SHOPPER360 LIMITED
(Company Registration Number: 201634929Z)
(Incorporated in the Republic of Singapore)

PROFIT GUIDANCE FOR THE FINANCIAL YEAR ENDED 31 MAY 2026

The Board of Directors (the "**Board**") of shopper360 Limited (the "**Company**", and together with its subsidiaries, the "**Group**") wishes to announce that, based on the management's preliminary review of the Group's unaudited consolidated financial statements for the financial year ended 31 May 2026 ("**FY2026**"), the Group is expected to report a profit after tax for FY2026, as compared to a loss after tax for the previous financial year ended 31 May 2025 ("**FY2025**").

The Group's profit after tax for FY2026 is primarily attributed to factors such as the absence of a fair value loss for financial asset at fair value through profit or loss ("**FVTPL**") related to the cumulative, fully and compulsorily convertible non-participating preference shares ("**CCCPS**") of BetterPlace Safety Solutions Private Limited ("**BP**"), absence of a loss on deconsolidation of a subsidiary namely shopperplus Myanmar Co., Ltd. recognised in FY2025 and lower share of loss of associated companies mainly Marvel Distribution Sdn. Bhd. in FY2026. Additionally, in FY2026, the Sales Execution segment experienced an improvement in performance, and the Group recognised a fair value gain for financial asset at FVTPL related to the CCCPS of BP, partly offset by the impairment loss on goodwill on consolidation.

The Company is in the process of finalising the Group's unaudited financial results for FY2026 and wish to highlight that the information contained in this announcement is only a preliminary assessment based on the Group's unaudited consolidated management accounts for FY2026 and such information has not been reviewed by the auditors of the Company.

Further details of the Group's financial performance will be disclosed when the Company announces the unaudited consolidated financial results of the Group for FY2026, which will be released by 30 July 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. When in doubt as to the action they should take, shareholders and potential investors are advised to consult their stockbrokers, bank managers, accountants, solicitors or other professional advisers.

By order of the Board

Chew Sue Ann

Executive Chairman and Group Managing Director

22 July 2026

*This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. (the "**Sponsor**").*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited ("**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone: (65) 6636 4201.