

MEDIA RELEASE

SIMM and Acrometa Lifestyle Sign MOU to Advance Practical AI Adoption in Procurement Across Asia Pacific



Singapore, 13 May 2026 – AcroMeta Group Limited (“**AcroMeta**”, or the “**Company**”, and together with its subsidiaries, the “**Group**”) announced that its subsidiary, Acrometa Lifestyle Pte. Ltd. (“**Acrometa Lifestyle**”) has entered into a Memorandum of Understanding (“**MOU**”) with the Singapore Institute of Materials Management (“**SIMM**”) to introduce **ProcureRadar AI**, an artificial intelligence-powered procurement platform, into selected professional supply chain training programmes.

Under the collaboration, SIMM participants will receive hands-on access to ProcureRadar AI, allowing them to use artificial intelligence for sourcing workflows, supplier discovery, market trend analysis and regional business matching across ASEAN markets including Malaysia, Indonesia, Vietnam, Thailand and Myanmar.

ProcureRadar AI is part of Acrometa Lifestyle’s ZhiMao (智猫) platform, a global buyer intelligence and transaction services platform built to support international trade and global sales. The platform leverages continuous dialogue mining, intelligent verification and dynamic matching to help users identify and connect with active buyers across multiple product categories and global markets.

Through SIMM's training ecosystem, the collaboration offers a practical setting for procurement and supply chain professionals to use ZhiMao's ProcureRadar AI capabilities in buyer discovery, sourcing workflows and cross-border business connections.



[L-R] Mr Roger Lee, Director of Singapore Institute of Materials Management and Mr Andrew Hu, Senior Manager of Acrometa Lifestyle Pte Ltd at the MOU signing

Advancing Practical AI Adoption in Procurement

Mr Lawrence Toh, Executive Director of AcroMeta Group Limited, said, *“Artificial intelligence is reshaping the procurement and supply chain landscape. Through this collaboration with SIMM, we hope to bridge the gap between learning and real-world application by equipping professionals with practical AI tools that can support smarter sourcing, stronger regional connectivity, and more informed business decisions.”*

Key Areas of Collaboration

1. Applied AI Training

Participants will gain practical exposure to AI-powered procurement tools designed to support sourcing efficiency, workflow optimisation and strategic decision-making.

2. Regional Business Connectivity

The platform will support users in identifying and connecting with potential business partners across key ASEAN markets including Malaysia, Indonesia, Vietnam, Thailand, and Myanmar.

3. Future-Ready Workforce Development

The collaboration seeks to move beyond conceptual AI education by enabling professionals to actively utilise AI tools for business development and market expansion.

4. Dedicated Technology Access

Learners and participating professionals will receive access to the ProcureRadar AI portal, alongside technical support, onboarding guidance, and ongoing platform enhancements from Acrometa Lifestyle.

Supporting Digital Transformation Across the Supply Chain Sector

The collaboration reflects a broader industry shift towards intelligent procurement systems, data-driven sourcing strategies, and regional digital integration.

By combining industry education with applied technology, SIMM and Acrometa Lifestyle aim to support enterprises and professionals seeking to strengthen operational resilience, improve procurement visibility, and unlock new regional opportunities.

The MOU marks a strategic step towards fostering stronger industry-academia collaboration while accelerating digital adoption within the procurement and supply chain landscape.

Earlier this year, in April 2026, AcroMeta Group formalised a joint venture to develop and commercialise ZhiMao (智猫), an AI-powered global trade operating system, through Acrometa Lifestyle. The platform launched in March 2026 and has completed an initial trial phase across China and Malaysia, onboarding 182 customers during the trial operation period.

About AcroMeta Group Limited (SGX: 43F)

AcroMeta Group Limited (“AcroMeta” or the “Company”, and together with its subsidiaries, the “Group”), is in the business of facility management services. The Company has been listed on the Catalist board of the Singapore Exchange since 2016. For more information, please visit www.acrometa.com.

About Singapore Institute of Materials Management

The Singapore Institute of Materials Management (“**SIMM**”) is a leading professional body and training institution dedicated to advancing procurement, logistics, and supply chain management capabilities in Singapore and the region.

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