BROMAT HOLDINGS LTD.

(Company Registration No. 201715253N) (Incorporated in Singapore) (the "Company")

INCORPORATION OF A NEW SUBSIDIARY

The Board of Directors ("Board") of No Signboard Holdings Ltd. ("Company", and together with its subsidiaries, "Group") wishes to announce that the Company's wholly-owned subsidiary, Singapore Chilli Crab Pte Ltd has incorporated a wholly-owned subsidiary, Bromat (Shanghai) Management and Consultancy Co., Ltd. ("Bromat Shanghai"), in the People's Republic of China.

Bromat Shanghai has been incorporated for the purpose of providing food and beverage related services including management and consultancy services. Its issued and paid-up capital is US\$1,000 comprising 1,000 ordinary shares.

The incorporation of Bromat Shanghai was funded through internal resources and is not expected to have any material impact on the consolidated net tangible assets and earnings per share of the Group for the financial year ending 30 September 2024.

As at the date of this announcement, none of the Directors or substantial shareholders of the Company have any interest, direct or indirect (other than through their shareholdings in the Company), in the incorporation of Bromat Shanghai.

By Order of the Board

Lim Teck-Ean Executive Director and Chief Executive Officer 24 July 2024

This announcement has been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor"). It has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "Exchange") and the Exchange assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr. Shervyn Essex, 16 Collyer Quay, #10-00 Collyer Quay Centre, Singapore 049318, sponsorship@ppcf.com.sg.