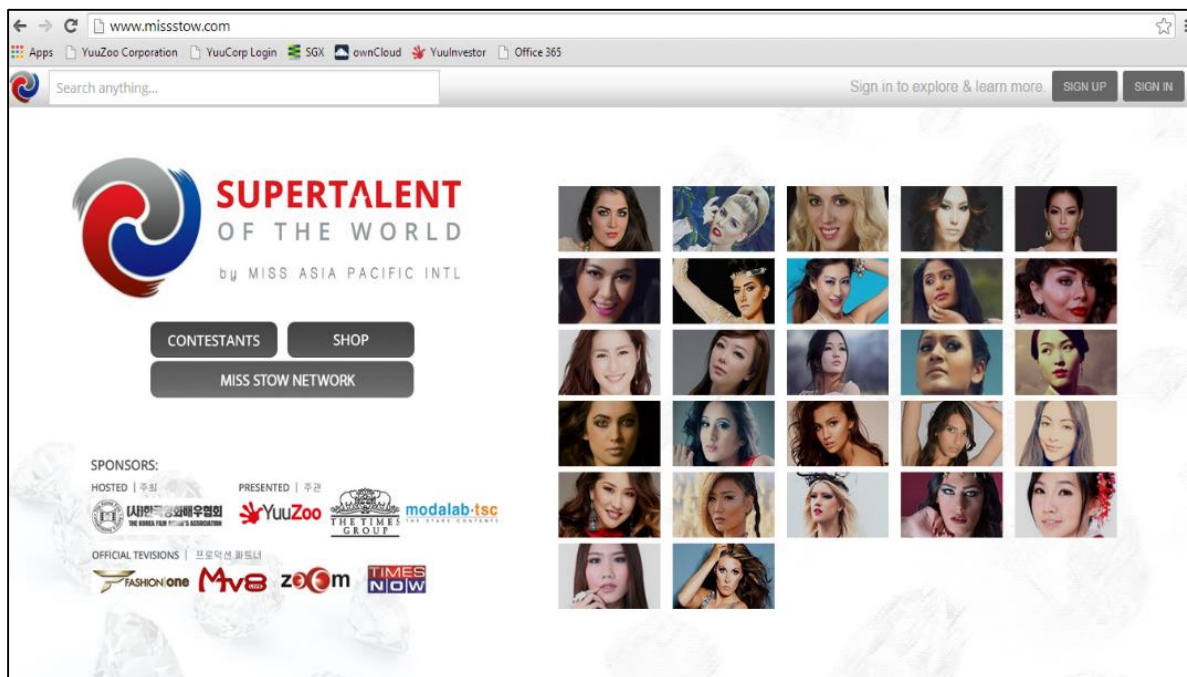


FOR IMMEDIATE RELEASE

## YUUZOO DELIVERS PERSONAL SOCIAL E-COMMERCE NETWORKS TO PARTICIPANTS OF MISS SUPERTALENT OF THE WORLD IN MULTI-MILLION DOLLAR CELEBRITY DEAL IN KOREA

- *Beauty queens of some 40 countries get personal social e-commerce networks*
  - *Deal immediately accretive for YuuZoo, adding several millions in USD*
- *All celebrity beauty queens will market YuuZoo in their respective home markets*
- *YuuZoo also signs agreement to continue to deliver personal social e-commerce networks to all new contestants up until 2018*



*Miss SuperTalent of the World network ([www.missstow.com](http://www.missstow.com))*

**Singapore, December 17<sup>th</sup>, 2014:** Singapore-based YuuZoo Corporation (“YuuZoo” SGX: AFC), the world’s first third generation social e-commerce company today announced it has delivered personal social e-commerce networks to some 40 national beauty queens participating in the “**Miss SuperTalent of The World**” competition which is being held in Seoul, Korea this week. The deal is immediately accretive to YuuZoo’s earnings, adding several millions in USD, with potential for significantly more once the marketing of the networks commence.

Each network features an e-commerce shop from which consumers can buy goods relating to fashion, beauty, lifestyle and entertainment. Each national beauty queen can herself choose the goods and services she wishes to sell in her shop. The revenues from e-commerce and advertising within each network will be shared between the contestant, the event organisers and YuuZoo.

Each beauty queen will, as part of the agreement, market YuuZoo in their respective home markets. As each beauty queen enjoys celebrity status in her home country, the marketing benefits for YuuZoo are expected to be significant.

**Commenting on the agreement, the owner and CEO of SuperTalent of the World, Lawrence Choi, said** “We are very happy to be working with YuuZoo. Our contestants are all celebrities in their home countries, with some of them being international celebrities. The potential revenues from e-commerce and advertising are therefore expected to be significant. We are looking forward to a long-term mutually beneficial relationship with YuuZoo.”

**Speaking on the partnership, Thomas Zilliacus, Chairman and CEO of YuuZoo remarked,** “All of the celebrities under the contract with us have a strong online following. Having them market YuuZoo as the leading virtual shopping mall destination is expected to add significant traffic to our networks and shops. Miss SuperTalent of the World is a global competition with strong partners including the Korean Film Actors Association, Times Group of India, FashionOne, MaxManTV, TimesNow, just to name a few. The event is streamed online to a wide international audience, giving YuuZoo very significant exposure.”

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#### **ABOUT MISS SUPERTALENT OF THE WORLD:**

Miss SuperTalent of the World ([www.supertalentoftheworld.com](http://www.supertalentoftheworld.com)) Season 5, former Miss Asia Pacific World Super Talent, will be the fifth edition of the Miss Asia Pacific International Super Talent pageant. The winner will be crowned on December 19, 2014 at the Some Sevit floating Island on the Han River in Seoul, Korea. Srishti Rana of India will crown her successor at the end of the event. The live broadcasting of the event can be followed on several online networks, including [www.yuuzoo.com](http://www.yuuzoo.com).

#### **ABOUT YUUZOO:**

Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), with access to over 85 million registered users in 164 countries, YuuZoo in a unique way combines social networking and e-commerce in a mobile-optimized, fully localized virtual shopping mall, where the consumer can access hundreds of targeted social networks, targeted shops and targeted entertainment through one single login. All networks are localized for each market as comes to language as well as merchandise and design. To see the networks, log into:

[www.yuuzoo.com](http://www.yuuzoo.com). For more information about the company, please log on to: [www.yuucorp.com](http://www.yuucorp.com)

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For more information, please contact:

#### Corporate Communications:

Aru Adil Sayed  
Head of Corporate Communications  
DDI: +65-6577 0666  
Mobile: +65-9424 9757  
Email: [aru.sayed@yuuzoo.com](mailto:aru.sayed@yuuzoo.com)

#### Investor Relations:

Sabrina Tay  
Head of Investor Relations  
DDI: +65-6577 0667  
Mobile: +65-9833 5833  
Email: [sabrina.tay@yuuzoo.com](mailto:sabrina.tay@yuuzoo.com)

Macquarie Capital (Singapore) Pte. Limited (“Macquarie”) was the financial adviser to W Corporation Limited (now known as YuuZoo Corporation Limited) in relation to the acquisition of the entire issued and paid-up share capital of YuuZoo Corporation and its subsidiaries