

## **PRESS RELEASE**

## JUMBO SIGNATURES OPENS AT MARINA BAY SANDS SINGAPORE



Left: JUMBO Signatures at The Shoppes at Marina Bay Sands. Right: Signature Live Alaskan King Crab Leg in creamy golden salted egg

- JUMBO's premium dining concept paying homage to uniquely Singaporean flavours executed with finesse for an elevated dining experience
- Tapping into the market of gourmets who enjoy finer things in life a demonstration of the Group's strategy to serve customers across the entire spectrum, complementing our portfolio of day-to-day hawker concepts and full-service premium concepts

*Singapore, 19 January 2022* – JUMBO Group Limited ("JUMBO" or the "Company" and, together with its subsidiaries, the "Group"), one of Singapore's leading multi-dining concept food and beverage ("F&B") establishments, is pleased to announce the opening of its newest concept, JUMBO Signatures, at The Shoppes at Marina Bay Sands, one of Singapore's largest luxury shopping malls, attracting patrons with a refined passion and experience for dining and shopping.

JUMBO Signatures, is the culmination of the Group's various dining concepts under one roof and presented through an elevated, contemporary dining experience. For close to 35 years, the Group has pleased the palates of locals and visitors with uniquely Singaporean flavours. Dishes comprising fresh seafood and premium ingredients have garnered numerous accolades, and the Group has earned its place both on award rosters and in diners' hearts through iconic dishes like JUMBO Seafood's Award-Winning Chilli Crab, Zui Teochew Cuisine's Braised Abalone with Premium Sauce and NG AH SIO Bak Kut Teh's Signature Bak Kut Teh. JUMBO Signatures is taking diners to greater heights, combining the quintessential tastes from our classic concepts and iconic dishes, and elevating the Singapore dining experience through tasting menus and sommelier wine pairing. The restaurant is located at B1 of The Shoppes at Marina Bay Sands and occupies 3,326 square feet, with a maximum capacity of 76 seats, including 3 VIP rooms.

With JUMBO Signatures added to its portfolio, the Group hopes to attract and serve food lovers across the entire spectrum, entrenching ourselves in their daily lives and be a part of our customers' joyous occasions.

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## **About JUMBO Group Limited**

JUMBO is one of Singapore's leading multi-dining concept F&B establishments. It has a portfolio of 9 F&B brands – JUMBO Signatures, JUMBO Seafood, HACK IT, Slake, NG AH SIO Bak Kut Teh, Zui Teochew Cuisine, Chao Ting Pao Fan, Kok Kee Wonton Noodle and XINYAO Hainanese Chicken Rice, operates 4 Tsui Wah Hong Kong-style "Cha Chaan Teng" outlets as a franchisee in Singapore and co-owns the Singapore Seafood Republic brand which has 3 outlets, operated under the franchise model in Japan.

Fulfilling its philosophy of "Bonding People Through Food", JUMBO has 42 F&B outlets (including those of its associated companies and those under licensing arrangements) in 11 cities in Asia – Singapore, Shanghai, Beijing, Xi'an, Fuzhou, Taipei, Seoul, Ho Chi Minh, Bangkok, Tokyo and Osaka.

In June 2021, JUMBO launched a new lifestyle brand, Love, Afare and expanded the range of products under it to include packaged sauces and spice mixes for its signature dishes, tea and merchandise that are representative of Singapore's authentic flavours and food culture.

JUMBO also has a catering arm and a Central Kitchen in Singapore, which helps to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO's Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

It has received many awards, accolades and notable mentions in prestigious publications for the high quality of food and service offered under its F&B brands.

Some of JUMBO's more recent awards and accolades include the Best Taste of Singapore Award by Singapore Tatler in 2020 and 2021, Food Choice Awards 2020 by Klook and Diners' Choice 2020 – Restaurant of the Year (Runner-up). JUMBO Seafood outlet at Riverside Point received the Diner's Choice 2021 – Singapore River Signatures awards, while JUMBO Seafood outlet at The Riverwalk was recommended as a "Must-Try Restaurant 2019" by Meituan-Dianping (美团点评) and has secured the Superbrands Award (Singapore's Choice) in the same year. The Tasty Singapore Brand Ambassadors 2020/2021 award was another significant accolade for JUMBO Seafood and Ng Ah Sio Bak Kut Teh. JUMBO's signature Chilli Crab was also highlighted by Lifestyle Asia as one of the best in Singapore in 2020. Separately, well-known Straits Times food critic, Wong Ah Yoke recommended JUMBO Seafood retail sambal sauce as one of the Top 5 sambal sauces fit for a queen. Packaged sauces and spice mixes of JUMBO Seafood and Ng Ah Sio Bak Kut Teh signature dishes are also awarded the "Made With Passion" mark in November 2020 – under a national initiative that celebrates local brands who bring to life the Singapore spirit of turning possibilities into reality.

For more information, please visit www.jumbogroup.sg.

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## **Important Notice**

This press release has been prepared by Jumbo Group Limited (the "**Company**" and, together with its subsidiaries, the "**Group**") and has been reviewed by the Company's sponsor, United Overseas Bank Limited (the "**Sponsor**"), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalist.

This press release has not been examined or approved by the SGX-ST. The SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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