F J BENJAMIN HOLDINGS LTD
(Company Registration No.: 197301125N)
(the "**Company**")

EXTENSION OF TIME TO MEET WATCH-LIST EXIT REQUIREMENTS

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1. INTRODUCTION

The Company, together with its subsidiaries (the "**Group**") refers to the Company's announcement dated 2 December 2016, pursuant to which the Company announced that it would be placed on the Watch-List of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") (the "**Watch-List**") under Rule 1311(1) of the Listing Manual with effect from 5 December 2016.

The Company has 36 months (the "**Cure Period**") to meet the requirements for removal from the Watch-List (i.e. by 4 December 2019) pursuant to Rule 1314(1) of the Listing Manual (the "**Financial Exit Criteria**"). In the event that the Company is unable to meet the Financial Exit Criteria within the Cure Period, pursuant to Rule 1315 of the Listing Manual, the SGX-ST may either delist the Company or suspend the trading of the Company's shares with a view to delisting the Company.

The Company had on 30 May 2019 submitted an application to seek the SGX-ST's approval to extend the Cure Period for a period of 12 months (the "**Extension Application**").

2. EXTENSION OF TIME GRANTED BY THE SGX-ST FOR REMOVAL FROM THE WATCH-LIST

The Company is pleased to announce that the SGX-ST has on 20 June 2019 approved the Extension Application and extended the Cure Period for a period of 12 months, ending 4 December 2020. The SGX-ST's approval is subject to the Company announcing the grant of the extension in respect of the Extension Application, the reasons for seeking the extension and any conditions as required under Rule 107 of the Listing Manual (if any) (the "**Conditions**").

3. RATIONALE FOR SEEKING FURTHER EXTENSION OF TIME

3.1. <u>The Company's consolidated pre-tax profits</u>

Since being placed on the Watch-List, the Company has made concerted efforts to increase its profitability, such as focusing on profit-making brands and discontinuing loss-making brands, and the implementation of cost control measures. As a result, the Group has returned to profitability. Based on the latest full year consolidated audited accounts of the Group as announced by the Company, the Group had recorded a consolidated pre-tax profit of approximately S$939,000 for the financial year ended 30 June 2018.

3.2. <u>The Company's low price-to-book ratio</u>

The Company's small market capitalisation is a result of the market having priced the Company's shares at a significant discount. The undervaluation of the Company's shares by the market is reflected in the Company's low price-to-book ratio of 0.534, which has been derived based on the market price per share of the Company of S$0.031 as at close of trading on 29 March 2019 and the net asset value for the Group per share of the Company of S$0.0581 as at 31 March 2019. The Company continues, as a matter of priority, to explore and undertake various strategic initiatives to improve the market's perception of it, with the aim of meeting or exceeding the S$40 million threshold in the near future.

3.3. The Company's ongoing improvements to its corporate prospects

The Company has implemented and will continue to implement new and exciting strategic initiatives to enable it to rise above the challenges arising from the retail outlook in Singapore, Malaysia and Indonesia, as well as the changes in consumer behavior. These strategic initiatives include the implementation of online sales channels and the strengthening and diversification of the Company's brand portfolio.

4. SATISFACTION OF CONDITIONS

Following the release by the Company of this announcement, the Company wishes to inform that the Conditions have been satisfied.

BY ORDER OF THE BOARD

Karen Chong Mee Keng
Company Secretary
20 June 2019