



[Press Release]

mm2 Asia Appoints Cindy Tan, Managing Director, Global Clients, APAC at Meta to Board of Directors

[Singapore, 26 September 2024] **mm2 Asia Ltd.** (“mm2 Asia”, “mm2 全亚影视娱乐有限公司”, the “**Company**” or collectively with its subsidiaries, “**the Group**”) today announced the appointment of Ms Cindy Tan Ching Yee, Managing Director, APAC for Global Clients with Meta, to the Company’s Board of Directors. The Board also appointed Ms Tan to serve on its audit committee and as the chairman of its remuneration committee.

“Cindy brings extensive C-level leadership experience with several global digital and media companies, as well as board-level experience in firms with an international footprint. We are confident that she will add tremendous value to grow our business, especially in our digital transformation strategy,” said Melvin Ang, Executive Chairman of the Board.

Ms Tan joins newly appointed Directors Mr Peter Lai Hock Meng, Dr Tan Khee Giap, and Mr Choo Kee Siong on the mm2 Asia Board of Directors, alongside Executive Chairman Mr Melvin Ang and Non-Executive Director Mr Jack Chia Seng Hee.

Ms Tan is a Managing Director with Meta where she leads the APAC team responsible for managing Meta’s largest clients and elevating their business successes through Meta’s portfolio of innovation solutions. Previously, she held various management positions with international, publicly traded media and consumer travel firms. Some of her previous roles include Chief Commercial Officer of INTO University Partnerships, Global Vice President of Retail at TripAdvisor, and Regional Director for APAC for BBC Worldwide. She currently does not serve on any other boards.

Ms Tan received a double EMBA from UCLA and NUS and a bachelor’s degree in mass communications from Monash University. Highlights of her career include pioneering Singapore’s first music magazine, successfully launching TripAdvisor in APAC during the nascent stage of online travel, and developing alternative modes of travel and study channels for students amidst COVID-19 pandemic travel restrictions. She also founded Newtonleaders.ai to support young leaders through coaching and mentorships, served as an adjunct lecturer at SIT and is working on an upcoming release of her new book.

Photos in Link: https://bit.ly/mm2Asia_BOD_CindyTan

###

About mm2 Asia

Headquartered in Singapore, mm2 Asia Ltd. (“mm2 Asia”, or together with its subsidiaries, the “Group”) champions “Content and Media for Asia”, with integrated businesses across the content, entertainment, cinema, event and concert industries in Singapore, Malaysia, Hong Kong, Taiwan, China and the United States of America.

Since our listing on the Catalist Board of SGX-ST in December 2014, and the successful transfer to the Mainboard of SGX-ST in August 2017, mm2 Asia has strengthened its competitive advantage through its acquisitions of a majority stake in an award-winning virtual reality, visual effects and computer-generated imagery studio, Vividthree Holdings Ltd. (SGX Stock Code: OMK), and an event production and concert promotion company, UnUsUaL Limited (SGX Stock Code: 1D1). With the establishment of mmCineplexes and the acquisition of Cathay Cineplexes Pte. Ltd., mm2 Asia is currently one of the key cinema operators in Malaysia and Singapore. (www.mm2asia.com)

For more information, please contact:

Bianca Leong
Director, Corporate Marketing & Business Development
mm2 Asia
Mobile and WhatsApp: (+65) 9455 8211
Email: biancaleong@mm2asia.com