Placement Shares rank *pari passu* with, and carry all rights similar to, the existing issued shares of the Company, except that they do not rank for any dividend, right, allotment or other distributions, the record date for which falls on or before the completion of the Placement.

The Placement Shares are expected to be listed and quoted on the SGX-ST on or around 28 March 2014, and the trading of the Placement Shares shall commence with effect from 9:00 a.m. on the same day.

By Order of the Board

Cedric Chong Sien Chern
Director

27 March 2014