

Soo Kee Group Ltd.

(Company Registration No.: 201214694Z)
(Incorporated in the Republic of Singapore on 13 June 2012)

INCOPORATION OF A NEW SUBSIDIARY - LOVE & CO. INTERNATIONAL PTE LTD.

The Board of Directors of Soo Kee Group Ltd. (the "**Company**" and together with its subsidiaries, the "**Group**") wishes to announce that the Company has on 20 February 2017, incorporated a new whollyowned subsidiary in Singapore named Love & Co. International Pte Ltd. (the "**New Subsidiary**"). The initial issued and paid-up share capital of the New Subsidiary is S\$100, comprising 100 shares.

The principal activity of the New Subsidiary is to be the investment holding company for the Group's proposed joint venture in Thailand with Aurora Design Co., Ltd. (as announced by the Company on 9 February 2017) as well as to undertake future regional business activities of the Group.

The incorporation of the New Subsidiary is funded through the Group's internal resources and is not expected to have any material impact on the net tangible assets and earnings per share of the Group for the current financial year ended 31 December 2017.

None of the directors or substantial shareholders of the Company have any interest, direct or indirect, in the incorporation of the New Subsidiary, save for their respective shareholdings in the Company (if any).

BY ORDER OF THE BOARD

Lim Yong Sheng
Executive Director and Chief Executive Officer

20 February 2017

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, United Overseas Bank Limited (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr. Lim Hoon Khiat, Director, Equity Capital Markets, who can be contacted at 80 Raffles Place, #03-03 UOB Plaza 1, Singapore 048624, Telephone: +65 6533 9898.