



StarHub Welcomes the Premier League, Promises More Affordable and Wider Access to Customers

*StarHub enters new six-year deal with The Premier League,
broadcasting all 380 matches in upcoming season*

Singapore, 21 February 2022 – StarHub scores a win for all football fans in Singapore! It is delighted to present the Premier League to customers for the next six years, following the signing of an exclusive partnership with The Premier League.

To warmly welcome Premier League fans back on the Green network, StarHub will be rolling out open, agile and flexible access to all customers, and making the hugely popular matches more accessible and affordable to Singaporeans, across StarHub TV+, mobile and broadband offerings. Full pricing details will be announced in June 2022.

StarHub will up the ante on immersive customer experience, by bringing the action for all 380 matches in crystal-clear HD quality, allowing fans to be virtually transported to the exciting and boisterous stands of the Premier League stadiums. Fans can also look forward to enjoying richer interactive user interface with features such as Party Watch, split screen viewing, performance statistics, and more. Other juicy highlights include on-demand match replays – a useful feature which sports fans in Singapore will certainly appreciate, as a number of Premier League games are aired during the wee hours.

“Football is beloved by Singaporean fans, and we are immeasurably thrilled to up the game for all Premier League fans in Singapore! The addition of the Premier League is a significant step in our bold DARE+ Infinity play journey, riding on the continued successful momentum of Disney+, GameHub+ with NVIDIA's GeForce NOW and others, to bring the best entertainment options to customers seamlessly,” said Johan Buse, Chief, Consumer Business Group, StarHub. “We are hard at work to stitch together unparalleled and more affordable Premier League access via StarHub TV+, our mobile and broadband platforms – fans will never have to miss a beat in the action. The beauty of StarHub TV+ is that fans can sign in to the app, regardless of which broadband or mobile service provider they are with, removing barriers to access their favourite matches on any device, any screen, anytime. More details will be unveiled in June, so watch this space!”



Paul Molnar, Premier League Chief Media Officer said: "The Premier League is delighted to announce our exciting partnership with StarHub and we are very happy that they view our competition as an important part of their live sports offering. StarHub will be an outstanding home for the Premier League over the next six seasons and we look forward to working together to showcase the League to new and existing fans throughout Singapore."

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About StarHub

StarHub is a leading homegrown Singapore company that delivers world-class communications, entertainment and digital services. With our extensive fibre and wireless infrastructure and global partnerships, we bring to people, homes and enterprises quality mobile and fixed services, a broad suite of premium content, and a diverse range of communication solutions. We develop and deliver to corporate and government clients solutions incorporating artificial intelligence, cybersecurity, data analytics, Internet of Things and robotics. We are committed to conducting our business in a sustainable and environmentally responsible manner. Listed on the Singapore Exchange mainboard, StarHub is a component stock of the SGX iEdge SG ESG Leaders and Transparency Indices and included in ESG-focused FTSE4Good Index Series. StarHub is ranked as the world's most sustainable Wireless Telecommunications Service Provider and Singapore's most sustainable Telco, in Corporate Knights Global 100. Visit www.starhub.com for more information.

About Premier League

The Premier League produces some of the most competitive and compelling football in the world. The League and its clubs use the power and popularity of the competition to inspire fans, communities and partners in the UK and across the world. The Premier League brings people together from all backgrounds. It is a competition for everyone, everywhere and is available to watch in 880 million homes in 188 countries.

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