INCREASE IN INVESTMENT IN KINGSMEN VIETNAM COMPANY LIMITED

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**" and together with its subsidiaries, the "**Group**") wishes to announce that the Company has invested an additional sum of VND 19,595,000,000 (SGD 1,000,000) in its directly wholly-owned subsidiary, Kingsmen Vietnam Company Limited ("**Kingsmen Vietnam**"), thereby increasing the charter capital of Kingsmen Vietnam to VND 47,095,000,000 (approximately SGD 2,403,419¹).

The purpose of the investment is to increase the general working capital of Kingsmen Vietnam for the operation of its business.

The principal activities of Kingsmen Vietnam are the design and production of interiors, exhibitions, decorations and museums.

The investment by the Company was funded through its internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group for the current financial year ending 31 December 2025.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the above investment (other than through their shareholdings in the Company).

By Order of the Board

Soh Siak Poh Benedict Executive Chairman

16 May 2025

¹ For the purpose of this announcement, the currency exchange rate shall be SGD 1.00 : VND 19,595. Such exchange rate has been presented solely for information and should not be construed as representation that the relevant amount of the charter capital has been or could be converted at the rate indicated.