NOEL GIFTS INTERNATIONAL LTD

Company No. 198303940Z (Incorporated in Singapore)

AWARD OF CONTRACT FOR SUPPLY, DESIGN AND DISTRIBUTION OF GIFT

The Board of Directors of Noel Gifts International Ltd (the "Company") is pleased to announce that the Company has been awarded contract from the National Population & Talent Division, Prime Minister's Office (NPTD) for the supply, design and distribution of gift.

Slated for delivery in 2015, the contract is expected to contribute positively to Noel's Group financial performance for the 2015 and 2016 financial years.

For more information on the contract, please see the attachment.

BY ORDER OF THE BOARD

Wong Siu Hong Alfred Managing Director 30 June 2014