KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

CHANGES TO COMPOSITION OF BOARD AND BOARD COMMITTEES

The Board of Directors (the **"Board"**) of Kingsmen Creatives Ltd. (the **"Company"**) wishes to announce the following changes to the composition of the Board and Board Committees with effect from today:

1. BOARD OF THE COMPANY

(a) The appointment of Ms. Tan Guan Hiang as an Independent Director of the Company in place of the late Mr. Wong Ah Long who ceased as an Independent Director of the Company with effect from 17 August 2016.

The details and declaration of Ms. Tan Guan Hiang required under Rule 704(7) of the Listing Manual of the Singapore Exchange Securities Trading Limited (the **"Listing Manual"**) are contained in a separate announcement made today.

(b) Accordingly, the Board of the Company shall comprise:

Mr. Soh Siak Poh Benedict, Executive Chairman
Mr. Simon Ong Chin Sim, Executive Deputy Chairman
Mr. Cheng Oon Teck, Group Chief Executive Officer and Executive Director
Mr. Chong Siew Ling, Group Managing Director, Exhibitions and Thematic and Executive Director
Mr. Alex Wee Huat Seng, Group Managing Director, Retail and Corporate Interiors and Executive Director
Mr. Prabhakaran Narayanan Nair, Independent Director
Mr. Tan Cher Liang, Independent Director
Ms. Tan Guan Hiang, Independent Director

2. AUDIT COMMITTEE ("AC") OF THE COMPANY

(a) The appointment of Ms. Tan Guan Hiang as a Member of the AC of the Company in place of the late Mr. Wong Ah Long who ceased as a Member of the AC of the Company with effect from 17 August 2016.

(b) Accordingly, the AC of the Company shall comprise:

Mr. Tan Cher Liang, Chairman
Mr. Prabhakaran Narayanan Nair
Ms. Tan Guan Hiang

3. NOMINATING COMMITTEE ("NC") OF THE COMPANY

(a) The appointment of Ms. Tan Guan Hiang as a Member of the NC of the Company in place of the late Mr. Wong Ah Long who ceased as a Member of the NC of the Company with effect from 17 August 2016.

(b) Accordingly, the NC of the Company shall comprise:

Mr. Prabhakaran Narayanan Nair, Chairman
Mr. Tan Cher Liang
Ms. Tan Guan Hiang
Mr. Soh Siak Poh Benedict
Mr. Simon Ong Chin Sim

4. REMUNERATION COMMITTEE ("RC") OF THE COMPANY

(a) The appointment of Ms. Tan Guan Hiang as Chairwoman of the RC of the Company in place of the late Mr. Wong Ah Long who ceased as Chairman of the RC of the Company with effect from 17 August 2016.

(b) Accordingly, the RC of the Company shall comprise:

Ms. Tan Guan Hiang, Chairwoman
Mr. Prabhakaran Narayanan Nair
Mr. Tan Cher Liang

Mr. Tan Cher Liang, Mr. Prabhakaran Narayanan Nair and Ms. Tan Guan Hiang are considered independent for the purposes of Rule 704(8) of the Listing Manual.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

15 November 2016