



## **MEDIA RELEASE**

**For Immediate Release**

### **StarHub Completes Acquisition of MyRepublic Broadband, Delivering Greater Quality and Experience for Local Customers**

**Singapore, 12 August 2025** – StarHub Ltd today announced that its wholly-owned subsidiary, StarHub Online Pte. Ltd., has successfully completed the acquisition of the remaining 49.9% stake in MyRepublic Broadband Pte. Ltd. ("MR Broadband"). The transaction also includes the MyRepublic brand in Singapore and certain key operational assets of MyRepublic Group Limited associated with MR Broadband's business and operations.

With this milestone, MR Broadband is now a wholly-owned subsidiary of StarHub, reinforcing the Company's leadership in Singapore's broadband market.

The acquisition allows StarHub to assume full ownership of MR Broadband, enabling greater strategic alignment. It also secures the brand equity in Singapore as well as operational assets integral to MR Broadband's operations. This move strengthens StarHub's multi-brand, multi-segment strategy in the Singapore broadband market and enables greater value creation through service differentiation and cross-product bundling.

"This isn't just an acquisition. It's an acceleration," said Nikhil Eapen, Chief Executive, StarHub. "We've laid a strong foundation for growth and with MR Broadband fully under our wing, we can move faster, go further, and serve customers with even greater clarity and care."

The transaction marks a major milestone for StarHub, coming after the successful completion of its transformation journey to digitise, automate, and modernise its core business. With this foundation firmly in place, StarHub is now focused on continuous innovation to enhance customer experiences and drive sustainable growth.

The broadband landscape in Singapore is shifting and StarHub is moving decisively to shape the next phase of consolidation with a clear focus on customer outcomes.

# **STARHUB**



"We're in a phase of consolidation and we're not just watching it unfold, we're shaping it," added Nikhil. "As the market shifts, scale, quality, and resilience matter more than ever. Smaller players may find it harder to sustain, especially without robust platforms. Our role is to step up to provide the reliability, performance, and consistency that customers deserve at a time when they need it most."

This acquisition reinforces StarHub's position as the provider of choice for local consumers who demand better and ensures more customers in Singapore will benefit from trusted, high-quality broadband and mobile services with no compromise on experience.

**-End-**

#### **About StarHub**

StarHub is a leading homegrown Singapore company that delivers world-class communications, entertainment and digital services. With our extensive fibre and wireless infrastructure and global partnerships, we bring to people, homes and enterprises quality mobile and fixed services, a broad suite of premium content, and a diverse range of communication solutions. We develop and deliver to corporate and government clients solutions incorporating artificial intelligence, cybersecurity, data analytics, Internet of Things and robotics. We are committed to conducting our business in a sustainable and environmentally responsible manner. Listed on the Singapore Exchange mainboard, StarHub is a component stock of the SGX iEdge Singapore Low Carbon Index, iEdge-OCBC Singapore Low Carbon Select 50 Capped Index; as well as the FTSE4Good Index series. StarHub is ranked 184 in the inaugural FORTUNE Southeast Asia 500 in 2024 and is recognised as the world's most sustainable wireless telecommunication provider on the Corporate Knights Global 100 2025. Visit [www.starhub.com](http://www.starhub.com) for more information.

#### **For enquiries, please contact:**

##### **Germaine PEREIRA**

Brand & Communications  
StarHub Ltd  
Office: (65) 8322 8630  
Email: [germaine.pereira@starhub.com](mailto:germaine.pereira@starhub.com)

##### **LIN Liangmin**

Brand & Communications  
StarHub Ltd  
Office: (65) 9821 0840  
Email: [liangmin.lin@starhub.com](mailto:liangmin.lin@starhub.com)

##### **AKA Asia**

Email: [starhub@aka-asia.com](mailto:starhub@aka-asia.com)

# STARHUB