

Press Release

mm2 Asia boosts management team with appointment of new Group CEO

SINGAPORE, 10 January 2017 – mm2 Asia Ltd. (“mm2 Asia”, “mm2 全亚影视娱乐有限公司” or collectively with its subsidiaries, the “**Group**”), is pleased to announce the appointment of Mr Chang Long Jong as its new Group Chief Executive Officer.

Said Mr Chang: *“I am very happy to be joining mm2 Asia and to be able to contribute to its next phase of growth. While the media industry is evolving and facing huge challenges, there exists great opportunities within. As both mm2 Asia and I share the same vision, it is indeed exciting to think of what mm2 Asia can be. In my new capacity, I look forward to helping to lead the Group into the next phase of growth towards being the leading producer of films and TV/online content, and media and entertainment company in Asia.”*

Mr Chang will leave his current role in Mediacorp Pte Ltd as the Deputy CEO and Chief Customer Officer. He currently oversees all of Mediacorp’s major media assets including TV, Radio, Newspaper, Magazines and Over-the-Top (OTT) service Toggle. In his 30 year career since he joined Singapore Broadcasting Corporation in 1985, Mr Chang has gathered experience in channel management, content development and production, content licensing and distribution, media business development and talent management. He also leads Mediacorp’s events business, Vizpro and Mediacorp’s media training business, Singapore Media Academy.

Mr Chang’s appointment with mm2 Asia will commence on 3 April 2017.

Commenting on the new appointment, mm2 Asia’s Executive Chairman Mr Melvin Ang (洪伟才) said: *“Mr Chang is a welcome asset to the mm2 Asia Group. As the Group scales up its operations*

and presence across the region, and moves further afield to realise the many growth opportunities we have identified, we have been actively searching for a senior and qualified person with the right set of experiences and network to assist the Group. I personally have known and worked with Mr Chang and I believe that with his coming on board, I will be able to focus my energy and attention on the burgeoning North-Asia market, which is crucial for our next phase of growth.”

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Note to media: Please read this press release in conjunction with the Company’s announcement released on the SGXnet on the same date.

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship. 3 | P a g e mm2 Asia further strengthened its competitive advantage through acquiring a majority stake in local 3D animation company, Vividthree Productions, and event and concert production company, UnUsUaL Group of Companies. The Group also established its own cinema chain, mmCineplexes, through the ownership of five cineplexes in Malaysia. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed over 80 films across Asia since 2008 including co-producing well-known films such as the ‘Ah Boys to Men’ and ‘Long Long Time Ago’ series; and distributing titles such as Malaysia’s ‘The Journey’ and Taiwan’s ‘Café.Waiting.Love’. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 1B0), becoming the first Singapore film production company to achieve this.

For more information, please visit www.mm2asia.com

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