



FOR IMMEDIATE RELEASE

**YuuZoo Launches YuuTV, A New Video Streaming Platform
For Smartphones With Exciting New Features**

**Launch Taps Into New Deal With Relativity Media,
One Of The World's Largest Independent Movie Studios**

*New platform transcends YuuZoo into a whole new playing level, opening up VOD (entertainment / news and user-generated content) presenting a huge revenue potential in a market that is expected to grow from \$33.32 Billion in 2015 to \$73.90 billion dollars in 2024. **

Key Highlights:

- YuuTV connects with users directly, using push notification and allowing them to upload video content directly from their phones onto multiple themed channels
- YuuTV will become prime new distribution pipe for content
- YuuZoo's recently announced agreement with Relativity Media will allow YuuTV to offer 4 billion consumers in the 69 markets covered by YuuZoo's partners unique premium content in films, TV, sports, fashion and music
- Yuuzoo's global payment platform YuuPay will be used for all YuuTV's online and mobile payments

Singapore, November 8th 2016: Singapore Exchange listed YuuZoo Corporation Limited ("YuuZoo" SGX:AFC) today announced that the Company stands ready to launch YuuTV, a new premier high quality video streaming platform that offers consumers several exciting new features .

In addition to unique world class content in film, TV, sport and fashion, which YuuZoo will source from its partners including Relativity Media, one of the world's largest independent movie studios, content creators will be able to create their own branded content channels to stream content, making it easy for them to build presence, submit content, garner a following and earn money.

YuuTV users will have full access to content instantly, anytime and anywhere. They can at their own convenience play, pause and resume watching their



favourite content on their mobile phones. YuuTV's video sharing feature supports the uploading of User Generated Content, allowing users to upload and watch content streamed directly to their mobile phones. Through the integration of the platform with YuuZoo's existing interest based network, users can rate and review the video content, providing an avenue for increased user engagement.

YuuTV will generate revenue in several ways in a market estimated to be worth US\$ 73,9 billion in 2024. YuuTV plans to offer consumers a premium subscription model, video and display advertising, Pay Per View, e- and m-commerce linked to the channels, and personalized real-time contextual advertising for which YuuZoo recently was awarded a patent.

YuuZoo last week announced the signing of an agreement to become the biggest shareholder of Relativity Media, one of the world's largest independent movie studio and entertainment groups.

With the launch of YuuTV, YuuZoo has created a perfect channel to distribute Relativity's unique world-class content to a global audience, with YuuZoo's partner network covering 69 countries and a population of more than 4 billion people.

Relativity is a leading next generation "360 degree" global media company with a strong library including TV, sport, fashion, music and films that have generated more than \$17 billion in worldwide box-office revenue and earned 60 Oscar nominations.

Says Thomas Zilliacus, Chairman of YuuZoo Corporation: "Online streaming is becoming crucial as consuming entertainment and news online via smartphones grows rapidly across the world. There is huge and fast growing demand to watch compelling live content and videos anytime, anywhere. The smartphone has become the main source of entertainment and news for billions of consumers worldwide, and the number of consumers using the smartphones as their main source for all content keeps growing exponentially" he concluded.



ABOUT YUUZOO:

Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), YuuZoo has built a partly patented mobile and online technology platform on which several in-house developed products in a unique, and for each market fully localized manner, offer targeted social networking, e-commerce and gaming to hundreds of millions of consumers across all continents. Its revenues grew in the 1st half of 2016 with 242% year-on-year to 81.5 million SGD (USD 58.6 million).

With franchisees and partners covering 69 countries with more than 4 billion consumers, YuuZoo reaches a huge global audience through smartphones, computers and TV sets.

To see the YuuZoo platform, log into: www.yuuzoo.com. For more information about the company, please log on to: www.yuucorp.com.

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