

Ascott Residence Trust Management Limited (Manager of Ascott Real Estate Investment Trust) (Regn No.: 200516209Z) Ascott Business Trust Management Pte. Ltd. (Trustee-Manager of Ascott Business Trust) (Regn No.: 201925299R) 168 Robinson Road #30-01 Capital Tower Singapore 068912 t (65) 6713 2888

www.ascottresidencetrust.com

#### **NEWS RELEASE**

# ASCOTT RESIDENCE TRUST FORAYS INTO THE STUDENT ACCOMMODATION ASSET CLASS WITH FIRST ACQUISITION IN THE USA FOR US\$95 MILLION

Expands investment mandate to include student accommodation to increase stable income

Singapore, 27 January 2021 – Ascott Residence Trust (ART) will foray into the student accommodation asset class with its first acquisition in the United States of America (USA) for US\$95 million (S\$126.3 million¹). The purpose-built student accommodation asset, Signature West Midtown, is a freehold property with 525 beds across 183 units located in the heart of Atlanta, Georgia. The transaction is expected to be completed by end 1Q 2021. In conjunction with the acquisition, ART will expand its investment mandate to include student accommodation. The accretive acquisition will increase the pro forma FY 2020 Distribution per Stapled Security (DPS) by approximately 4.4%.

Mr Bob Tan, Chairman of Ascott Residence Trust Management Limited (ARTML) and Ascott Business Trust Management Pte. Ltd. (the Managers of ART) said: "ART has remained resilient amid COVID-19 mainly due to the long stay guests of our serviced residences and rental housing properties. The expansion of ART's investment mandate to include student accommodation will further enhance the stability of ART's portfolio. Student accommodation, with leases that typically last for a year, will build on our stable income streams. It will offer a new platform for growth and also diversify our portfolio beyond traditional hospitality assets, mitigating the near-term headwinds faced in the hospitality sector."

"Student accommodation is one of the most resilient real estate asset classes and has maintained high occupancy during the COVID-19 situation in the USA. ART will continue to seek opportunities for quality student accommodation assets in key markets with strong student population growth. We will also look at expanding our rental housing portfolio. We remain focused on delivering sustainable value for our Stapled Securityholders," added Mr Tan.

Ms Beh Siew Kim, Chief Executive Officer of ARTML and Ascott Business Trust Management Pte. Ltd. (the Managers of ART) said: "ART's foray into the student accommodation asset class capitalises on the growing education industry. Enrolment at reputable universities continue to expand, supported by the rising middle class and population growth. The student accommodation asset class is also countercyclical in nature as students tend to invest in education during a recession in preparation for economic recovery. Divestment proceeds are expected to be redeployed into the accretive acquisition of Signature West Midtown, which will add an approximate 4.4% to DPS for FY 2020 on a pro forma basis. The acquisition will also increase the proportion of our longer stay assets and further enhance the quality of ART's portfolio."

Ms Beh added: "Signature West Midtown is an attractive asset with a high occupancy rate of 95% despite COVID-19. It serves close to 40,000 undergraduate and graduate students attending

<sup>&</sup>lt;sup>1</sup> Based on the exchange rate of US\$1 to S\$1.3298







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the Georgia Institute of Technology (Georgia Tech<sup>2</sup>) and is less than a five-minute walk from the university. About 80% of Georgia Tech's students are domestic and enrolment has been increasing at a compound annual growth rate of 6.7% in the past 10 years. We also expect positive, long-term rental growth for Signature West Midtown with Georgia Tech's plan to develop Technology Enterprise Park, a research and commercial hub nearby which will drive up economic activities and general rent levels around West Midtown."

USA is the largest student housing capital market in the world. Its investment volume reached US\$11 billion, accounting for 57% of global transaction volume<sup>3</sup>. It also boasts the largest student population in the developed world with about 20 million students. The number of undergraduates is expected to grow by 13% and set new enrolment records from 2020 to 2026<sup>4</sup>. Demand for student accommodation is expected to remain robust in 2021<sup>4</sup> as vaccination efforts increase and international travel resumes.

# Signature West Midtown – a quality asset in a prime urban centre location

Completed in 2019, Signature West Midtown is the newest student accommodation in the West Midtown area. Located at 800 Marietta Street NW, Signature West Midtown is a freehold purpose-built student accommodation which consists of 525 beds across 183 apartment units. Signature West Midtown offers fully furnished studio as well as one- to five-bedroom apartment units. Facilities include a gymnasium, a swimming pool, a rooftop lounge, study lounges, a business centre, barbeque pits, a game room and parcel delivery lockers. Signature West Midtown will be managed by an unrelated third-party operator.

Signature West Midtown is a 5- to 15-minute walk to Georgia Tech's library, sports hub and recreation centre, and student centre as well as a number of academic buildings such as the colleges of business, computing, design and engineering.

Signature West Midtown is also within walking distance to the upcoming 2.2 million square feet Technology Enterprise Park to be developed by Georgia Tech. Poised to be a state-of-the-art biosciences and health innovation district, the expansion includes more laboratory and office space for research and entrepreneurship. When fully completed in 2029, it is set to revitalise the district and create some 5,000 new jobs, forming a strong pipeline of demand for quality accommodation in the area.

For more information on Signature West Midtown, please see the Annex.



<sup>&</sup>lt;sup>2</sup> Georgia Tech is a public research university focusing on technology. In 2021, <u>U.S. News & World Report</u> ranked Georgia Tech as the 2<sup>nd</sup> university in Georgia and 35<sup>th</sup> among all universities in the USA with its engineering programme ranked 8<sup>th</sup>. Georgia Tech is part of the Atlantic Coast Conference, one of the five athletics conferences - Power 5- where top teams in the US National Collegiate Athletics Associations compete.

<sup>&</sup>lt;sup>3</sup> Knight Frank, May 2019 – Global Student Property Report

<sup>&</sup>lt;sup>4</sup> Savills, September 2020 - Spotlight on Student Accommodation



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#### **About Ascott Residence Trust**

Ascott Residence Trust (ART) is the largest hospitality trust in Asia Pacific with an asset value of S\$7.2 billion as at 31 December 2020. Having listed on the Singapore Exchange Securities Trading Limited (SGX-ST) since March 2006, ART's objective is to invest primarily in income-producing real estate and real estate-related assets which are used or predominantly used as serviced residences, hotels, rental housing properties and other hospitality assets in any country in the world. Ascott Real Estate Investment Trust's investment mandate will include student accommodation to be effected on 27 February 2021. ART is a constituent of the FTSE EPRA Nareit Global Real Estate Index Series (Global Developed Index).

ART's international portfolio comprises 86 properties with more than 16,000 units in 38 cities across 15 countries in Asia Pacific, Europe and the United States of America as at 31 December 2020.

ART's properties are mostly operated under the Ascott The Residence, Somerset, Quest and Citadines brands. They are mainly located in key gateway cities such as Barcelona, Berlin, Brussels, Hanoi, Ho Chi Minh City, Jakarta, Kuala Lumpur, London, Manila, Melbourne, Munich, New York, Paris, Perth, Seoul, Shanghai, Singapore and Tokyo.

ART is a stapled group comprising Ascott Real Estate Investment Trust (Ascott Reit) and Ascott Business Trust (Ascott BT). ART is managed by Ascott Residence Trust Management Limited (as manager of Ascott Reit) and Ascott Business Trust Management Pte. Ltd. (as trustee-manager of Ascott BT), both of which are wholly-owned subsidiaries of Singapore-listed CapitaLand Limited, one of Asia's largest diversified real estate groups.

Visit <u>www.ascottresidencetrust.com</u> for more information.

#### **About CapitaLand Limited**

CapitaLand Limited (CapitaLand) is one of Asia's largest diversified real estate groups. Headquartered and listed in Singapore, it owns and manages a global portfolio worth about S\$133.3 billion as at 30 September 2020. CapitaLand's portfolio spans across diversified real estate classes which includes commercial, retail; business park, industrial and logistics; integrated development, urban development; as well as lodging and residential. With a presence across more than 220 cities in over 30 countries, the Group focuses on Singapore and China as its core markets, while it continues to expand in markets such as India, Vietnam, Australia, Europe and the USA.

CapitaLand has one of the largest real estate investment management businesses globally. It manages six listed real estate investment trusts (REITs) and business trusts as well as over 20 private funds. CapitaLand launched Singapore's first REIT in 2002 and today, its stable of REITs and business trusts comprises CapitaLand Integrated Commercial Trust, Ascendas Real Estate





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Investment Trust, Ascott Residence Trust, CapitaLand Retail China Trust, Ascendas India Trust and CapitaLand Malaysia Mall Trust.

CapitaLand places sustainability at the core of what it does. As a responsible real estate company, CapitaLand contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

Visit www.capitaland.com for more information.

## **Important Notice**

This release may contain forward-looking statements. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, availability of real estate properties, competition from other developments or companies, shifts in customer demands, shifts in expected levels of occupancy rate, property rental income, charge out collections, changes in operating expenses (including employee wages, benefits and training, property operating expenses), governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business.

You are cautioned not to place undue reliance on these forward-looking statements, which are based on the current view of management regarding future events. No representation or warranty express or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this release. Neither Ascott Residence Trust Management Limited and Ascott Business Trust Management Pte. Ltd. ("Managers") nor any of their affiliates, advisers or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising, whether directly or indirectly, from any use of, reliance on or distribution of this release or its contents or otherwise arising in connection with this release.

The past performance of Ascott Residence Trust ("ART") is not indicative of future performance. The listing of the stapled securities in ART ("Stapled Securities") on the Singapore Exchange Securities Trading Limited ("SGX-ST") does not guarantee a liquid market for the Stapled Securities. The value of the Stapled Securities and the income derived from them may fall as well as rise. Stapled Securities are not obligations of, deposits in, or guaranteed by, the Managers or any of their affiliates. An investment in the Stapled Securities is subject to investment risks, including the possible loss of the principal amount invested. Investors have no right to request that the Managers redeem or purchase their Stapled Securities while the Stapled Securities are listed on the SGX-ST. It is intended that holders of Stapled Securities may only deal in their Stapled Securities through trading on the SGX-ST.





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This release is for information only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Stapled Securities.

### **Issued by:**

Ascott Residence Trust Management Limited Ascott Business Trust Management Pte. Ltd.

168 Robinson Road, #30-01 Capital Tower, Singapore 068912

Tel: (65) 6713 2888 Fax: (65) 6713 2121 Website: <a href="http://www.ascottresidencetrust.com">http://www.ascottresidencetrust.com</a>

# For more information, please contact:

Analyst Contact
Denise Wong
Head

**Investor Relations** 

Tel: (65) 6713 2151

Email: denise.wong@the-ascott.com

Media Contact
Joan Tan
Vice President

**Group Communications** 

Tel: (65) 6713 2864 / HP: (65) 9743 9503

Email: joan.tanzm@capitaland.com





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# <u>Annex – About Signature West Midtown</u>

Location	800 Marietta Street NW, Atlanta, Georgia, USA
Year Opened	2019
Land Tenure	Freehold
<b>Building Height</b>	Mid-rise building
Net Rentable Area	215,895 square feet (sq ft)
Units	183
Beds	525
Unit Mix	Fully furnished studio, one- to five-bedroom units  The size ranges from 511 sq ft for a studio to 2,006 sq ft for a five-bedroom unit:  Studio: 29 (511 sq ft)  Bedroom: 14 (673 sq ft)  Bedroom: 38 (979 sq ft)  Bedroom: 11 (1,296 sq ft)  4-Bedroom: 81 (1,487 sq ft)  Bedroom: 9 (2,006 sq ft)  All units come with en-suite bathrooms
Common Area Amenities	Gymnasium, swimming pool, rooftop lounge, study lounges, business centre, barbeque pits, game room and parcel delivery lockers

