Singapore Press Holdings Limited



1Q 2016 Financial Results 12 January 2016

Group 1Q 2016 financial highlights

| | 1Q 2016 \$\$'000 | 1Q 2015 \$\$'000 | Change % |
|---|---------------------|---------------------|-------------|
| Operating revenue | 296,206 | 307,057 | (3.5) |
| Operating profit# | 98,984 | 102,344 | (3.3) |
| Investment income | 10,333 | 1,682 | NM |
| Profit after taxation | 91,033 | 78,120 | 16.5 |
| Net profit attributable to shareholders | 81,324 | 69,350 | 17.3 |

NM: Not meaningful

[#] This represents the recurring earnings of the media, property and other businesses.



Group 1Q 2016 financial highlights

| Operating Revenue | 1Q 2016 \$\$'000 | 1Q 2015 \$\$'000 | Change % |
|-------------------|---------------------|---------------------|-------------|
| Media | 223,030 | 244,399 | (8.7) |
| Property | 59,661 | 51,414 | 16.0 |
| Others | 13,515 | 11,244 | 20.2 |
| | 296,206 | 307,057 | (3.5) |

Media

- Advertisement revenue fell \$\$20m (10.6%)
- Circulation revenue fell \$\$2.2m (5%)

Property

Boosted by The Seletar Mall which commenced business on November 28, 2014

Others

Higher revenue from exhibitions and online classifieds



Group 1Q 2016 financial highlights

| Profit/(Loss) before taxation | 1Q 2016 \$\$'000 | 1Q 2015 \$\$'000 | Change % | Note |
|-------------------------------|---------------------|---------------------|-------------|------|
| Media | 62,947 | 79,521 | (20.8) | (a) |
| Property | 37,291 | 32,233 | 15.7 | (b) |
| Treasury and Investment | 9,478 | (2,854) | NM | (c) |
| Others | (2,208) | (12,910) | (82.9) | (d) |
| | 107,508 | 95,990 | 12.0 | |

NM: Not meaningful

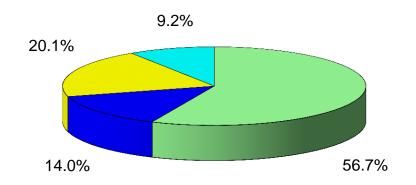
- (a) Reduced profits due to lower advertisement and circulation revenue, mitigated by decline in newsprint costs.
- (b) Increase in profit due to The Seletar Mall and better results from Paragon. The Clementi Mall continued to provide a steady income stream.
- (c) Investment income for 1Q 2016 comprised mainly gains on sale of investments, dividend and interest income. Investment income for 1Q 2015 included a fair value loss on forward hedges for portfolio investments.
- (d) Reduced operating losses from regional online classifieds business. In addition, there was a write-back of contingent consideration for an acquired business.

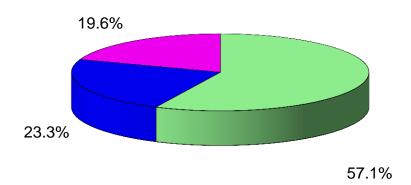


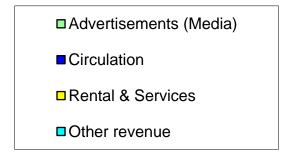
Group 1Q 2016 highlights

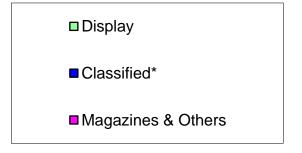
Operating Revenue Composition (\$\$296.2m)

Media
Advertisement Revenue Composition
(S\$167.9m)





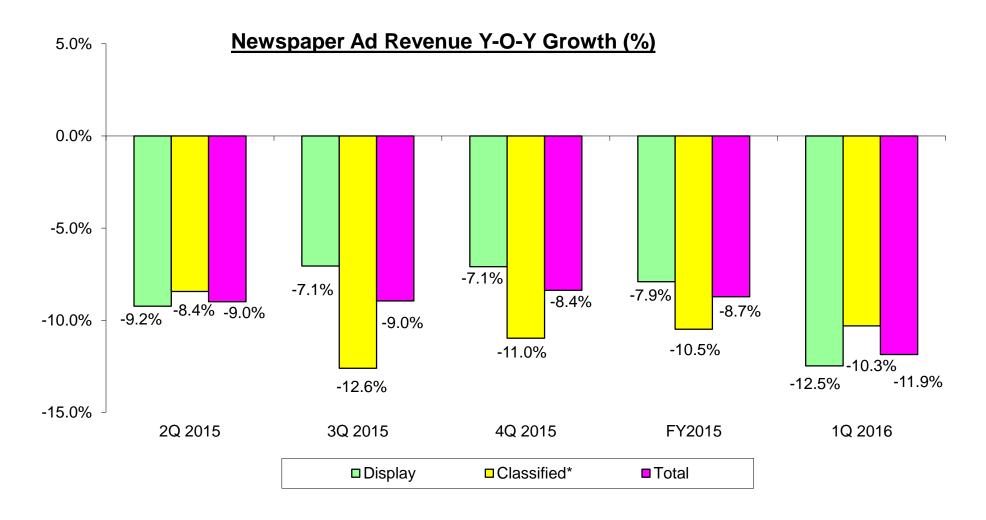




^{*} Classified includes Recruitment and Notices



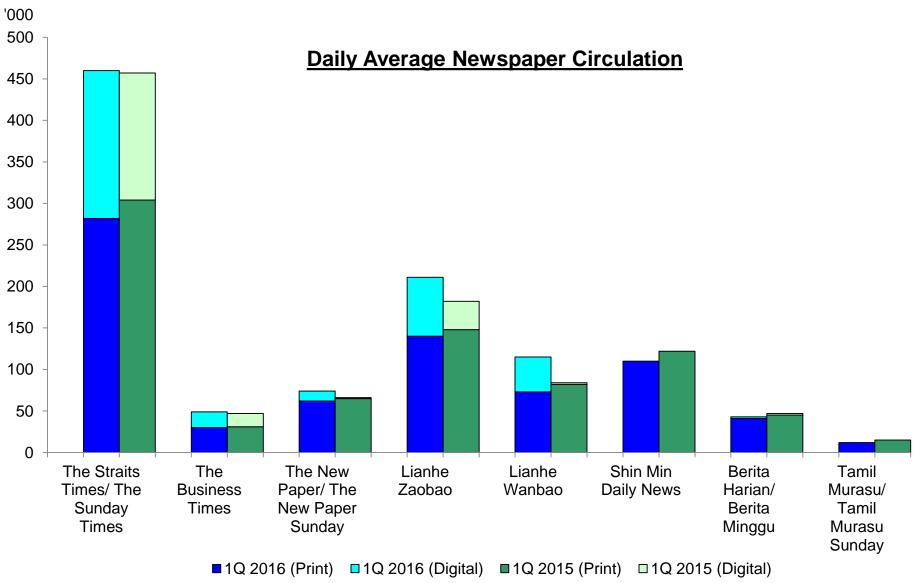
Advertising market remained cautious



^{*} Classified includes Recruitment and Notices



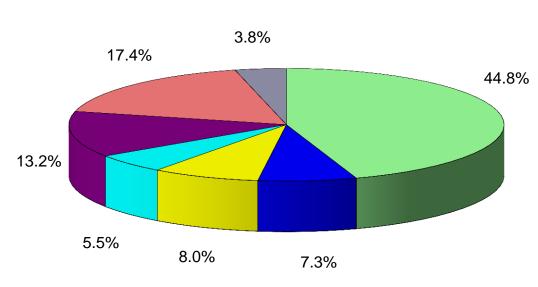
Circulation lifted by digital sales





Total costs lower by 1.2%

1Q 2016 Cost Composition (S\$205.7m)





| Newsprint | 1 15.3% |
|--|----------------|
| Other Materials, Production & Distribution Costs | 4.0 % |
| Staff Costs | ■0.8% |
| Other Operating Expenses* | 1 14.9% |

* Increase was mainly due to higher business promotion and event costs, and provision for doubtful debts.

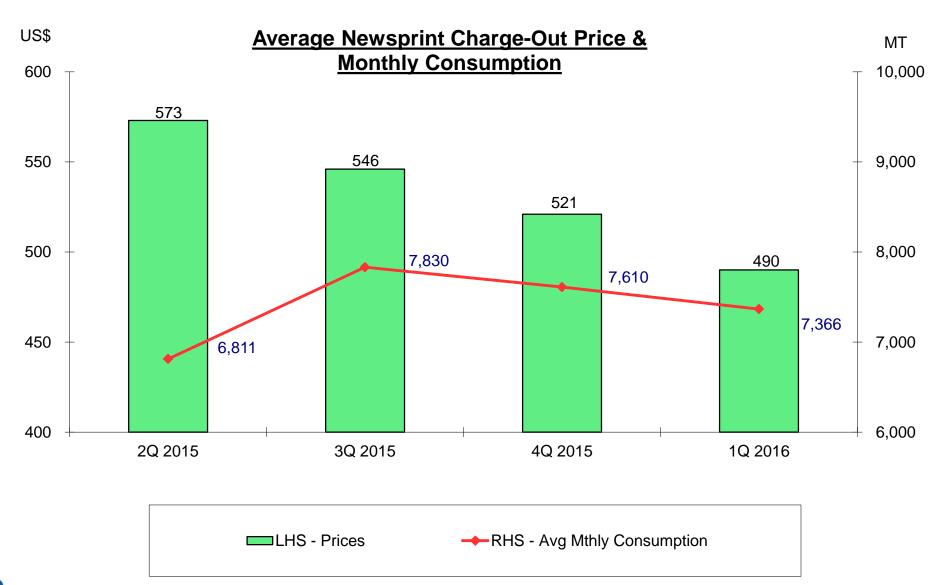


Staff cost levels maintained

| | 1Q 2016 | 1Q 2015 | Change % |
|------------------------------|---------|---------|-------------|
| Headcount as at end-November | 4,273 | 4,317 | (1.0) |
| Staff Costs (S\$'000) | 92,112 | 92,849 | (0.8) |

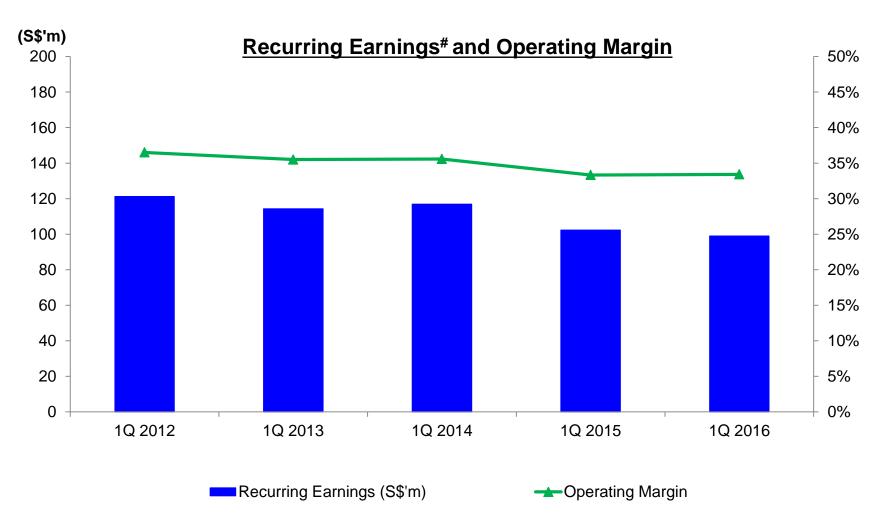


Newsprint prices remained soft





Operating margin maintained above 30%



[#] This represents the recurring earnings of the media, property and other businesses.



Property performance lifted by The Seletar Mall







Paragon

The Clementi Mall

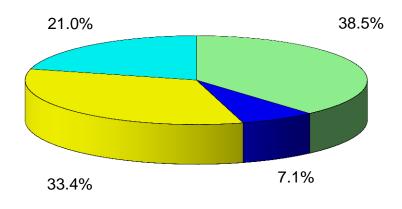
The Seletar Mall

- Net Property Income (NPI) grew 21.1% to \$\$44.8m boosted by contribution from the fully leased Seletar Mall which commenced business on November 28, 2014.
- Paragon and The Clementi Mall continue to provide steady income stream for the Group.



Group investible fund

Group Investible Fund (S\$1.3b)





 Conservative stance maintained on investment allocation, focused on capital preservation

 Returns are expected to be commensurate with low riskreturn profile to mitigate against volatility

(As at November 30, 2015)



Thank you

Please visit <u>www.sph.com.sg</u> for more information.

