

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and the Singapore Exchange Securities Trading Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)*

OVERSEAS REGULATORY ANNOUNCEMENT

TRANSACTION IN OWN SHARES

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

16 September 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

Prudential plc

Transaction in own shares

Prudential plc (the "**Company**") announces today it has purchased the following number of its ordinary shares of 5 pence each through Goldman Sachs International (the "**Bank**") on the London Stock Exchange in accordance with the authority granted by shareholders at the Company's 2024 Annual General Meeting (the "**Purchase**"). The Purchase was effected in accordance with the agreement entered into with the Bank, as announced on 23 June 2024.

Date of purchase: 13 September 2024

Aggregate number of ordinary shares purchased: 1,498,932 (ISIN GB0007099541)

Lowest price paid per share: GBP 6.1580

Highest price paid per share: GBP 6.2760

Average price paid per share: GBP 6.2339

The Company intends to cancel the purchased shares. Following the above transaction, the Company will have 2,717,668,312 shares in issue.

Therefore, the total number of voting rights in the Company will be 2,717,668,312 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

All shares were purchased from the Bank as an on-exchange transaction subject to the rules of the London Stock Exchange and the Hong Kong Code on Share Buy-backs.

Schedule of Purchases:

Issuer name: Prudential plc

ISIN: GB0007099541

Intermediary name: Goldman Sachs International

Intermediary Code: GSILGB2X

Currency: GBP

Aggregated information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price paid per share	Highest price paid per share
BATS	£6.2314	246,680	£6.1600	£6.2760
CHI-X	£6.2332	207,934	£6.1580	£6.2760
London Stock Exchange	£6.2350	871,000	£6.1580	£6.2760
Turquoise	£6.2324	81,000	£6.1680	£6.2760
Aquis	£6.2333	92,318	£6.1720	£6.2740

Disaggregated information:

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by the Bank on behalf of the Company is available via the link below.

http://www.rns-pdf.londonstockexchange.com/rns/2152E_1-2024-9-13.pdf

This announcement will also be available on Prudential's website at:

[LSE - Prudential plc](#)

Additional information**About Prudential plc**

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

<https://www.prudentialplc.com/>

Contact**Media**

Simon Kutner +44 (0)7581 023260
Sonia Tsang +852 5580 7525

Investors/Analysts

Patrick Bowes +852 9611 2981
William Elderkin +44 (0)20 3977 9215
Darwin Lam +852 2918 6348