



Note to Editors  
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## SIA GROUP TO LAUNCH S\$30 MILLION FOUNDATION TO SUPPORT COMMUNITIES AND CONTRIBUTE TO AVIATION INDUSTRY'S GROWTH

The Singapore Airlines (SIA) Group is launching the Singapore Airlines Foundation, which will serve as a platform to support individuals and communities in need within Singapore, as well as contribute to the growth of the country's aviation industry.

To be established as a company limited by guarantee, the foundation will be funded from income earned on an endowment of S\$30 million contributed by SIA. This marks the next step in the Group's long-standing commitment to giving back to the communities that it serves worldwide.

The foundation is expected to launch with two programmes, which aim to provide financial aid to students in need and inspire them through immersive experiences in the aviation industry and mentorship schemes.

The **Youth Uplift Programme** is designed to empower students from families in need, and help them prepare for successful careers especially in the aviation industry. The foundation will offer financial assistance to eligible students at Singapore's Institute of Technical Education (ITE) colleges, polytechnics, or universities. Participants will also get valuable industry experience through a three-to six-month traineeship with the SIA Group, courses from the Singapore Airlines Academy to enhance their personal and professional skills, and mentorship from SIA employees. Applications are expected to open in July 2024.

The **Youth Outreach Programme** is a unique immersive experience, designed to ignite a passion in the aviation industry among upper secondary school and junior college students. The five-day hands-on, behind-the-scenes, experience with the SIA Group during their school holidays will provide the students with an exclusive look at the Group's operations, and insights from the teams behind its success.

Further details on these two programmes are available on the Singapore Airlines Foundation website.

Mr Goh Choon Phong, Chief Executive Officer, Singapore Airlines, said: "Establishing the Singapore Airlines Foundation represents a significant milestone in the SIA Group's long tradition of service and contribution to communities worldwide. Its programmes will support those in need, inspire and empower the next generation of aviation professionals, and help catalyse the long-term growth of Singapore's air hub."

The SIA Group and its employees continue to support various community activities, both in Singapore and across the global markets served by SIA and Scoot. These currently include initiatives that nurture sporting talent, promote the arts, encourage environmental stewardship, and assist those in need including children, youth, senior citizens, and people with disabilities.

in 2017, in celebration of its 70<sup>th</sup> anniversary, SIA raised S\$2.55 million for Community Chest through three fundraising events. In 2023, the Airline helped to raise S\$2.6 million for Cerebral Palsy Alliance Singapore and SPD, two agencies supporting communities with special needs, through its *SIA Cares* fundraising drive.

For further information, please contact:

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### **About the Singapore Airlines Foundation**

The Singapore Airlines Foundation will be set up as a company limited by guarantee and dedicated to empowering lives and communities while contributing to the growth of Singapore's aviation industry. Mr Tan Kai Ping, Chief Operations Officer of Singapore Airlines, will serve as the chairman of the Singapore Airlines Foundation. The other board members will be Ms JoAnn Tan, Chief Financial Officer, Singapore Airlines; Ms Vanessa Ng, Senior Vice President Human Resources, Singapore Airlines; and Mr Yee Chen Fah, Partner, Assurance, PricewaterhouseCoopers LLP, Singapore.

For more information, please visit <https://singaporeairlinesfoundation.com.sg>.

### **About Singapore Airlines**

The Singapore Airlines (SIA) Group's history dates to 1947 with the maiden flight of Malayan Airways. The airline was later renamed Malaysian Airways and then Malaysia-Singapore Airlines (MSA). In 1972, MSA split into Singapore Airlines and Malaysian Airline System. Initially operating a modest fleet of 10 aircraft to 22 destinations in 18 countries, SIA has since grown to be a world-class international airline group that is committed to the constant enhancement of the three main pillars of its brand promise: Service Excellence, Product Leadership, and Network Connectivity.

Singapore Airlines is the world's most awarded airline. In 2024, SIA was again named in Fortune Magazine's list of the 50 most admired companies in the world. SIA is the only Singapore-based brand in the list. In February 2023, SIA was named *Airline of the Year* in the Air Transport World Airline Industry Awards. This accolade recognised SIA's outstanding performance, innovation, and superior service within the airline industry. In June 2023, SIA was named *World's Best Airline* in the 2023 Skytrax World Airline Awards, the fifth time it has won this prestigious accolade. For more information, please visit [www.singaporeair.com](http://www.singaporeair.com).