

May 12, 2016

To: NASDAQ

NetEase - Cash Dividend

Please be advised of the following DR Cash Dividend information - Final Rate:

DR Name: NetEase

Country of Incorporation: CAYMAN ISLANDS

CUSIP: 64110W102

Ratio (Underlying Shares:DRs): 25:1 Exchange Rate: 1.0

Underlying Shares DRs

Record Date: May 25, 2016 May 25, 2016
Payable Date: Jun 03, 2016 Jun 03, 2016

Gross Dividend Rate Total: USD0.0292 USD0.73 tax exempt

Quarterly Payment

Withholding Tax: USD0.0@0.00% Dividend Fee: USD0.0025

Net Dividend Rate: USD0.7275

If you have any questions or comments, feel free to contact the undersigned.

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and / or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon as depositary may use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. The corporate action details are provided for informational purposes only. BNY Mellon does not warrant or guarantee the accuracy or completeness, and does not undertake any obligation to update or amend, this information or data. We provide no advice, recommendation or endorsement with respect to any company or security. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

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 $https://www.adrbnymellon.com/us/en/news-and-publications/dr-issuers/asset_upload_file 703_197380.pdf.$

Sincerely,

Bing Li

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cc: Bloomberg LLC

Clearstream Banking

Euroclear

Financial Industry Regulatory Authority (FINRA)

Globe Tax Services Inc.

Interactive Data Pricing and Reference Data

London Stock Exchange

Mergent

Singapore Exchange

Standard & Poor's

The Depository Trust Clearing Company

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 $https://www.adrbnymellon.com/us/en/news-and-publications/dr-issuers/asset_upload_file 703_197380.pdf.$