For individual and joint alternate signatory accounts: Scan QR Code and access event via Corporate Actions Form Submission on investors.sgx.com.

PRUDENTIAL PLC

Prudential plc is incorporated and registered in England and Wales with registered number 1397169
Registered Office: 5th Floor, 10 Old Bailey, London, EC4M 7NG, United Kingdom

SCRIP DIVIDEND SCHEME – ENTITLEMENT ADVICE

You have a dividend payment for the financial year ending 2026.

A. KNOW YOUR HOLDINGS & DIVIDEND

No. of Shares currently held by you as of 11 September 2026 ("**Record Date**")	shares
Dividend Type	INTERIM
Dividend Payment	USD 0.0888 per share
Payment Date	29 October 2026

B. KNOW YOUR ENTITLEMENT

To receive payment in SHARES — No action required* from you

Note: Please refer to the announcement of the Scrip Reference Price dated 17 September 2026 on SGXNet for information on the issue price per new share. Further details on the method of calculation are available in note 8 of the Explanatory Notes and Terms and Conditions overleaf.

* We note from our records, you have chosen to receive your dividend in the form of shares permanently ("**Permanent Election**"). If you wish to terminate your standing instruction to receive the full dividend value in shares for this and all future dividends, please submit a Notice of Cancellation to CDP by 5.30pm on **25 September 2026** ("**Election Closing Date**"):

(a) in electronic form via section C below (applicable to individual and joint alternate-signatory account holders only) (for this dividend only); or

(b) for (i) joint signatories account holders; (ii) attorneys or other authorised persons for and on behalf of individual depositors; (iii) personal representative(s) of deceased depositors; and (iv) corporate account holders, please contact CDP Customer Service at +65 6535 7511 or via email at asksgx@sgx.com for assistance.

YOU DO NOT NEED TO SUBMIT THIS FORM IF YOU WISH TO RECEIVE THIS DIVIDEND, AND TO CONTINUE TO RECEIVE YOUR FUTURE DIVIDENDS TO WHICH THE EVERGREEN SCRIP DIVIDEND SCHEME APPLIES, IN SHARES PURSUANT TO THE EVERGREEN SCRIP DIVIDEND SCHEME.

C. NOTICE OF CANCELLATION

Submission of a Notice of Cancellation by individual and joint alternate-signatory account holders **must** be made online:

By scanning this QR Code

OR

ONLINE

Via investors.sgx.com

Submission times:
Mondays to Fridays: 8.00am to 9.00pm (8.00am to 5.30pm on Election Closing Date)
Saturdays: 8.00am to 1.00pm
(Excluding Sundays and Public Holidays)

You do not need to return this paper Entitlement Advice to CDP.

If you have any enquiries, please refer to www.sgx.com/cdp for the list of FAQs or call CDP Customer Service at +65 6535 7511.

Explanatory Notes

1. Notice of Cancellation. If you wish to terminate your Permanent Election in respect of the Evergreen Scrip Dividend Scheme and elect to receive this dividend, and all future dividends to which the Evergreen Scrip Dividend Scheme applies, in **CASH**, please submit your Notice of Cancellation in the manner permitted above by 5.30pm on the Election Closing Date. By submitting your Notice of Cancellation in electronic form, you are deemed to have irrevocably and unconditionally accepted the terms and conditions hereunder. Prudential plc (the "**Company**") and/or CDP will be authorised and entitled to reject any Notice of Cancellation which does not comply with the Terms and Conditions of the Evergreen Scrip Dividend Scheme, these explanatory notes or any applicable online terms and conditions, or which is otherwise incomplete, incorrect, unsigned or invalid in any respect, or if your true intentions are not ascertainable from the instructions specified in the Notice of Cancellation submitted.

2. Joint Depositors
   (a) If it is a Joint alternate-signatory account, **ANY** of the securities account holders may submit the Notice of Cancellation in electronic form, and the submission of the Notice of Cancellation by any one of such joint alternate securities account holders shall be binding on all joint securities account holders.
   (b) If it is a Joint signatories account, Notices of Cancellation cannot be submitted in electronic form. Joint signatories account holder should contact CDP Customer Service at +65 6535 7511 or via email at asksgx@sgx.com for assistance.

3. Power of Attorney/Letter of Authorisation. For an individual holder, a Notice of Cancellation may be submitted by an attorney or other authorised person for and on his/her behalf. A Notice of Cancellation submitted by an attorney must be accompanied by the original or a certified copy of the Power of Attorney. If signed by an authorised person, the Notice of Cancellation must be accompanied by the original letter of authorisation in the format as prescribed by CDP, together with all other relevant documentation as may be required by the Company. The format for the letter of authorisation is available from the Company or CDP, upon request. Notice of Cancellation made by an attorney or other authorised person cannot be submitted in electronic form, such attorney or other authorised person should contact CDP Customer Service at +65 6535 7511 or via email at asksgx@sgx.com for assistance.

4. A Permanent Election by a depositor to participate in the Evergreen Scrip Dividend Scheme will be deemed to cease immediately upon CDP being notified of the death (provided that in the case of a joint securities account, such Permanent Election shall be deemed to cease only where there is no surviving joint depositor(s)), bankruptcy or insolvency of such depositor.

5. If one of the joint depositors is deceased and if the account is a:
   (a) Joint alternate-signatory account, the Notice of Cancellation must be submitted in electronic form by **ANY** surviving joint depositor(s).
   (b) Joint signatories account, **ALL** surviving joint depositor(s) should contact CDP at +65 6535 7511 or via email at asksgx@sgx.com for further details regarding the submission of the Notice of Cancellation.

   Notices of Cancellation made by personal representative(s) of deceased depositor(s) cannot be submitted in electronic form. Personal representative(s) of deceased depositor(s) should contact CDP Customer Service at +65 6535 7511 or via email at asksgx@sgx.com for assistance.

6. The new shares to be issued to you pursuant to the Evergreen Scrip Dividend Scheme, in respect of your shares deposited with CDP will be credited to your Securities Account maintained with CDP. You may receive new shares in odd lots.

7. The Company and CDP take no responsibility for the taxation liabilities or the tax consequences of any election made by you. As individual circumstances and laws vary considerably, you should seek your own specific taxation advice if you are in any doubt.

8. The number of new shares to be allotted and issued to you in respect of your shares, as referred to in any Entitlement Advice received by you, shall be calculated in accordance with the following formula:

$$\frac{\text{No. of shares currently held (as indicated in Section A of this notice) x Dividend payment per share (as indicated in Section A of this notice)}}{\text{New Share Issue Price (as indicated in the announcement of the Scrip Reference Price dated 17 September 2026)}}$$

   New shares issued will be rounded down to the nearest whole number and any cash balance left over after calculating your scrip dividend entitlement will be paid to you in cash. Please refer to the Evergreen Scrip Dividend Scheme Terms and Conditions for additional details.

9. The Evergreen Scrip Dividend Scheme Terms and Conditions shall apply to this Entitlement Advice and any election submitted pursuant thereto. The Evergreen Scrip Dividend Scheme Terms and Conditions can be viewed at **www.prudentialplc.com/en/investors/shareholder-information/dividend/scrip-dividend.** A copy of the Terms and Conditions for Operation of Securities Account with The Central Depository (Pte) Limited is available at **www.sgx.com/cdp**.

10. Submission of a Notice of Cancellation through CDP shall be conclusive evidence in favour of the Company and CDP of the right, title, power and authority of the person(s) signing it to deal in the same. The Company and CDP shall be entitled to assume the accuracy of any information and/or documents submitted together with any Notice of Cancellation, and shall not be required to verify or question the validity of the same. You agree that neither the Company nor CDP shall be liable for any action or omission in respect of this form, any Notice of Cancellation and/or any information and/or documents submitted therewith. You agree to indemnify, hold harmless and at their respective request defend, the Company, CDP and their respective affiliates, directors, officers, employees and agents ("**Indemnified Parties**") against (a) any claim, demand, action or proceeding made or initiated against, and/or (b) all losses, damages, costs and expenses (including all legal costs and expenses) suffered or incurred by, any of the Indemnified Parties as a result of or in relation to this Entitlement Advice, any Notice of Cancellation and/or any information and/or documents submitted therewith.