SINGAPORE eDEVELOPMENT LIMITED

(Incorporated in Singapore)
(Company Registration No. 200916763W)

Termination of Non-Binding Memorandum Of Understanding In Relation To The Proposed Acquisition Of CloudTel

Unless otherwise defined capitalised terms herein shall have the same meaning as ascribed to them in the Company's announcement on 12 August 2014.

The Board of Directors (the "**Board**") of Singapore eDevelopment Limited (the "**Company**" and together with its subsidiaries, the "**Group**") refer to the Company's announcement on 12 August 2014, in which it announced that the Company had entered into a non-binding memorandum of understanding dated 12 August 2014 (the "**MOU**") with Mr. Chan Heng Fai and Mr. Jacky Zhuang (collectively the "**Vendors**") in relation to the proposed acquisition of the Vendors' entire equity interest in CloudTel Pte. Ltd.

The Board wishes to announce that the Company and the Vendors have terminated the MOU by mutual agreement as of today without liability to any party. This allows the Company to focus on development and commercialisation of HotApp mobile application.

The Board further wishes to announce that the Company will continue to pursue appropriate opportunities to develop and grow its information technology ("**IT**")-related business and as announced on 8 January 2015, the Company is expected to launch its HotApp mobile application within the first quarter of this year.

BY ORDER OF THE BOARD

Chan Heng Fai
Executive Director and Chief Executive Officer
2 February 2015

This announcement has been prepared by the Company and its contents have been reviewed by the Company's Sponsor Hong Leong Finance Limited (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mrs Joan Ling-Lau, SVP, Head of Corporate Finance, Hong Leong Finance Limited, at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, telephone: +65 6415-9885.