



EMPERADOR INC.

EMPERADOR EXPANDS VINEYARD, DISTILLERIES IN EUROPE, MEXICO; NETS P1.85B IN Q1

MANILA, Philippines, May 13, 2025 – Emperador Inc. is further ramping up its global expansion, growing its vineyard portfolio in Spain with an additional 470 hectares of farmland while also expanding its presence in Mexico and doubling its distillery footprint in Scotland. The global liquor giant sees its global expansion continuing in the next five years, paving the way for significant growth in the near future.

Emperador Inc. President and CEO Winston Co said, “Our ongoing expansions in the United Kingdom, Spain, and Mexico are testaments to our unwavering resolve to pursue our global aspirations.”

In Spain, Emperador’s vineyard farmland expansion is seen to dramatically boost its grape farming capacity, which currently stands at about 17 million kilos per annum. Led by market leader Terry Centenario Brandy, Emperador recorded 7% growth in volume and a 10.8% growth in value for the first quarter of the year based on consumer consumption data. These numbers are especially encouraging considering the current status of the spirits market in Spain, which went down by about 6.3%.

Meanwhile, in Mexico, a recent acquisition through subsidiary Casa Pedro Domecq has deepened Emperador’s foothold in the country’s liquor space. Emperador expects newly acquired mezcal brands Los Danzantes and Alipus to be available this year in the Philippines. Owned by the recently acquired Mexican firm Destileria Los Danzantes, both brands were touted to be among the top 10 best-selling and top 10 trending mezcal brands by industry surveys in recent years. Destileria Los Danzantes is at the forefront of the highly aspirational and artisanal mezcal segment, which expanded by 6% per year as a category from 2017 to 2022 and is expected to continue growing in the next few years.

In the UK, the expansion of The Dalmore distillery in Alness, Scotland continues and is seen to double the brand’s production capacity while also providing a new visitor experience. The company is currently expanding its whisky maturation complex in its Invergordon distillery, doubling its footprint from 45.4 hectares to 92 hectares. This extension will enable the grain distillery to house an additional 1.5 million casks of maturing whisky.

Additionally, the grand expansion of Emperor's wholly-owned subsidiary Whyte & Mackay in the UK continues to contribute significantly to the company's goal to meet greater global demand for single malt whiskies.

Emperor ended the first quarter of 2025 on a high note after posting a 6.5% growth in net income amounting to PHP 1.85 billion. ###

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